## **AT&T** Chief Data Office Data Platform

# 2019 My Performance Plan for Korina Han Lim

E2E DQ Dashboard Wireframes and UI Implementation to helping out to put together the Dashboard in PowerBI 04/17/2019-11/15/2019

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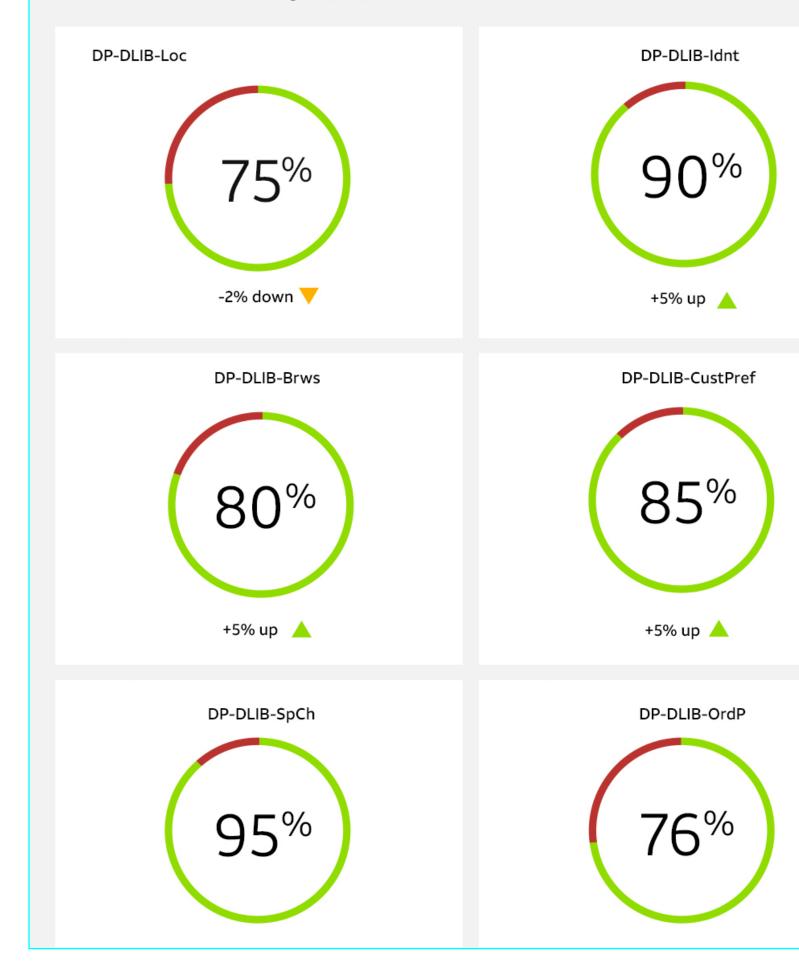
Wireframes PowerBl User Expereince/

