AT&T Chief Data Office Data Platform

2019 My Performance Plan for Korina Han Lim

E2E DQ Dashboard Wireframes and UI Implementation to helping out to put together the Dashboard in PowerBI 04/17/2019-11/15/2019

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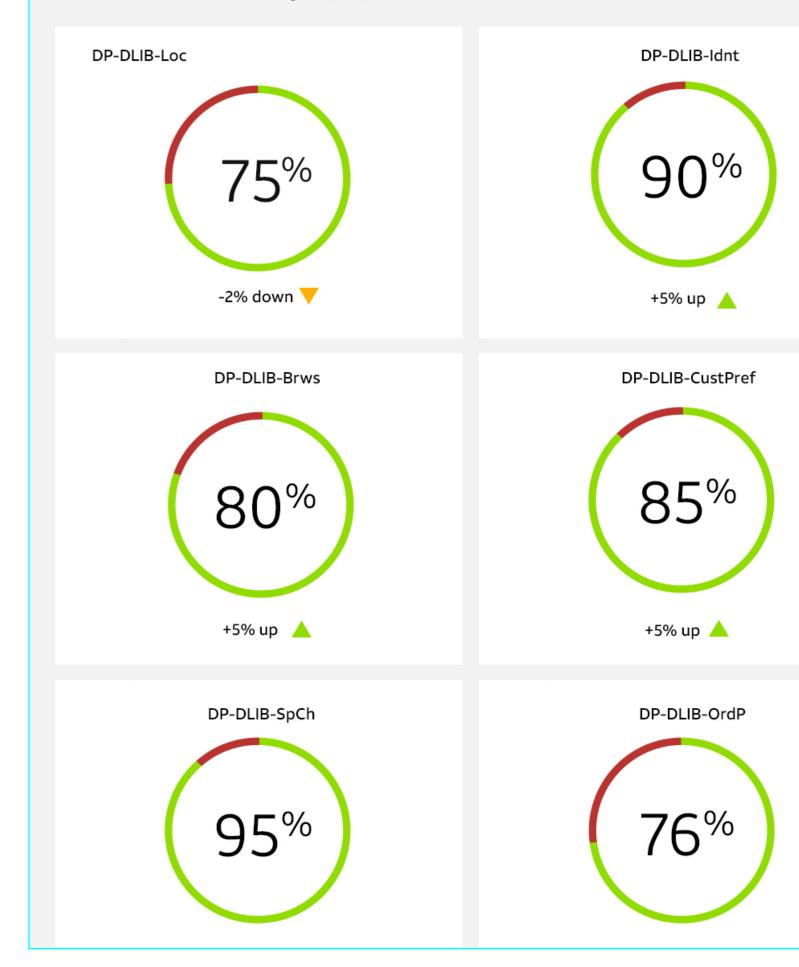
Wireframes PowerBl User Expereince/

