

AT&T Chief Data Office Data Platform

2019 My Performance Plan for Korina Han Lim

E2E KPI -
Guide UI Implementation to PowerBI Dashboard
10/22/2019-11/15/2019





KPI View

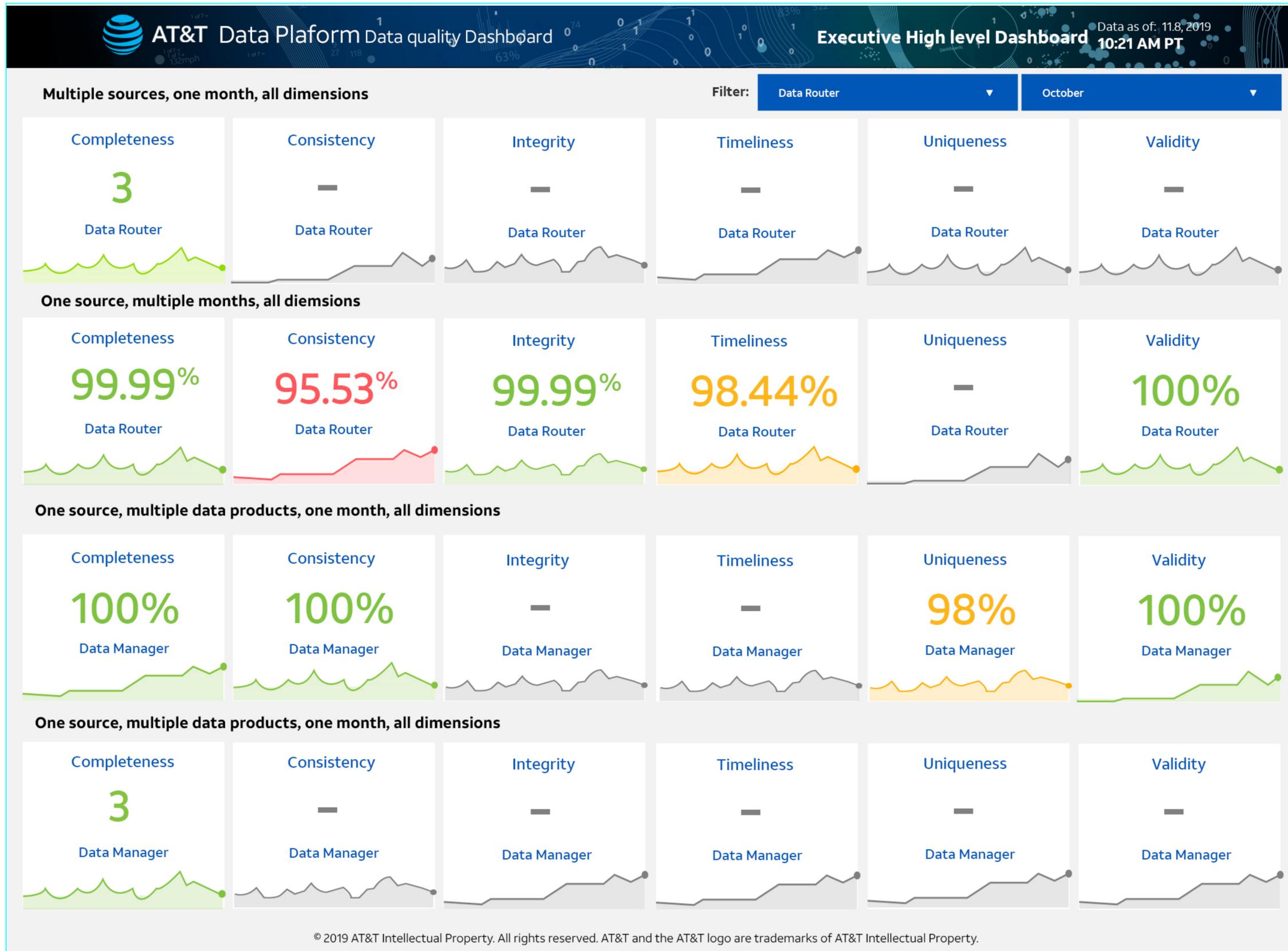


Table View

AT&T Data Platform Data Quality Dashboard

Executive High Level Dashboard
Data as of: 11/8, 2019 10:21 AM PT

Multiple sources, one month, all dimensions Filter: Source: ALL Month: ALL

Source	Month	Dimension					
		Completeness	Consistency	Integrity	Timeliness	Uniqueness	Validity
Data Router	Oct, 2019	3					
DL Ingestion	Oct, 2019	99.99%	95.33%	99.99%	98.44%		100%
NiFi	Oct, 2019						
Data Manager	Oct, 2019						
QDM	Oct, 2019						

One source, multiple months, all dimensions

Source	Month	Dimension					
		Completeness	Consistency	Integrity	Timeliness	Uniqueness	Validity
Data Router	Mar, 2019	3					
DL Ingestion	Apr, 2019	0					
NiFi	May, 2019	1					
Data Manager	Jun, 2019	5					
QDM	Jun, 2019	0					

One source, multiple data products, one month, all dimensions

Data Product

Viewership

Dispatch

Source	Data Product	Month	Dimension					
			Completeness	Consistency	Integrity	Timeliness	Uniqueness	Validity
Data Manager	Viewership	Oct, 2019	100%	100%			98%	100%
	Dispatch	Oct, 2019	99.99%	97.54%	100%		100%	99.95%
		Oct, 2019						
		Oct, 2019						
		Oct, 2019						

One source, multiple data products, one month, all dimensions

Data Product

Viewership

Dispatch

Source	Data Product	Month	Dimension					
			Completeness	Consistency	Integrity	Timeliness	Uniqueness	Validity
Data Manager	Viewership	Jul, 2019	100%	100%			98%	100%
	Dispatch	Aug, 2019		97.54%	100%		100%	99.95%
		Sep, 2019						
		Oct, 2019						

© 2019 AT&T Intellectual Property. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Intellectual Property.

3

© 2018 AT&T Intellectual Property. All rights reserved. AT&T and the AT&T logo are trademarks of AT&T Intellectual Property. AT&T Proprietary (Internal Use Only). Not for use or disclosure outside the AT&T companies except under written agreement. Any data shown is for FPO (for placement only) and does not reflect real data.