Included User Interface for Look and feel of AT&T design

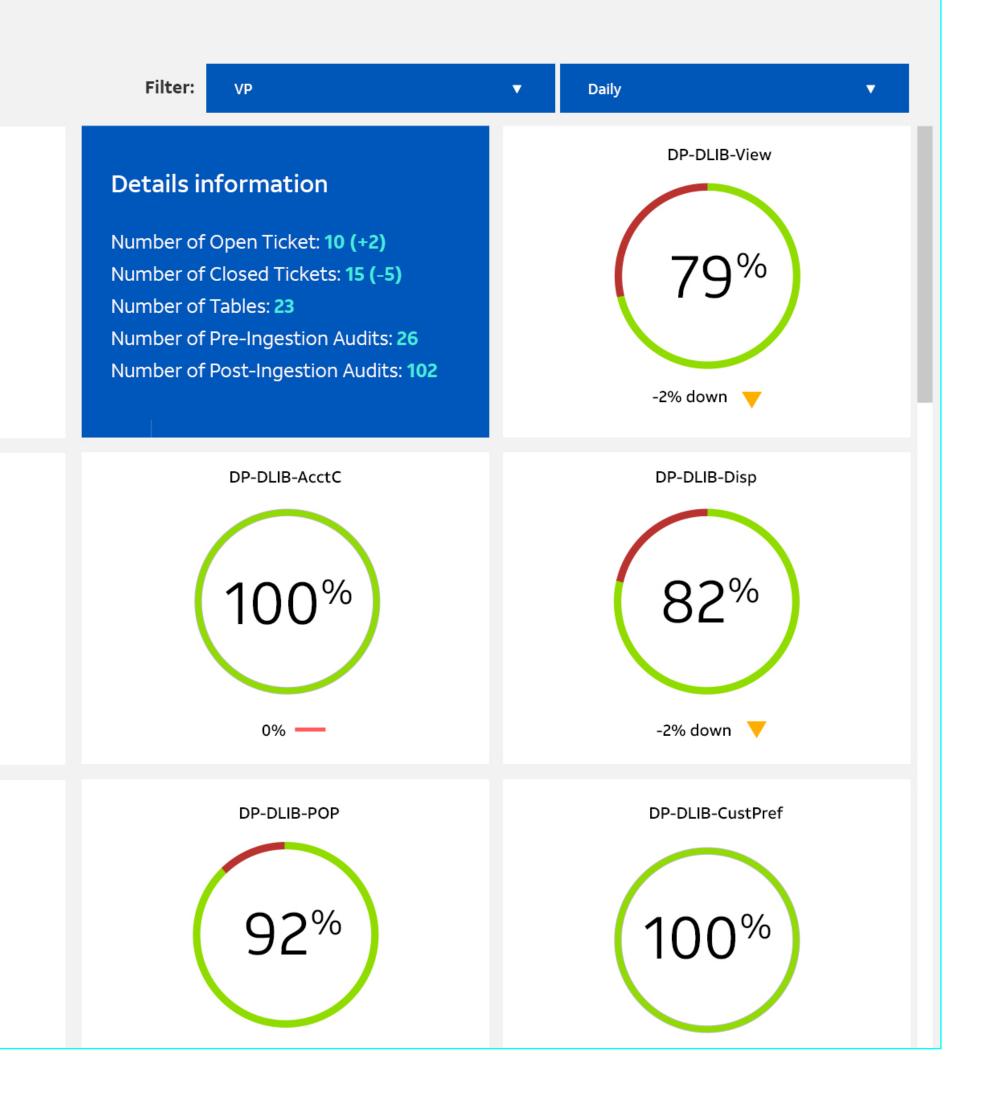


### Data Products - Data Quality Dashboard

#### Data Product Summery - 5/22/2019



## DPE Dashboard Data as of: 5.8, 2019



## Drill up

Several AT&T Chief Data Office Data Platform

### Data Products - Data Quality Dashboard

#### Data Product Summery - 5/22/2019

#### ∧ PRODUCT SUMMARY



#### Tickets - 5/22/2019

	Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	10	>
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	45	>
Ŧ	Advertising	Lib	3	23	3	3	0	0	0	0	>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10	>
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0	>
Ŧ	Common Browsing	BRD	108	28	8	56	4	25	15	0	>
Ŧ	Common Location	BRD	209	19	9	89	11	43	6	51	>
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51	>
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>

DPE Dashboard Data as of: 5.8, 2019 10:21 AM PT

	Filter: Customer	▼ [	Daily 🔻
	Timliness	Uniqueness	Validity
	75%	90%	100%
Aonth 🔺	25% over Prior Month	10% over Prior Month	0% over Prior Month
	Search		

## AT&T Chief Data Office Data Platform

### Data Products - Data Quality Dashboard

#### Data Product Summery - 5/22/2019



#### Tickets - 5/22/2019

	Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	10	>
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	45	>
Ŧ	Advertising	Lib	3	23	3	3	0	0	0	0	>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10	>
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0	>
Ŧ	Common Browsing	BRD	108	28	8	56	4	25	15	0	>
Ŧ	Common Location	BRD	209	19	9	89	11	43	6	51	>
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51	>
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
+	Customer Contact - Consumer	Lib	90	65	~	~			~	~~	>

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## Data as of: 5.8, 2019 10:21 AM PT

	Filter: Customer	•	Daily <b>v</b>
,	Timliness	Uniqueness	Validity
	75%	90%	100%
Month 🔺	25% over Prior Month	10% over Prior Month	0% over Prior Month
	Search		$\bigcirc \downarrow \Downarrow \Downarrow \land \land \bigtriangledown \boxdot \cdots$

#### Data Product Summery - 5/22/2019

✓ Product Summary

#### Tickets - 5/22/2019

	Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	0
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	10	>
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	45	>
Ŧ	Advertising	Lib	3	23	3	3	0	0	0	0	>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10	>
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0	>
Ŧ	Common Browsing	BRD	108	28	8	56	4	25	15	0	>
Ŧ	Common Location	BRD	209	19	9	89	11	43	6	51	>
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51	>
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
Ŧ	Customer Contact - Consumer	Lib	90	65	0	9	10	35	6	30	>
Ŧ	Customer Contact - Enterprise	BRD	10	100	135	20	0	60	40	80	>
Ŧ	Customer Preference	Lib	29	21	5	9	3	8	0	0	>
Ŧ	Dispatch	Lib	30	3	8	56	4	25	15	0	>
+	Finance	BRD	45	45	9	89	11	43	6	51	>

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Filter:	Customer		▼	Daily		•

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Expand in two way

## AT&T Chief Data Office Data Platform

### Data Products - Data Quality Dashboard

#### Data Product Summery - 5/22/2019

#### $\wedge$ product summary



#### Tickets - 5/22/2019

	Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
<u>+</u>	3rd Party	Expand (In)	▶ 47	477	6	20	1	0	10	10	>
رالہ H	Account - Consumer	Collapse	► 335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	Drill Down Expand to next level	80	8	8	2	0	0	25	45	>
+	Advertising	Drill up	3	23	3	3	0	0	0	0	>
+	Billing-Consumer	Shot data Include	92	87	2	9	22	43	6	10	>
+	Billing-Enterprise	Excluede	25	15	5	9	3	8	0	0	>
+	Common Browsing	Сору	108	28	8	56	4	25	15	0	>
+	Common Location	BRD	209	19	9	89	11	43	6	51	>
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51	>
+	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
Ŧ	Customer Contact - Consu	imer Lib	90	65	0	9	10	35	6	30	>

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	Filter: Customer	▼ Da	aily 🔻
	Timliness	Uniqueness	Validity
)	75%	90%	100%
Month 🔺	25% over Prior Month	10% over Prior Month	0% over Prior Month 🔻
	Search		$\uparrow \Downarrow \Downarrow \And \And \Box \cdots$

#### Data Product Summery - 5/22/2019



Tickets - 5/22/2019

Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	/
- 3rd Party	Lib	47	477	6	20	1	0	10	10	>
ALL 🗸	• Ticket	s Severity • Com	oleteness	Consistency	• Timeliness	• Uniqueness	• In	tegrity	• Validity	
	1	3		0	0	0	0		0	
DM	2	5		3	3	3	3		3	
QDM	3	3		0	0	0	0		0	
	2	5		3	3	3	3		3	
Pre-ingestion	3	0		0	0	0	0		0	
	Ticket	s Severity • Com	oleteness	Consistency	Timeliness	Uniqueness	• In	tegrity	• Validity	
Owner : ATTUID	1	3		0	0	0	0		0	
# Controls : 123	2	5		3	3	3	3		3	
# Tables : 10	3	3		0	0	0	0		0	
# DM Audits : 15	2	5		3	3	3	3		3	
# Audits : 234	3	0		0	0	0	0		0	
#Anomalies : 2										
Contracts	Lib	309	9	105	44	26	34	6	51	>
Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
Customer Contact - Consumer	Lib	90	65	0	9	10	35	6	30	>
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#### DPE Dashboard Data as of: 5.8, 2019 10:21 AM PT

	Filter: Customer	▼	Daily 🔻
	Vp		Monthly
	Timliness	Uniqueness	Quarterly
	75%	90%	100%
Month 🔺	25% over Prior Month 💧 🔺	10% over Prior Month	0% over Prior Month
	Search		$(\uparrow ) \downarrow \downarrow \downarrow \land \land \bigtriangledown \Box \cdots$