Included User Interface for Look and feel of AT&T design

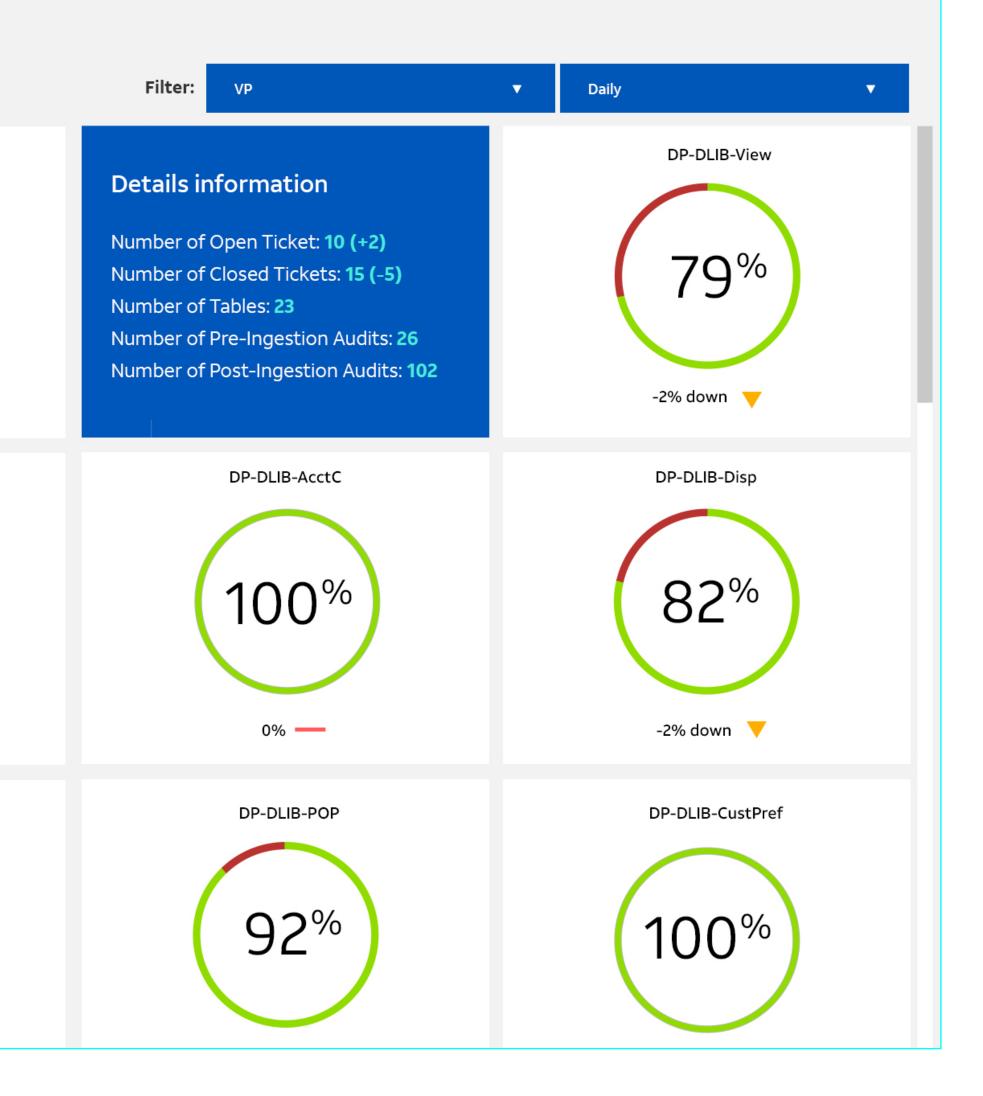


Data Products - Data Quality Dashboard

Data Product Summery - 5/22/2019



DPE Dashboard Data as of: 5.8, 2019



Drill up

Several AT&T Chief Data Office Data Platform

Data Products - Data Quality Dashboard

Data Product Summery - 5/22/2019

∧ PRODUCT SUMMARY



Tickets - 5/22/2019

	Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	10	>
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	45	>
Ŧ	Advertising	Lib	3	23	3	3	0	0	0	0	>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10	>
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0	>
Ŧ	Common Browsing	BRD	108	28	8	56	4	25	15	0	>
Ŧ	Common Location	BRD	209	19	9	89	11	43	6	51	>
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51	>
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>

DPE Dashboard Data as of: 5.8, 2019 10:21 AM PT

	Filter: Customer	▼ [Daily 🔻
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Aonth 🔺	25% over Prior Month	10% over Prior Month	0% over Prior Month
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AT&T Chief Data Office Data Platform

Data Products - Data Quality Dashboard

Data Product Summery - 5/22/2019



Tickets - 5/22/2019

	Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	10	>
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	45	>
Ŧ	Advertising	Lib	3	23	3	3	0	0	0	0	>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10	>
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0	>
Ŧ	Common Browsing	BRD	108	28	8	56	4	25	15	0	>
Ŧ	Common Location	BRD	209	19	9	89	11	43	6	51	>
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51	>
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
+	Customer Contact - Consumer	Lib	90	65	~	~			~	~~	>

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Data as of: 5.8, 2019 10:21 AM PT

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Data Product Summery - 5/22/2019

✓ Product Summary

Tickets - 5/22/2019

	Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	0
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	10	>
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	45	>
Ŧ	Advertising	Lib	3	23	3	3	0	0	0	0	>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10	>
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0	>
Ŧ	Common Browsing	BRD	108	28	8	56	4	25	15	0	>
Ŧ	Common Location	BRD	209	19	9	89	11	43	6	51	>
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51	>
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
Ŧ	Customer Contact - Consumer	Lib	90	65	0	9	10	35	6	30	>
Ŧ	Customer Contact - Enterprise	BRD	10	100	135	20	0	60	40	80	>
Ŧ	Customer Preference	Lib	29	21	5	9	3	8	0	0	>
Ŧ	Dispatch	Lib	30	3	8	56	4	25	15	0	>
+	Finance	BRD	45	45	9	89	11	43	6	51	>

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Expand in two way

AT&T Chief Data Office Data Platform

Data Products - Data Quality Dashboard

Data Product Summery - 5/22/2019

\wedge product summary



Tickets - 5/22/2019

	Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
<u>+</u>	3rd Party	Expand (In)	▶ 47	477	6	20	1	0	10	10	>
رالہ H	Account - Consumer	Collapse	► 335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	Drill Down Expand to next level	80	8	8	2	0	0	25	45	>
+	Advertising	Drill up	3	23	3	3	0	0	0	0	>
+	Billing-Consumer	Shot data Include	92	87	2	9	22	43	6	10	>
+	Billing-Enterprise	Excluede	25	15	5	9	3	8	0	0	>
+	Common Browsing	Сору	108	28	8	56	4	25	15	0	>
+	Common Location	BRD	209	19	9	89	11	43	6	51	>
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51	>
+	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
Ŧ	Customer Contact - Consu	imer Lib	90	65	0	9	10	35	6	30	>

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Month 🔺	25% over Prior Month	10% over Prior Month	0% over Prior Month 🔻
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Data Product Summery - 5/22/2019



Tickets - 5/22/2019

Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	/
- 3rd Party	Lib	47	477	6	20	1	0	10	10	>
ALL 🗸	• Ticket	s Severity • Com	oleteness	Consistency	• Timeliness	• Uniqueness	• In	tegrity	• Validity	
	1	3		0	0	0	0		0	
DM	2	5		3	3	3	3		3	
QDM	3	3		0	0	0	0		0	
	2	5		3	3	3	3		3	
Pre-ingestion	3	0		0	0	0	0		0	
	Ticket	s Severity • Com	oleteness	Consistency	Timeliness	Uniqueness	• In	tegrity	• Validity	
Owner : ATTUID	1	3		0	0	0	0		0	
# Controls : 123	2	5		3	3	3	3		3	
# Tables : 10	3	3		0	0	0	0		0	
# DM Audits : 15	2	5		3	3	3	3		3	
# Audits : 234	3	0		0	0	0	0		0	
#Anomalies : 2										
Contracts	Lib	309	9	105	44	26	34	6	51	>
Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
Customer Contact - Consumer	Lib	90	65	0	9	10	35	6	30	>
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DPE Dashboard Data as of: 5.8, 2019 10:21 AM PT

	Filter: Customer	▼	Daily 🔻
	Vp		Monthly
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	75%	90%	100%
Month 🔺	25% over Prior Month 💧 🔺	10% over Prior Month	0% over Prior Month
	Search		$(\uparrow) \downarrow \downarrow \downarrow \land \land \bigtriangledown \Box \cdots$