KPI View

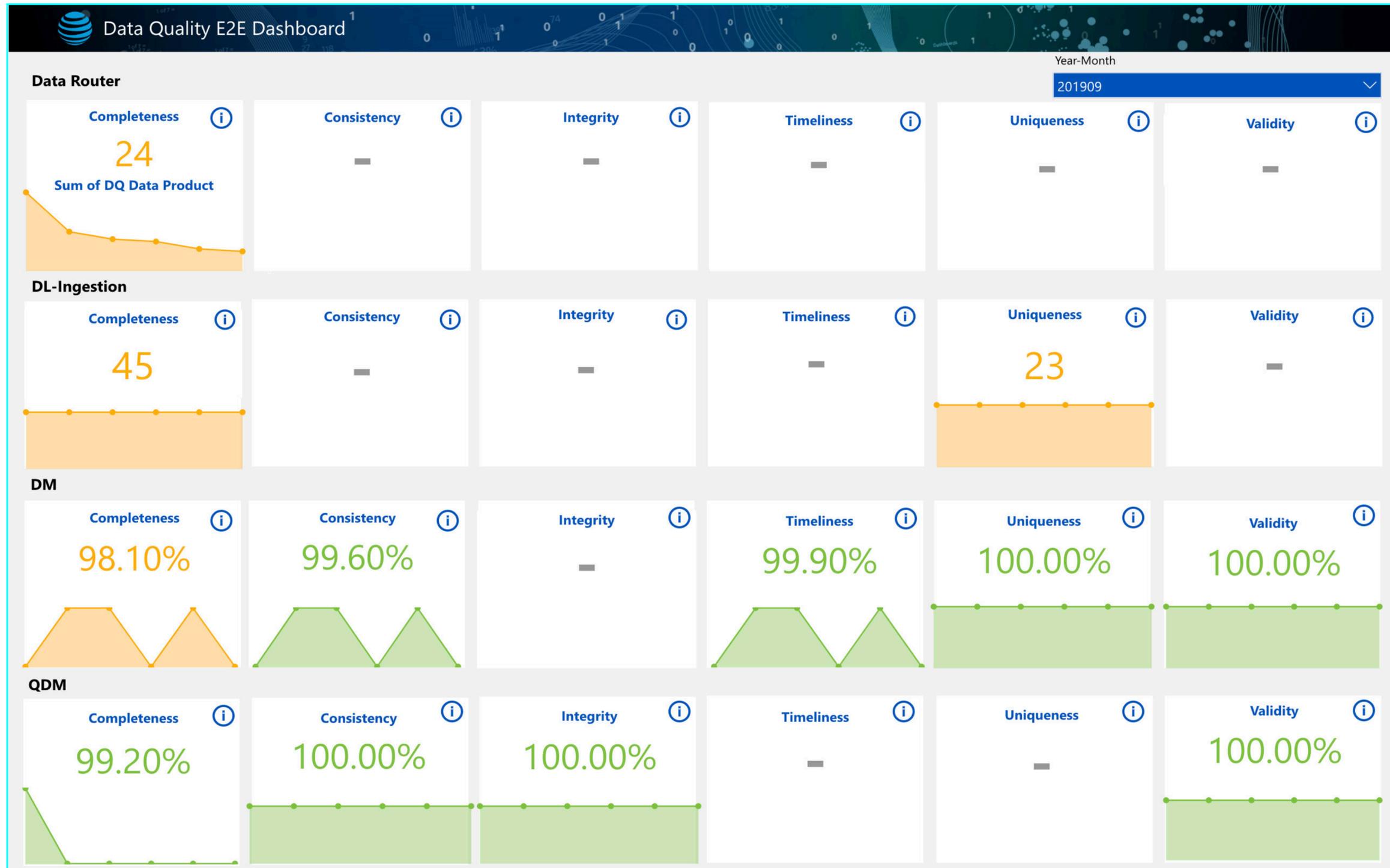


Table View

Data Quality E2E Dashboard

Source
Year-Month

All
All

Source	year_month	Completeness	Consistency	Integrity	Timeliness	Uniqueness	Validity	Meas^
DL-INGEST - (Count)	201909	45.00				23.00		
DM - (%)	201909	98.10	99.60		99.90	100.00	100.00	
Dr -(Count)	201909	24.00						
QDM - (%)	201909	99.20	100.00	100.00			100.00	
DL-INGEST - (Count)	201908	45.00				23.00		
DM - (%)	201908	98.50	99.70		100.00	100.00	100.00	
Dr -(Count)	201908	16.00						
QDM - (%)	201908	99.00	100.00	100.00			100.00	
DL-INGEST - (Count)	201907	45.00				23.00		
DM - (%)	201907	98.50	99.70		100.00	100.00	100.00	
Dr -(Count)	201907	61.00						

Source
Data Product
Year-Month

All
All
All

source	year_month	data_product	Completeness	Consistency	Integrity	Timeliness	Uniqueness	Validity
DL-INGEST	201909	DP-DLIB-Loc					2	
DL-INGEST	201909	DP-DLIB-View					2	
DL-INGEST	201909	DP-DLIB-Disp					4	
DL-INGEST	201909	DP-DLIB-AcctC					5	
DL-INGEST	201909	DP-DLIB-BillC					5	
DL-INGEST	201909	DP-DLIB-CustC					5	
DL-INGEST	201909	DP-DLIB-View	1					
DL-INGEST	201909	DP-DLIB-AcctC	11					
DL-INGEST	201909	DP-DLIB-BillC	19					
DL-INGEST	201909	DP-DLIB-Loc	2					
DL-INGEST	201909	DP-DLIB-OrdPc	2					
DL-INGEST	201909	DP-DLIB-Disp	4					

Keep all filters
Drill through to this p
filters or just filters o