## Drill down in two way

## AT&T Chief Data Office Data Platform

### Data Products - Data Quality Dashboard



Data	a Product Summ	<b>1ery</b> - 5/22/2019				Filter: Custor	ner	•	Daily		•
$\wedge$ PF	RODUCT SUMMA	RY									
	Completeness	Consis	tency	Integrity		Timliness		Uniqueness	Va	alidity	
25%	75% Over Prior Month		42% 58% over Prior Month 90% Over Prior Month		h 🔺 25% o	75% 25% over Prior Month		90% Ver Prior Month At the low		00% Prior Month	•
Ticke	ets - 5/22/2019					Search	Drill	on Rows 🔻		× 7 (	62
Da	ata Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	7
+ 3rc	d Party	Expand	▶ 47	477	6	20	1	0	10	10	>
+ Ac	ccount - Consumer	Collapse	► 335	35	135	20	0	60	40	80	>
+ Ac	count - Enterprise	Drill Down Expand to next level	80	8	8	2	0	0	25	45	>
+ Ad	dvertising	Drill up	▶ 3	23	3	3	0	0	0	0	>
+ Bill	lling-Consumer	Shot data 🛛 💟 Include	92	87	2	9	22	43	6	10	>
+ Bill	lling-Enterprise	Excluede	25	15	5	9	3	8	0	0	>
+ Co	ommon Browsing	Сору	108	28	8	56	4	25	15	0	>
+ Co	ommon Location	BRD	209	19	9	89	11	43	6	51	>
+ Co	ontracts	Lib	309	9	105	44	26	34	6	51	>
+ Cre	redit and Collections	Lib	8	2	0	2	5	0	0	1	>
+ Cu	ustomer Contact - Consu	imer Lib	90	65	0	9	10	35	6	30	>
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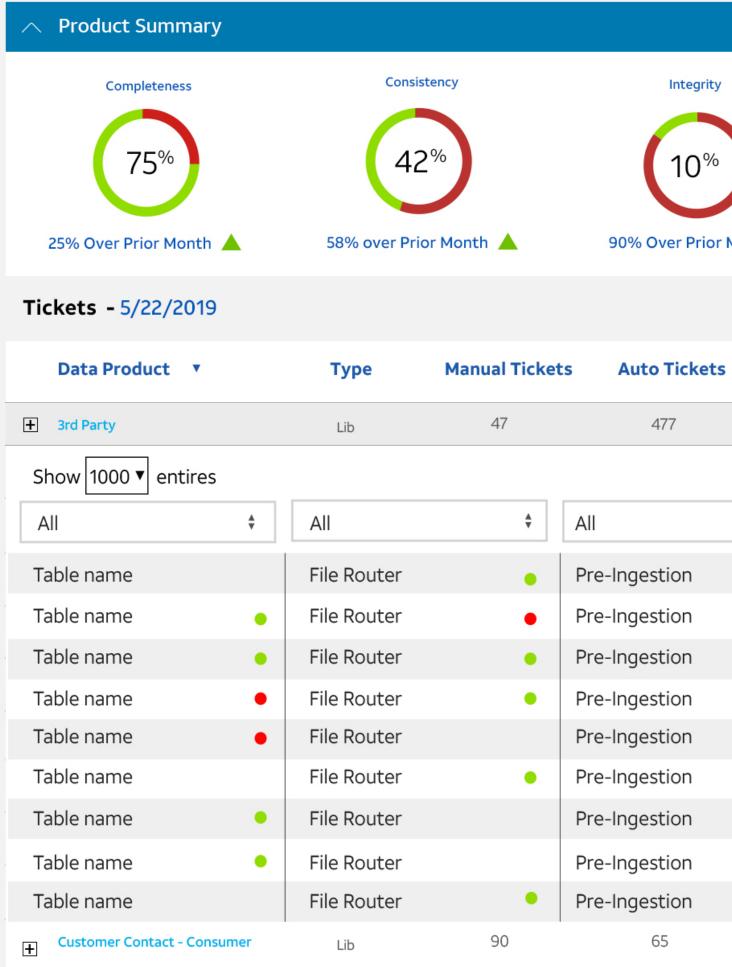
Deta as of: 5.8, 2019 10:21 AM PT