Drill down in two way

AT&T Chief Data Office Data Platform

Data Products - Data Quality Dashboard



Data	a Product Summ	1ery - 5/22/2019				Filter: Custor	ner	•	Daily		•
\wedge PF	RODUCT SUMMA	RY									
	Completeness	Consis	tency	Integrity		Timliness		Uniqueness	Va	alidity	
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Da	ata Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	7
+ 3rc	d Party	Expand	▶ 47	477	6	20	1	0	10	10	>
+ Ac	ccount - Consumer	Collapse	► 335	35	135	20	0	60	40	80	>
+ Ac	count - Enterprise	Drill Down Expand to next level	80	8	8	2	0	0	25	45	>
+ Ad	dvertising	Drill up	▶ 3	23	3	3	0	0	0	0	>
+ Bill	lling-Consumer	Shot data 🛛 💟 Include	92	87	2	9	22	43	6	10	>
+ Bill	lling-Enterprise	Excluede	25	15	5	9	3	8	0	0	>
+ Co	ommon Browsing	Сору	108	28	8	56	4	25	15	0	>
+ Co	ommon Location	BRD	209	19	9	89	11	43	6	51	>
+ Co	ontracts	Lib	309	9	105	44	26	34	6	51	>
+ Cre	redit and Collections	Lib	8	2	0	2	5	0	0	1	>
+ Cu	ustomer Contact - Consu	imer Lib	90	65	0	9	10	35	6	30	>
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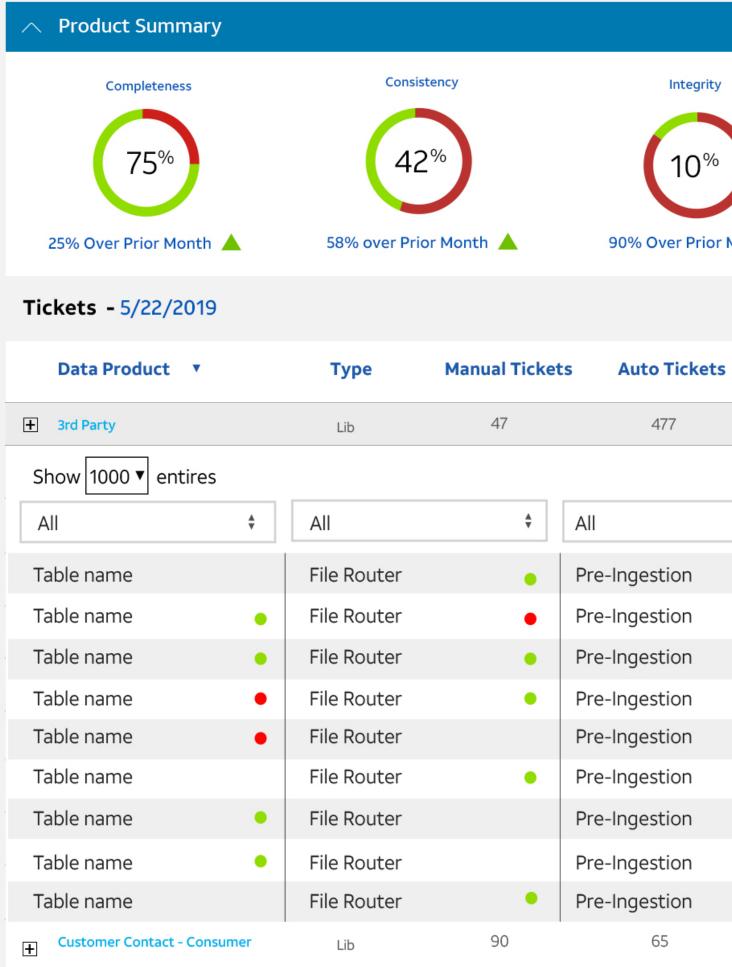
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AT&T Chief Data Office Data Platform