AT&T Chief Data Office Data Platform

#### Data Products - Data Quality Dashboard

#### Data Product Summery - 5/22/2019

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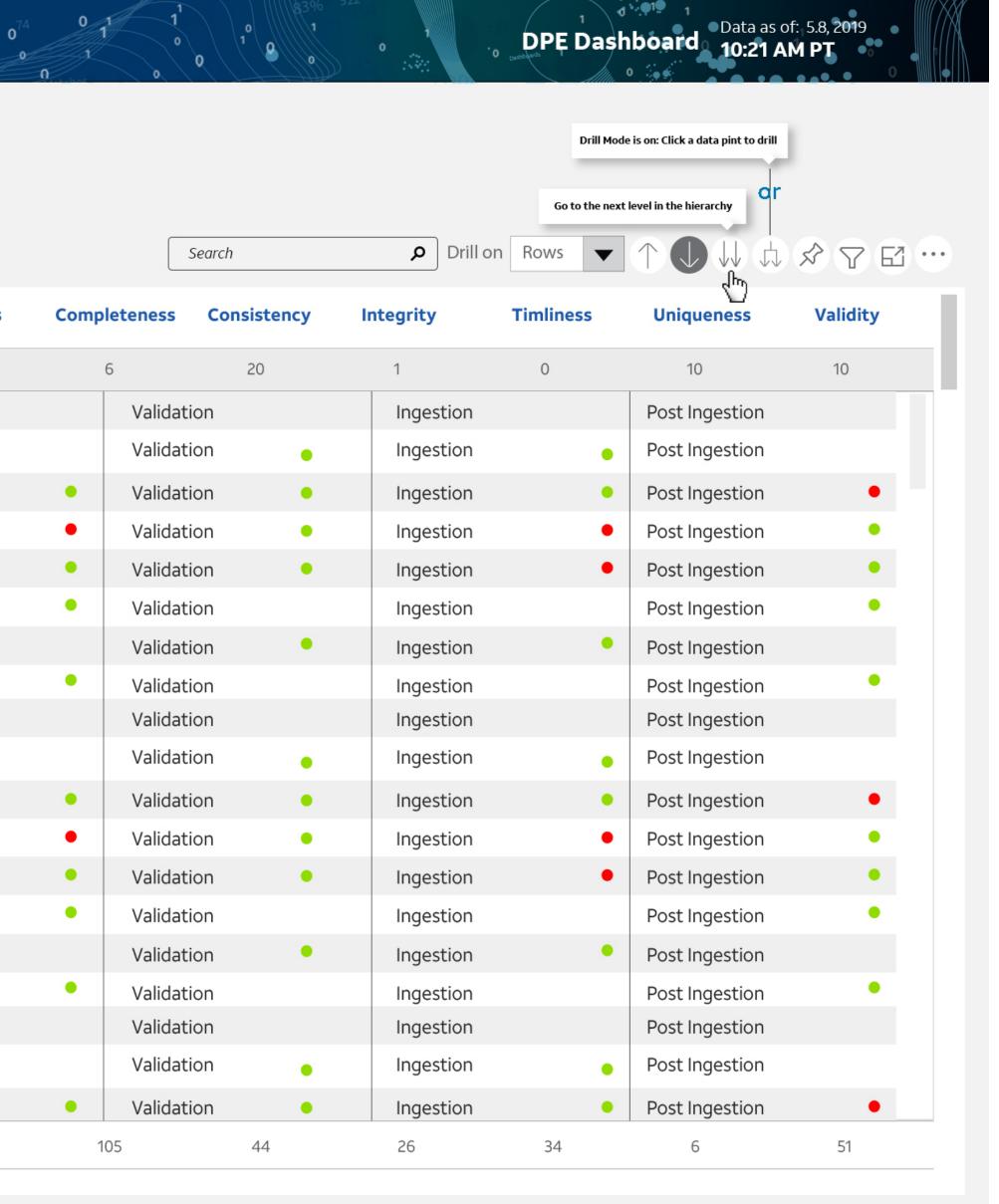
#### DPE Dashboard Data as of: 5.8, 2019 10:21 AM PT

Filter:CustomerDaily	
Timliness Uniqueness	Validity
75% 90%	100%
Month A 25% over Prior Month A 10% over Prior M At the lowest level of data 0% over	Focus mode
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6 20 1 0 10	10 >
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0 9 10 35 6	30 >

#### < Back to report

Data Product 🔹	Туре	Manual Tickets	Auto Tickets
+ 3rd Party	Lib	47	477
Table name	File Router	•	Pre-Ingestion
Table name	• File Router	•	Pre-Ingestion
Table name	• File Router	•	Pre-Ingestion
Table name	• File Router	•	Pre-Ingestion
Table name	• File Router		Pre-Ingestion
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Table name	• File Router		Pre-Ingestion
Table name	File Router	•	Pre-Ingestion
Table name	• File Router		Pre-Ingestion
Table name	File Router		Pre-Ingestion
Table name	File Router	•	Pre-Ingestion
Table name	• File Router	•	Pre-Ingestion
Table name	• File Router	•	Pre-Ingestion
+ Identity	BRD	55	55

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AT&T Chief Data Office Data Platform

### Data Products - Data Quality Dashboard

#### Data Product Summery - 5/22/2019

∧ PRODUCT SUMMARY



Tickets - 5/22/2019

	Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniquer	Add a Comment Export data
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	Show Data 🗸 🕅 🕨
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60	40	Spotlight
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	Sort descending Sort ascending
Ŧ	Advertising	Lib	3	23	3	3	0	0	0	Sortby
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10 >
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0
Ŧ	Common Browsing	BRD	108	28	8	56	4	25	15	0
Ŧ	Common Location	BRD	209	19	9	89	11	43	6	51 >
Ŧ	Contracts	Lib	309	9	105	44	26	34	6	51 >
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0	0	1 >
				65						

DPE Dashboard Data as of: 5.8, 2019 10:21 AM PT

	Filter: Customer	<b>▼</b> C	Daily <b>v</b>
,	Timliness	Uniqueness	Validity
	75%	90%	100%
Month 🔺	25% over Prior Month	10% over Prior Month	0% over Prior Month
	Search	Drill on Rows	
			Add a Comment

## show data

## AT&T Chief Data Office Data Platform

### Data Products - Data Quality Dashboard

#### Sack to report

Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
3rd Party	Lib	47	477	6	20	1	0	10	10

### **Customer Preferences**

The Customer Preferences Data Library references sources of choices made by AT&T customers regarding usage of their data for Analytics and/or Marketing purposes. It has preferences for Relevant Advertising; Enhanced Relevant Advertising; External Marketing & Analytics Reporting 'Anonymized' data; Do not Call/Text/Email/SMS; AT&T Messaging; and Customer Proprietary Network Information (CPNI).

	Table Name	Abbreviated TABLE Description	SLA Met	Time Loaded	SLA Met Past 100 days
	cust_consnt_elctn_hist	Customer Consent Elections	Υ	4/12/2019 6:04	91/100
	era_details	Enhanced Relevant Advertising Consent	Y	4/12/2019 6:04	91/100
	cust_cpni_elctn_hist	Customer CPNI Elections	Y	4/12/2019 6:04	91/100
	customer_match	Customer Email preference confirmations	Y	4/12/2019 4:02	99/100
	uverse_consent	Uverse Customer Consent Choices	Υ	20190412	
Status: Delivered 3/31/2019	dtv_consent	DTV Customer Consent Choices	Υ	20190412	
Version: 1.0	tccc031_email_address	List of latest Email Addresses	Υ	4/12/2019 2:38 AM	32/32
Maturity Level: ML1	acct_cpni_hist	Account-level information for each CPNI elect	tion Y	4/11/2019 8:04 PM	32/32
Size: 19TB (eCDW Vertica/ecDW Teradata/Datalake)	cpni_sync_hist	Correlation between CPNI generated key	Y	4/11/2019 8:04 PM	32/32
Usage: 118 users/5475 queries in Feb-2019 (eCDW Vertica / ecDW Teradata)	tccc034_cmpny	Email address with customer preference.	Y	4/12/2019 2:46 AM	32/32
Audits: 84 Audits. 44 DLDM (44 Green / 0 RED), 41 QDM (41 Green / 0 RED)	mdncn_dnc	Customer Billing Telephone number	Y	4/11/2019 8:16 PM	32/32
	cust_consnt_elctn_hist	Customer Consent Elections	Y	4/12/2019 6:04	91/100
Tickets: Total - 4 tickets. In Last 24 hours – 0 tickets	era_details	Enhanced Relevant Advertising Consent	Y	4/12/2019 6:04	91/100
SLAs (8am CST) – met on 4/12/19	cust_cpni_elctn_hist	Customer CPNI Elections	Y	4/12/2019 6:04	91/100
	customer_match	Customer Email preference confirmations	Y	4/12/2019 4:02	99/100

Note: This lists the critical tables on the library and their SLA. For complete listing of all the tables visit Wiki page. Wiki: https://wiki.web.att.com/display/DPDL/Customer+Preference+Data+Library

Data360: http://data360.web.att.com/data360/#/details/logical\_data\_product/31134591ccd1e8469dae9a9b067f345caa20f748ef973a483b131a20011e196f



	Chief Dat	a Office Data	Platform <sup>1</sup>				. DPE Da	shboard 10:	a as of: 5.8, 2019 21 AM PT
ata Products - Data (	Quality Das	hboard							
ata Product Summery - 5	5/22/2019				Filter: Custo	omer	▼	Daily	▼
Product Summary									
Completeness 75%		12 <sup>%</sup>	Integrity		Timliness 75% % over Prior Month	10%	Uniqueness 90% over Prior Month	0% c	Validity 100% over Prior Month
25% Over Prior Month	58% over i	Prior Month 🔺	90% Over Prior Mo	onth 🔺 25	Search			_	
Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
3rd Party	Lib	47	477	6					>
Account - Consumer	Lib	335	35	135					>
Account - Enterprise	BRD	80	8	8					>
Advertising	Lib	3	23	3					>
Billing-Consumer	Lib	92	87	2					>
Billing-Enterprise	BRD	25	15	5					>
Common Browsing	BRD	108	28	8					>
Common Location	BRD	209	19	9					>
Contracts	Lib	309	9	105					>
Credit and Collections	Lib	8	2	0					>

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#### Data Product Summery - 5/22/2019



Tickets - 5/22/2019

	Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
Ŧ	3rd Party	Lib	47	477	6	20					>
Ŧ	Account - Consumer	Lib	335	35	135	20					>
Ŧ	Account - Enterprise	BRD	80	8	8	2					>
Ŧ	Advertising	Lib	3	23	3	3					>
Ŧ	Billing-Consumer	Lib	92	87	2	9					>
Ŧ	Billing-Enterprise	BRD	25	15	5	9					>
Ŧ	Common Browsing	BRD	108	28	8	56					>
Ŧ	Common Location	BRD	209	19	9	89					>
Ŧ	Contracts	Lib	309	9	105	44					>
Ŧ	Credit and Collections	Lib	8	2	0	2					>
Ŧ	Customer Contact - Consumer	Lib	90	65	0	9					>
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Data as of: 5.8, 2019 10:21 AM PT

	Filter: Customer	▼	Daily	•
ity	Timliness	Uniqueness	Validity	
6	75%	90%	100%	
or Month 🔺	25% over Prior Month 💧 🔺	10% over Prior Month	▲ 0% over Prior Month	•
	Search		$\uparrow \uparrow \downarrow \downarrow \downarrow \uparrow \land \land \uparrow \land \land \land \land \land$	

#### Data Product Summery - 5/22/2019



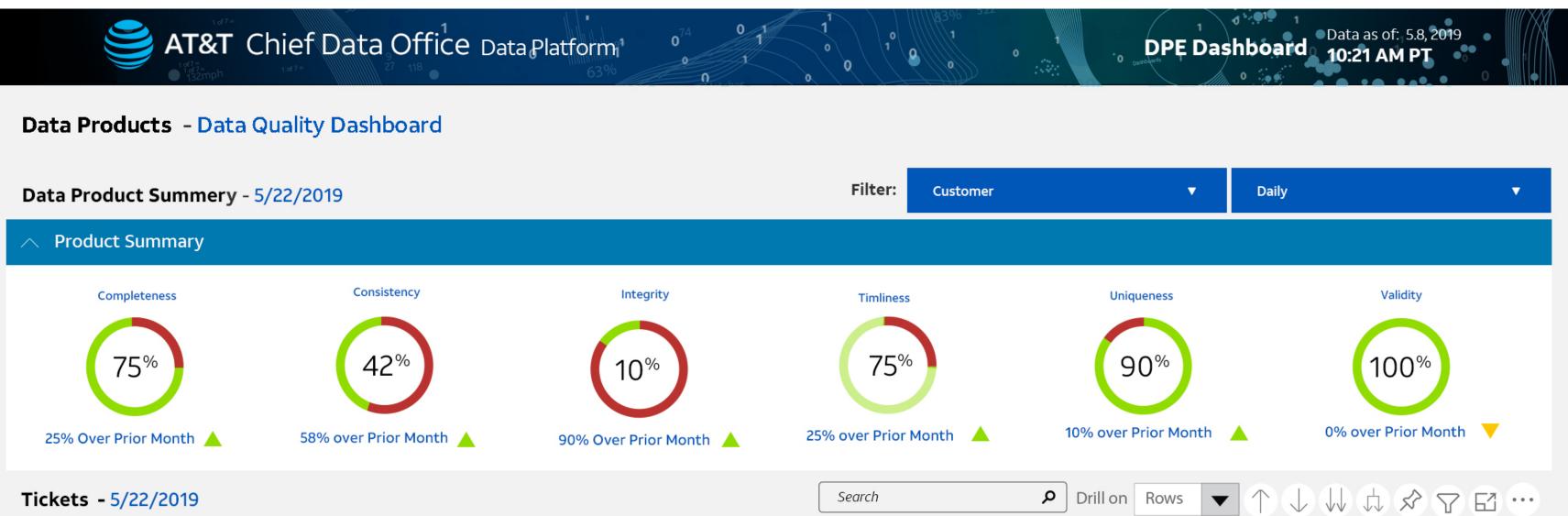
Tickets - 5/22/2019

Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
<b>H</b> 3rd Party	Lib	47	477	6	20	1			>
+ Account - Consumer	Lib	335	35	135	20	0			>
+ Account - Enterprise	BRD	80	8	8	2	0			>
+ Advertising	Lib	3	23	3	3	0			>
<b>H</b> Billing-Consumer	Lib	92	87	2	9	22			>
+ Billing-Enterprise	BRD	25	15	5	9	3			>
Common Browsing	BRD	108	28	8	56	4			>
Common Location	BRD	209	19	9	89	11			>
+ Contracts	Lib	309	9	105	44	26			>
Credit and Collections	Lib	8	2	0	2	5			>
Eustomer Contact - Consumer	Lib	90	65	0	9	10			>
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## Data as of: 5.8, 2019 10:21 AM PT