Data Products - Data Quality Dashboard

Data Product Summery - 5/22/2019

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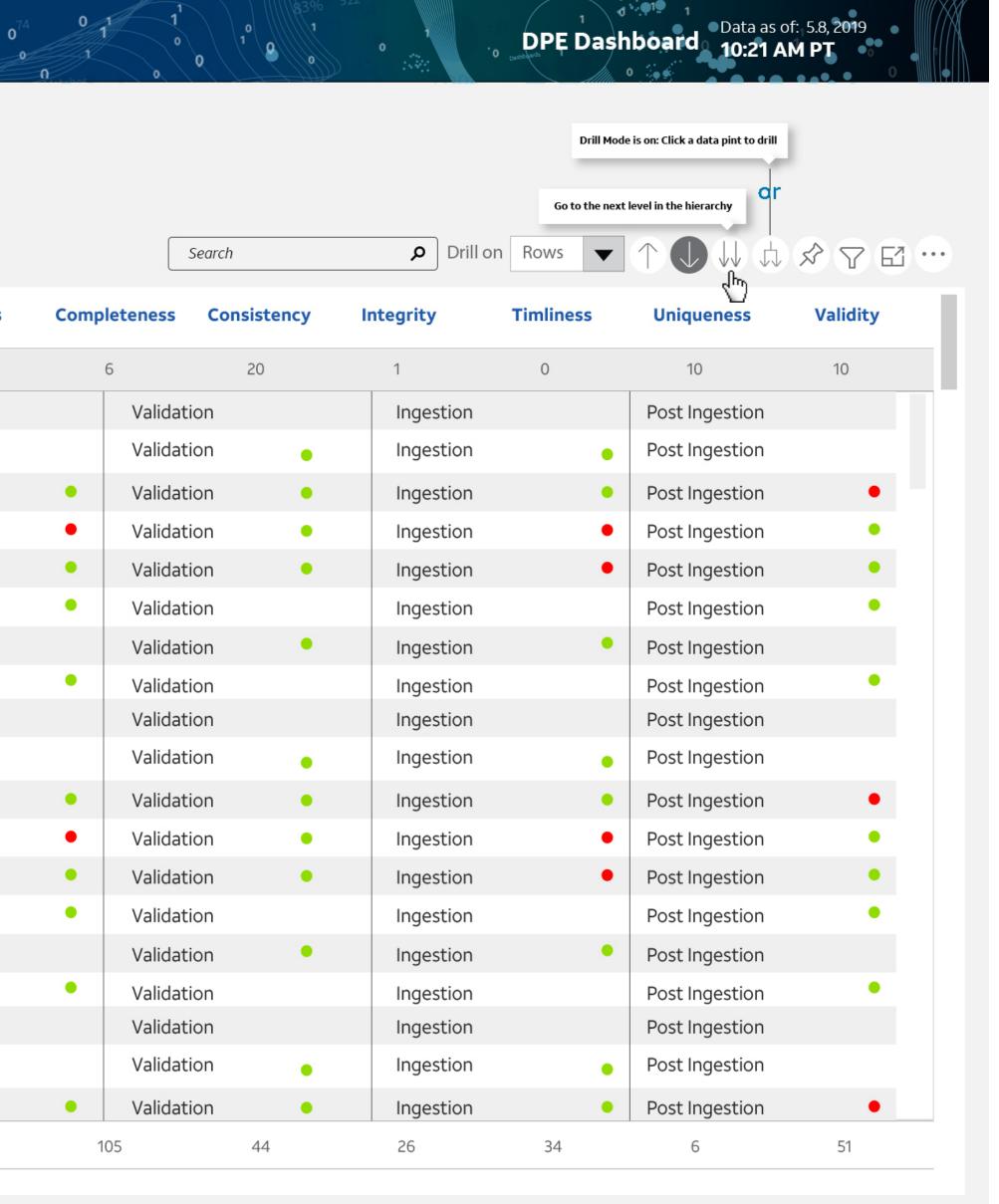
DPE Dashboard Data as of: 5.8, 2019 10:21 AM PT

Filter:CustomerDaily	
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< Back to report

Data Product 🔹	Туре	Manual Tickets	Auto Tickets
+ 3rd Party	Lib	47	477
Table name	File Router	•	Pre-Ingestion
Table name	• File Router	•	Pre-Ingestion
Table name	• File Router	•	Pre-Ingestion
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Table name	• File Router	•	Pre-Ingestion
+ Identity	BRD	55	55

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AT&T Chief Data Office Data Platform

Data Products - Data Quality Dashboard

Data Product Summery - 5/22/2019

∧ PRODUCT SUMMARY



Tickets - 5/22/2019

	Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniquer	Add a Comment Export data
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	Show Data 🗸 🕅 🕨
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60	40	Spotlight
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	Sort descending Sort ascending
Ŧ	Advertising	Lib	3	23	3	3	0	0	0	Sortby
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10 >
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0
Ŧ	Common Browsing	BRD	108	28	8	56	4	25	15	0
Ŧ	Common Location	BRD	209	19	9	89	11	43	6	51 >
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51 >
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0	0	1 >
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DPE Dashboard Data as of: 5.8, 2019 10:21 AM PT

	Filter: Customer	▼ C	Daily v
,	Timliness	Uniqueness	Validity
	75%	90%	100%
Month 🔺	25% over Prior Month	10% over Prior Month	0% over Prior Month
	Search	Drill on Rows	
			Add a Comment

show data

AT&T Chief Data Office Data Platform

Data Products - Data Quality Dashboard

Sack to report

Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
3rd Party	Lib	47	477	6	20	1	0	10	10

Customer Preferences

The Customer Preferences Data Library references sources of choices made by AT&T customers regarding usage of their data for Analytics and/or Marketing purposes. It has preferences for Relevant Advertising; Enhanced Relevant Advertising; External Marketing & Analytics Reporting 'Anonymized' data; Do not Call/Text/Email/SMS; AT&T Messaging; and Customer Proprietary Network Information (CPNI).

	Table Name	Abbreviated TABLE Description	SLA Met	Time Loaded	SLA Met Past 100 days
	cust_consnt_elctn_hist	Customer Consent Elections	Υ	4/12/2019 6:04	91/100
	era_details	Enhanced Relevant Advertising Consent	Y	4/12/2019 6:04	91/100
	cust_cpni_elctn_hist	Customer CPNI Elections	Y	4/12/2019 6:04	91/100
	customer_match	Customer Email preference confirmations	Y	4/12/2019 4:02	99/100
	uverse_consent	Uverse Customer Consent Choices	Υ	20190412	
Status: Delivered 3/31/2019	dtv_consent	DTV Customer Consent Choices	Υ	20190412	
Version: 1.0	tccc031_email_address	List of latest Email Addresses	Υ	4/12/2019 2:38 AM	32/32
Maturity Level: ML1	acct_cpni_hist	Account-level information for each CPNI elect	tion Y	4/11/2019 8:04 PM	32/32
Size: 19TB (eCDW Vertica/ecDW Teradata/Datalake)	cpni_sync_hist	Correlation between CPNI generated key	Y	4/11/2019 8:04 PM	32/32
Usage: 118 users/5475 queries in Feb-2019 (eCDW Vertica / ecDW Teradata)	tccc034_cmpny	Email address with customer preference.	Y	4/12/2019 2:46 AM	32/32
Audits: 84 Audits. 44 DLDM (44 Green / 0 RED), 41 QDM (41 Green / 0 RED)	mdncn_dnc	Customer Billing Telephone number	Y	4/11/2019 8:16 PM	32/32
	cust_consnt_elctn_hist	Customer Consent Elections	Y	4/12/2019 6:04	91/100
Tickets: Total - 4 tickets. In Last 24 hours – 0 tickets	era_details	Enhanced Relevant Advertising Consent	Y	4/12/2019 6:04	91/100
SLAs (8am CST) – met on 4/12/19	cust_cpni_elctn_hist	Customer CPNI Elections	Y	4/12/2019 6:04	91/100
	customer_match	Customer Email preference confirmations	Y	4/12/2019 4:02	99/100

Note: This lists the critical tables on the library and their SLA. For complete listing of all the tables visit Wiki page. Wiki: https://wiki.web.att.com/display/DPDL/Customer+Preference+Data+Library

Data360: http://data360.web.att.com/data360/#/details/logical_data_product/31134591ccd1e8469dae9a9b067f345caa20f748ef973a483b131a20011e196f



	Chief Dat	a Office Data	Platform ¹				. DPE Da	shboard 10:	a as of: 5.8, 2019 21 AM PT
ata Products - Data (Quality Das	hboard							
ata Product Summery - 5	5/22/2019				Filter: Custo	omer	▼	Daily	▼
Product Summary									
Completeness 75%		12 [%]	Integrity		Timliness 75% % over Prior Month	10%	Uniqueness 90% over Prior Month	0% c	Validity 100% over Prior Month
25% Over Prior Month	58% over i	Prior Month 🔺	90% Over Prior Mo	onth 🔺 25	Search			_	
Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
3rd Party	Lib	47	477	6					>
Account - Consumer	Lib	335	35	135					>
Account - Enterprise	BRD	80	8	8					>
Advertising	Lib	3	23	3					>
Billing-Consumer	Lib	92	87	2					>
Billing-Enterprise	BRD	25	15	5					>
Common Browsing	BRD	108	28	8					>
Common Location	BRD	209	19	9					>
Contracts	Lib	309	9	105					>
Credit and Collections	Lib	8	2	0					>

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Data Product Summery - 5/22/2019



Tickets - 5/22/2019

	Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
Ŧ	3rd Party	Lib	47	477	6	20					>
Ŧ	Account - Consumer	Lib	335	35	135	20					>
Ŧ	Account - Enterprise	BRD	80	8	8	2					>
Ŧ	Advertising	Lib	3	23	3	3					>
Ŧ	Billing-Consumer	Lib	92	87	2	9					>
Ŧ	Billing-Enterprise	BRD	25	15	5	9					>
Ŧ	Common Browsing	BRD	108	28	8	56					>
Ŧ	Common Location	BRD	209	19	9	89					>
Ŧ	Contracts	Lib	309	9	105	44					>
Ŧ	Credit and Collections	Lib	8	2	0	2					>
Ŧ	Customer Contact - Consumer	Lib	90	65	0	9					>
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Data as of: 5.8, 2019 10:21 AM PT

	Filter: Customer	▼	Daily	•
ity	Timliness	Uniqueness	Validity	
6	75%	90%	100%	
or Month 🔺	25% over Prior Month 💧 🔺	10% over Prior Month	▲ 0% over Prior Month	•
	Search		$\uparrow \uparrow \downarrow \downarrow \downarrow \uparrow \land \land \uparrow \land \land \land \land \land$	

Data Product Summery - 5/22/2019



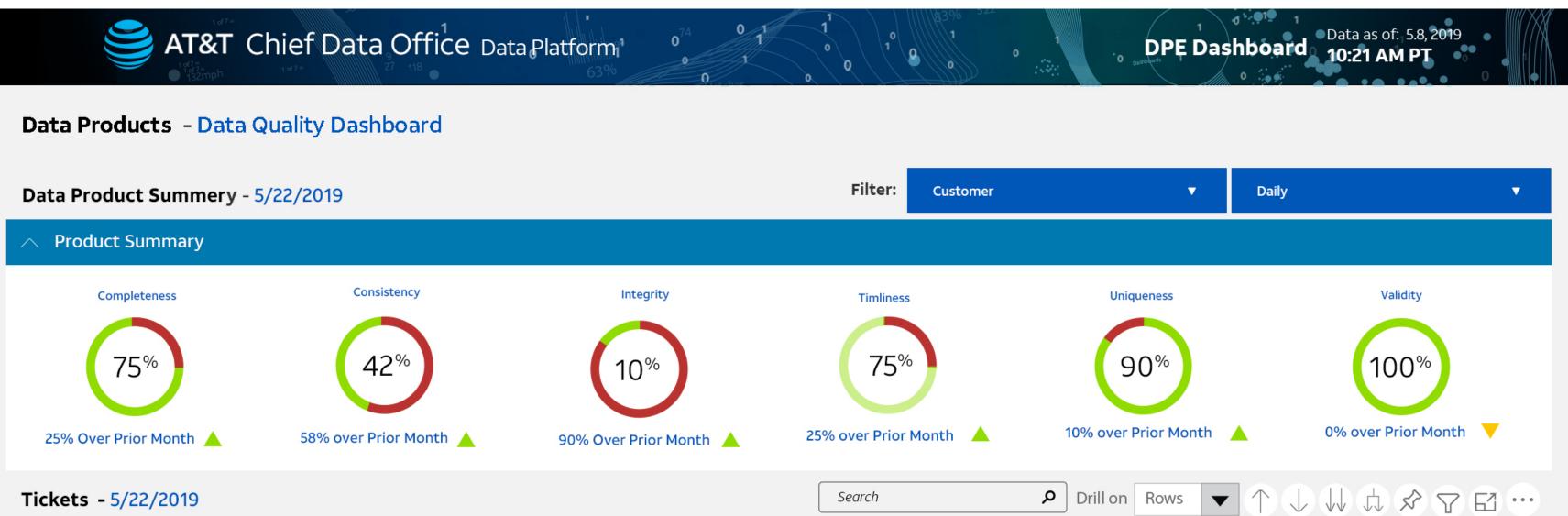
Tickets - 5/22/2019

Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
H 3rd Party	Lib	47	477	6	20	1			>
+ Account - Consumer	Lib	335	35	135	20	0			>
+ Account - Enterprise	BRD	80	8	8	2	0			>
+ Advertising	Lib	3	23	3	3	0			>
H Billing-Consumer	Lib	92	87	2	9	22			>
+ Billing-Enterprise	BRD	25	15	5	9	3			>
Common Browsing	BRD	108	28	8	56	4			>
Common Location	BRD	209	19	9	89	11			>
+ Contracts	Lib	309	9	105	44	26			>
Credit and Collections	Lib	8	2	0	2	5			>
Eustomer Contact - Consumer	Lib	90	65	0	9	10			>
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Data as of: 5.8, 2019 10:21 AM PT