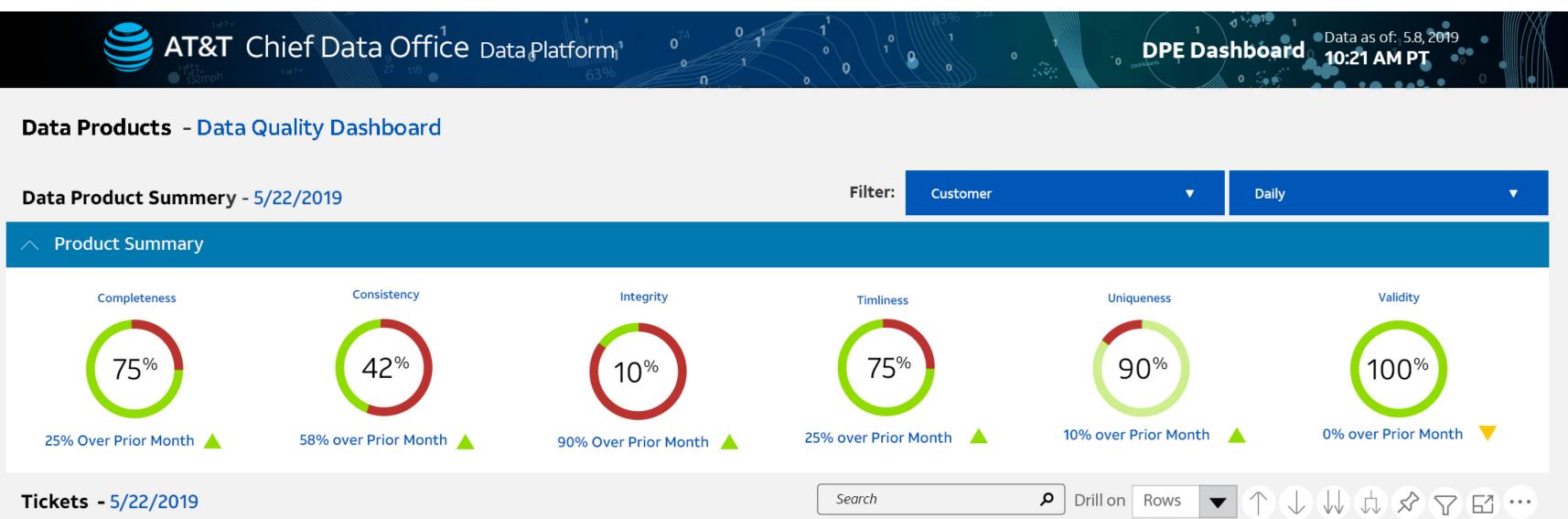
	Filter: Customer	▼	Daily <b>v</b>
ty	Timliness	Uniqueness	Validity
	75%	90%	100%
r Month 🔺	25% over Prior Month 💧 🔺	10% over Prior Month	0% over Prior Month 💙
	Search		$\uparrow \downarrow \downarrow \downarrow \land \land \land \land \Box \cdots$



#### Tickets - 5/22/2019

	Data Product 🔻	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
Ŧ	3rd Party	Lib	47	477	6	20	1	0		>
Ŧ	Account - Consumer	Lib	335	35	135	20	0	60		>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0		>
Ŧ	Advertising	Lib	3	23	3	3	0	0		>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43		>
Ŧ	Billing-Enterprise	BRD	25	15	5	9	3	8		>
Ŧ	Common Browsing	BRD	108	28	8	56	4	25		>
Ŧ	Common Location	BRD	209	19	9	89	11	43		>
Ŧ	Contracts	Lib	309	9	105	44	26	34		>
Ŧ	Credit and Collections	Lib	8	2	0	2	5	0		>
Ŧ	Customer Contact - Consumer	Lib	90	65	0	9	10	35		>
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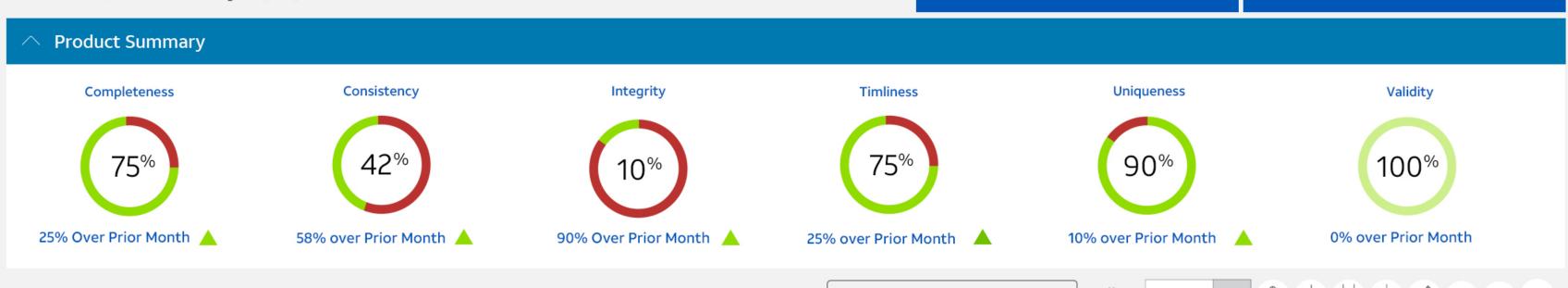