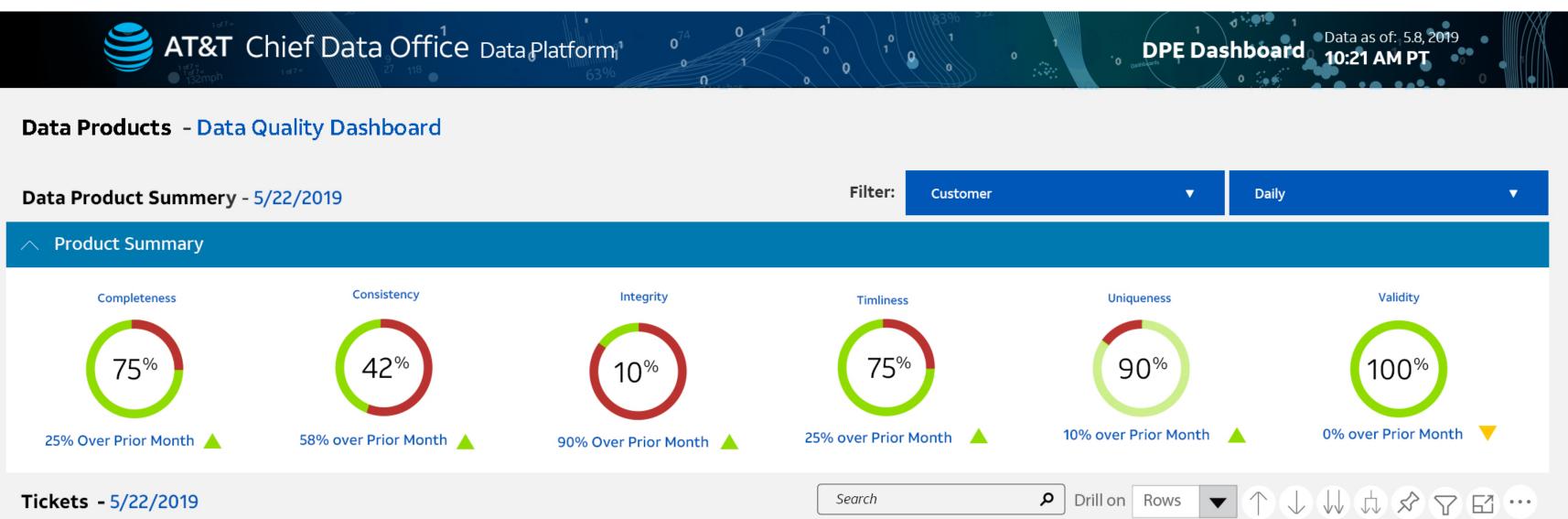
	Filter: Customer	▼	Daily v
ty	Timliness	Uniqueness	Validity
	75%	90%	100%
r Month 🔺	25% over Prior Month 💧 🔺	10% over Prior Month	0% over Prior Month 💙
	Search		$\uparrow \downarrow \downarrow \downarrow \land \land \land \land \Box \cdots$



Tickets - 5/22/2019

	Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
Ŧ	3rd Party	Lib	47	477	6	20	1	0		>
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60		>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0		>
Ŧ	Advertising	Lib	3	23	3	3	0	0		>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43		>
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8		>
Ŧ	Common Browsing	BRD	108	28	8	56	4	25		>
Ŧ	Common Location	BRD	209	19	9	89	11	43		>
Ŧ	Contracts	Lib	309	9	105	44	26	34		>
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0		>
Ŧ	Customer Contact - Consumer	Lib	90	65	0	9	10	35		>
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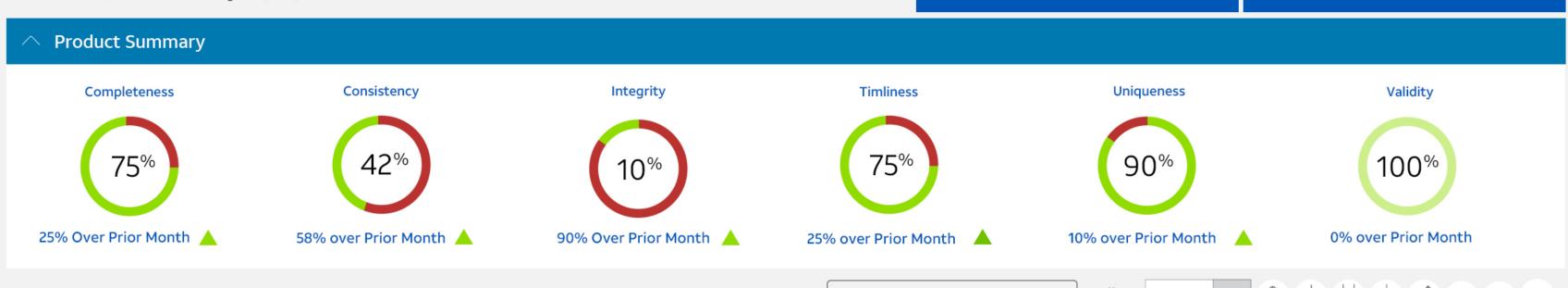


Tickets - 5/22/2019

Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
+ 3rd Party	Lib	47	477	6	20	1	0	10	>
+ Account - Consumer	Lib	335	35	135	20	0	60	40	>
Account - Enterprise	BRD	80	8	8	2	0	0	25	>
+ Advertising	Lib	3	23	3	3	0	0	0	>
H Billing-Consumer	Lib	92	87	2	9	22	43	6	>
H Billing-Enterprise	BRD	25	15	5	9	3	8	0	>
Common Browsing	BRD	108	28	8	56	4	25	15	>
Common Location	BRD	209	19	9	89	11	43	6	>
Contracts +	Lib	309	9	105	44	26	34	6	>
Credit and Collections	Lib	8	2	0	2	5	0	0	>
Customer Contact - Consumer	Lib	90	65	0	9	10	35	6	>

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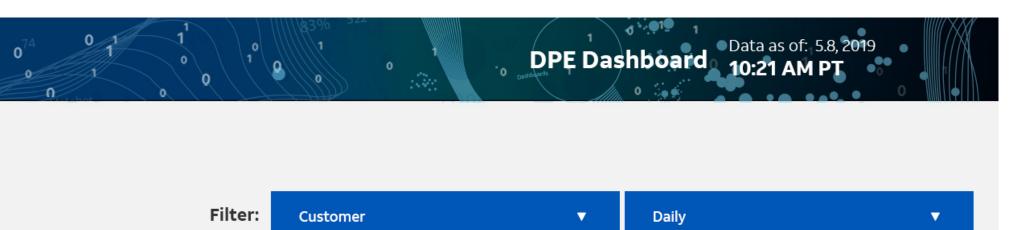
Data Product Summery - 5/22/2019



Tickets - 5/22/2019

	Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	10	>
+	Account - Consumer	Lib	335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	45	>
+	Advertising	Lib	3	23	3	3	0	0	0	0	>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10	>
+	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0	>
+	Common Browsing	BRD	108	28	8	56	4	25	15	0	>
+	Common Location	BRD	209	19	9	89	11	43	6	51	>
+	Contracts	Lib	309	9	105	44	26	34	6	51	>
+	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
+	Customer Contact - Consumer	Lib	90	65	0	9	10	35	6	30	>

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Search	ס	Drill on	Rows	▼	(\uparrow)	\downarrow	$\downarrow\downarrow$	μ,	ŝ	$\mathbf{\nabla}$	63	••••	



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Data Quailty Dashboard

End to End View

DPE View

Big Data Ingest Profiler





Data Product Summary			Data Router	DL Ingestion	NiFi	Post-Ingestion
Data Product	Data Router	DL Ingestion	Ni	iFi	Post-Ingest	ion ^
Order and Provisioning - Consumer	7	6	0			
Customer Contact - Consumer	2	80	0		0	
3rd Party			0			
Account - Consumer		131	0		47	
Account - Enterprise			0			
Advertising			0			
Billing-Consumer			0		40	
Common Browsing			0		18	
Common Location		5	0		65	
Credit and Collections			0		5	
Total	9	223	0 0		15 446	~

Table Level Summary

Data Product	Database and Table Name	Event Date	Data Router	DL Ingestion	NiFi	Post Ingestion	^
		2015-05-08		(1 LANDING_ZONE)	TBD		
		2015-05-08		(5 LANDING_ZONE)	TBD		
		2015-05-08		(50 LANDING_ZONE)	TBD		
		2015-05-08		(6 STAGE_TO_GOLD)	TBD		
		2015-05-08		(71 LANDING_ZONE)	TBD		
		2017-12-14		(1 LANDING_ZONE)	TBD		
		2017-12-14		(5 LANDING_ZONE)	TBD		
		2017-12-14		(50 LANDING_ZONE)	TBD		
		2017-12-14		(6 STAGE_TO_GOLD)	TBD		
		2017-12-14		(71 LANDING_ZONE)	TBD		
		2018-09-19		(1 LANDING_ZONE)	TBD		\vee
		2018-09-19		(5 I ANDING 70NF)	TBD		



Data Product Summary

Data Product

Customer Contact - Consumer

Order and Provisioning - Consumer

Total

Table Level Summary

Data Product	Database and Table Name
	ccrr_gold . integrated_offers
	ccrr_gold . qual_detail_attributes
	ccrr_gold . qualifier_details
	ccrr_gold . qual_detail_attributes
	ccrr_gold . qualifier_details
	ccrr_gold . qualifier_details
	ccrr_gold . qualifier_details
Customer Contact - Consumer	adbcs_gold . adobe_global_prod

	1 		FILTER
Data Router	DL Ingestion	NiFi	Post-Ingestion
Data Router			
2			
7			
9			

Create Date	Data Router
2019-09-23	1 E , O L
2019-09-24	1 E , O L
2019-09-27	1 E , O L
2019-09-28	1 E , O L
2019-09-30	1 E , O L
2019-10-04	1 E , O L
2019-10-05	1 E , O L
2019-09-19	2 E , 0 L



Data Product Summary

Data Product

Account - Consumer **Common Location** Customer Contact - Consumer Order and Provisioning - Consumer Workforce Hierarchy