#### Tickets - 5/22/2019

Data Product 🔹	Туре	Manual Tickets	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity
+ 3rd Party	Lib	47	477	6	20	1	0	10	>
+ Account - Consumer	Lib	335	35	135	20	0	60	40	>
Account - Enterprise	BRD	80	8	8	2	0	0	25	>
+ Advertising	Lib	3	23	3	3	0	0	0	>
<b>H</b> Billing-Consumer	Lib	92	87	2	9	22	43	6	>
<b>H</b> Billing-Enterprise	BRD	25	15	5	9	3	8	0	>
Common Browsing	BRD	108	28	8	56	4	25	15	>
Common Location	BRD	209	19	9	89	11	43	6	>
Contracts +	Lib	309	9	105	44	26	34	6	>
Credit and Collections	Lib	8	2	0	2	5	0	0	>
Customer Contact - Consumer	Lib	90	65	0	9	10	35	6	>

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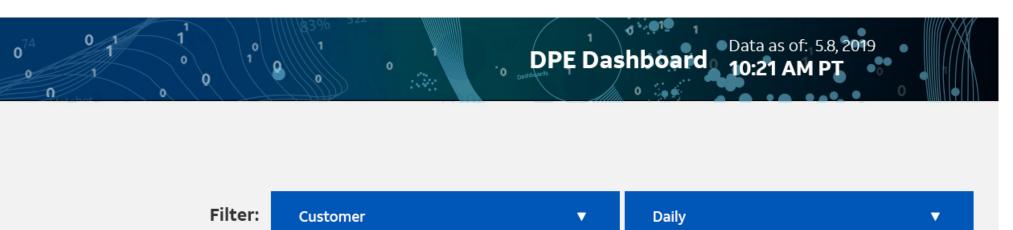
#### Data Product Summery - 5/22/2019



#### Tickets - 5/22/2019

	Data Product 🔹	Туре	<b>Manual Tickets</b>	Auto Tickets	Completeness	Consistency	Integrity	Timliness	Uniqueness	Validity	
Ŧ	3rd Party	Lib	47	477	6	20	1	0	10	10	>
+	Account - Consumer	Lib	335	35	135	20	0	60	40	80	>
Ŧ	Account - Enterprise	BRD	80	8	8	2	0	0	25	45	>
+	Advertising	Lib	3	23	3	3	0	0	0	0	>
Ŧ	Billing-Consumer	Lib	92	87	2	9	22	43	6	10	>
+	Billing-Enterprise	BRD	25	15	5	9	3	8	0	0	>
+	Common Browsing	BRD	108	28	8	56	4	25	15	0	>
+	Common Location	BRD	209	19	9	89	11	43	6	51	>
+	Contracts	Lib	309	9	105	44	26	34	6	51	>
+	Credit and Collections	Lib	8	2	0	2	5	0	0	1	>
+	Customer Contact - Consumer	Lib	90	65	0	9	10	35	6	30	>

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Search	ס	Drill on	Rows	▼	$(\uparrow)$	$\downarrow$	$\downarrow\downarrow$	μ,	ŝ	$\mathbf{\nabla}$	63	••••	



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## Data Quailty Dashboard

End to End View

**DPE View** 

Big Data Ingest Profiler





Data Product Summary			Data Router	DL Ingestion	NiFi	Post-Ingestion
Data Product	Data Router	<b>DL Ingestion</b>	Ni	iFi	Post-Ingest	ion ^
Order and Provisioning - Consumer	7	6	0			
Customer Contact - Consumer	2	80	0		0	
3rd Party			0			
Account - Consumer		131	0		47	
Account - Enterprise			0			
Advertising			0			
Billing-Consumer			0		40	
Common Browsing			0		18	
Common Location		5	0		65	
Credit and Collections			0		5	
Total	9	223	0 0		15 446	~

### **Table Level Summary**

Data Product	Database and Table Name	Event Date	Data Router	<b>DL Ingestion</b>	NiFi	Post Ingestion	^
		2015-05-08		(1 LANDING_ZONE)	TBD		
		2015-05-08		(5 LANDING_ZONE)	TBD		
		2015-05-08		(50 LANDING_ZONE)	TBD		
		2015-05-08		(6 STAGE_TO_GOLD)	TBD		
		2015-05-08		(71 LANDING_ZONE)	TBD		
		2017-12-14		(1 LANDING_ZONE)	TBD		
		2017-12-14		(5 LANDING_ZONE)	TBD		
		2017-12-14		(50 LANDING_ZONE)	TBD		
		2017-12-14		(6 STAGE_TO_GOLD)	TBD		
		2017-12-14		(71 LANDING_ZONE)	TBD		
		2018-09-19		(1 LANDING_ZONE)	TBD		$\vee$
		2018-09-19		(5 I ANDING 70NF)	TBD		



#### Data Product Summary

#### Data Product

Customer Contact - Consumer

Order and Provisioning - Consumer

Total

#### **Table Level Summary**

Data Product	Database and Table Name
	ccrr_gold . integrated_offers
	ccrr_gold . qual_detail_attributes
	ccrr_gold . qualifier_details
	ccrr_gold . qual_detail_attributes
	ccrr_gold . qualifier_details
	ccrr_gold . qualifier_details
	ccrr_gold . qualifier_details
Customer Contact - Consumer	adbcs_gold . adobe_global_prod

	1 		FILTER
Data Router	DL Ingestion	NiFi	Post-Ingestion
Data Router			
2			
7			
9			

Create Date	Data Router
2019-09-23	1 E , O L
2019-09-24	1 E , O L
2019-09-27	1 E , O L
2019-09-28	1 E , O L
2019-09-30	1 E , O L
2019-10-04	1 E , O L
2019-10-05	1 E , O L
2019-09-19	2 E , 0 L



#### Data Product Summary

#### **Data Product**

Account - Consumer **Common Location** Customer Contact - Consumer Order and Provisioning - Consumer Workforce Hierarchy