Total

Table Level Summary

Data Product	Database and Table Name
Account - Consumer	ccp_gold . ccp_cntc_cm_attr_dtl
Account - Consumer	ccp_gold . ccp_cntc_extl_attr_dtl
Customer Contact - Consumer	cfy_gold . clfy_act_entry
Customer Contact - Consumer	cfy_gold . clfy_adp_object
Customer Contact - Consumer	cfy_gold . clfy_bus_org
Customer Contact - Consumer	cfy_gold . clfy_case
Customer Contact - Consumer	cfy_gold . clfy_case_que
Customer Contact - Consumer	cfy_gold . clfy_close_case
Customer Contact - Consumer	cfy_gold . clfy_cmtnt_que
Customer Contact - Consumer	cfy_gold . clfy_cntrld_fn
Customer Contact - Consumer	cfy_gold . clfy_con_sp_role
Customer Contact - Consumer	cfy_gold . clfy_condition

	1 		FILTER
Data Router	DL Ingestion	NiFi	Post-Ingestion
DL Ingestion			
131			
5			
80			
6			
1			
223			

Event Date	DL Ingestion	^
2019-10-05	(50 LANDING_ZONE)	
2019-10-05	(71 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	~
2019-10-08	(1 LANDING_ZONE)	

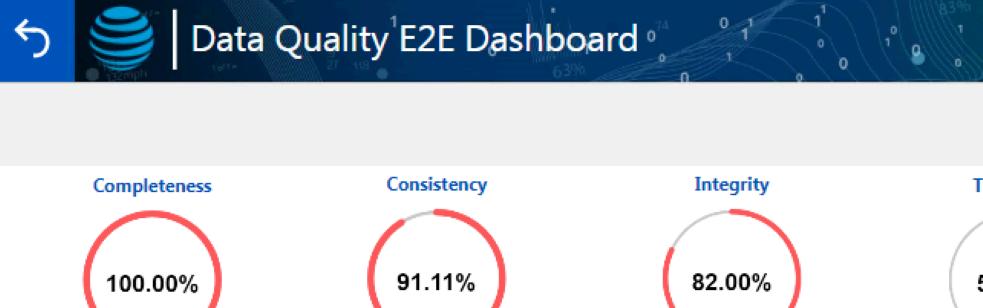


				FILTER
Data Product Summary	Data Router	DL Ingestion	NiFi	Post-Ingestion
Data Product	Post-Ingestion			
Account - Consumer	47			
Billing-Consumer	40			
Common Browsing	18			
Common Location	65			
Credit and Collections	5			
Customer Contact - Consumer	0			
Customer Preference	15			
Dispatch	58			
Identity	25			
Product Offering Promotions	0			
Total	446			

Table Level Summary

Data Product	Database and Table Name	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	issow and care seen dtls	

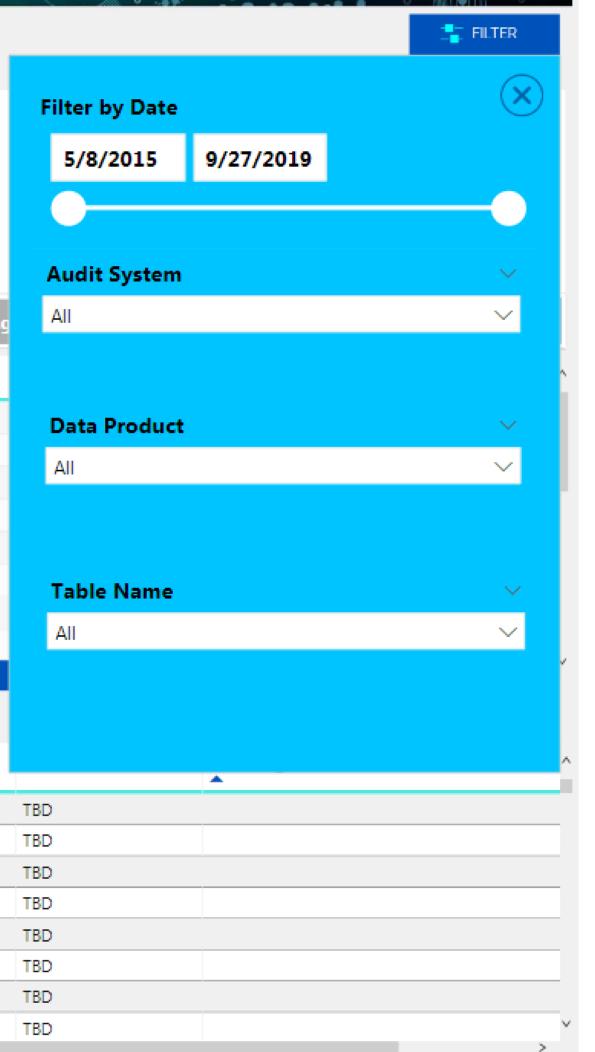
Event Date	Description	^
2019-06-20	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-07-14	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-07-27	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-08-08	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-10-05	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-03	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-04	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-05	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-06	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-07	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-08	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	~
2019-06-09	DM · 0 Tickets 1 Anomalies out of 1 Ctrls (Ticket OntIn – 0 Ctrls)	



Completeness	Consistency	Integrity	Timeliness	
100.00%	91.11%	82.00%	58.57%	
Data Product Summary			Data Router DL Ing	
Data Product	Data Router	DL Ingestion	NiFi	
Customer Contact - Consumer	2	0	0	
Order and Provisioning - Consumer	1	0	0	
3rd Party		0	0	
Account - Consumer		0	0	
Account - Enterprise		0	0	
Advertising		0	0	
Billing-Consumer		0	0	
Common Browsing		0	0	
Total	3	0	0	

Table Level Summary

Data Product	Database and Table Name	Event Date	Data Router
3rd Party		2015-05-08	
Account - Consumer		2015-05-08	
Account - Enterprise		2015-05-08	
Advertising		2015-05-08	
Billing-Consumer		2015-05-08	
Common Browsing		2015-05-08	
Common Location		2015-05-08	
Credit and Collections		2015-05-08	



DL Ingestion

TBD

TBD

TBD

TBD

TBD

TBD

TBD

TBD