#### Total

#### **Table Level Summary**

Data Product	Database and Table Name
Account - Consumer	ccp_gold . ccp_cntc_cm_attr_dtl
Account - Consumer	ccp_gold . ccp_cntc_extl_attr_dtl
Customer Contact - Consumer	cfy_gold . clfy_act_entry
Customer Contact - Consumer	cfy_gold . clfy_adp_object
Customer Contact - Consumer	cfy_gold . clfy_bus_org
Customer Contact - Consumer	cfy_gold . clfy_case
Customer Contact - Consumer	cfy_gold . clfy_case_que
Customer Contact - Consumer	cfy_gold . clfy_close_case
Customer Contact - Consumer	cfy_gold . clfy_cmtnt_que
Customer Contact - Consumer	cfy_gold . clfy_cntrld_fn
Customer Contact - Consumer	cfy_gold . clfy_con_sp_role
Customer Contact - Consumer	cfy_gold . clfy_condition

	1 		FILTER
Data Router	DL Ingestion	NiFi	Post-Ingestion
<b>DL Ingestion</b>			
131			
5			
80			
6			
1			
223			

Event Date	DL Ingestion	^
2019-10-05	(50 LANDING_ZONE)	
2019-10-05	(71 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	
2019-10-08	(1 LANDING_ZONE)	~
2019-10-08	(1 LANDING_ZONE)	

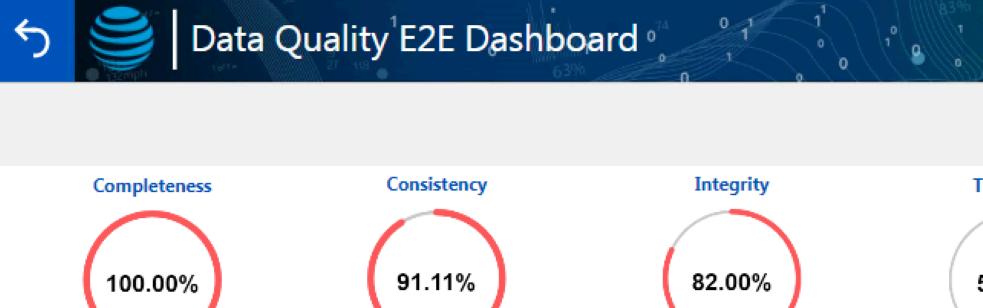


				<b>FILTER</b>
Data Product Summary	Data Router	DL Ingestion	NiFi	Post-Ingestion
Data Product	Post-Ingestion			
Account - Consumer	47			
Billing-Consumer	40			
Common Browsing	18			
Common Location	65			
Credit and Collections	5			
Customer Contact - Consumer	0			
Customer Preference	15			
Dispatch	58			
Identity	25			
Product Offering Promotions	0			
Total	446			

#### **Table Level Summary**

Data Product	Database and Table Name	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Workforce Hierarchy	cp_gold . cp_dtv_dealers_full	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	isscw_gold . care_sesn_dtls	
Customer Contact - Consumer	issow and care seen dtls	

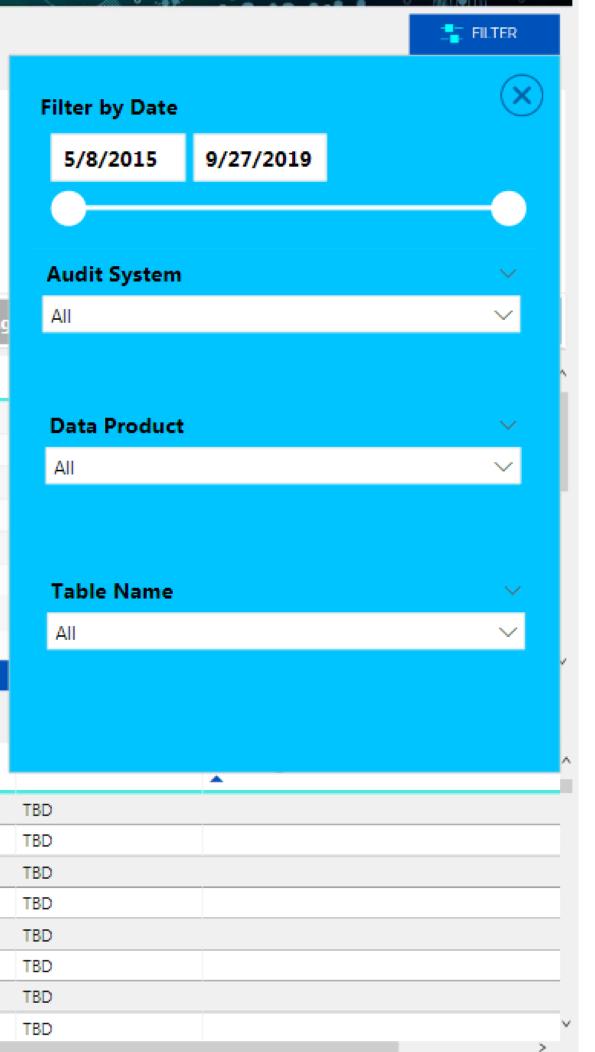
Event Date	Description	^
2019-06-20	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-07-14	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-07-27	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-08-08	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-10-05	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-03	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-04	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-05	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-06	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-07	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	
2019-06-08	DM : 0 Tickets, 1 Anomalies out of 1 Ctrls (Ticket OptIn – 0 Ctrls)	~
2019-06-09	DM · 0 Tickets 1 Anomalies out of 1 Ctrls (Ticket OntIn – 0 Ctrls)	



Completeness	Consistency	Integrity	Timeliness	
100.00%	91.11%	82.00%	58.57%	
Data Product Summary			Data Router DL Ing	
Data Product	Data Router	DL Ingestion	NiFi	
Customer Contact - Consumer	2	0	0	
Order and Provisioning - Consumer	1	0	0	
3rd Party		0	0	
Account - Consumer		0	0	
Account - Enterprise		0	0	
Advertising		0	0	
Billing-Consumer		0	0	
Common Browsing		0	0	
Total	3	0	0	

### **Table Level Summary**

Data Product	Database and Table Name	Event Date	Data Router
3rd Party		2015-05-08	
Account - Consumer		2015-05-08	
Account - Enterprise		2015-05-08	
Advertising		2015-05-08	
Billing-Consumer		2015-05-08	
Common Browsing		2015-05-08	
Common Location		2015-05-08	
Credit and Collections		2015-05-08	



**DL** Ingestion

TBD

TBD

TBD

TBD

TBD

TBD

TBD

TBD