AT&T Chief Data Office Data Platform

2019 My Performance Plan for Korina Han Lim

CDO MYBI PowerBI Visualization Reports - AT&T branding Implementation to PowerBI Visualization

8/1/2019-11/1/2019

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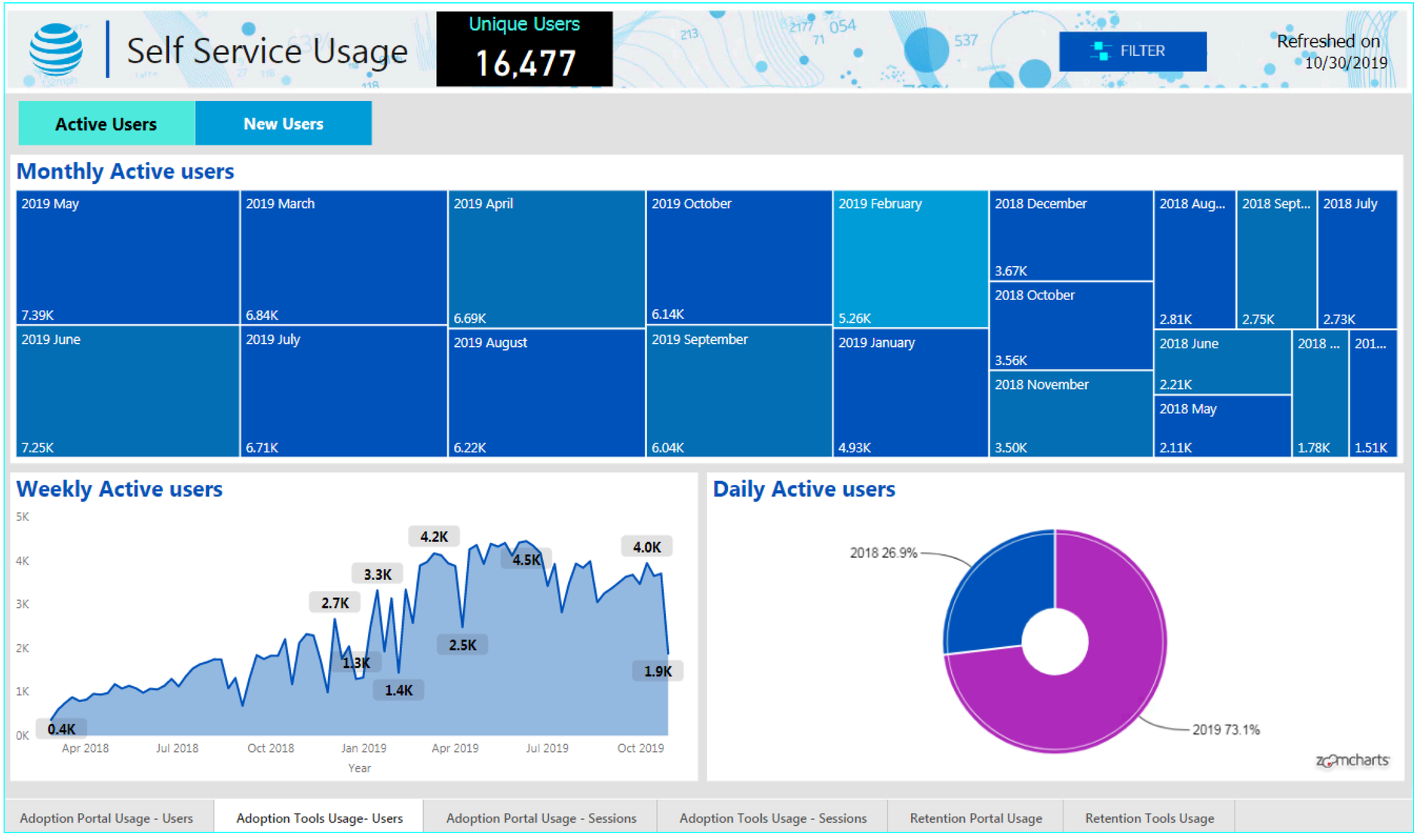

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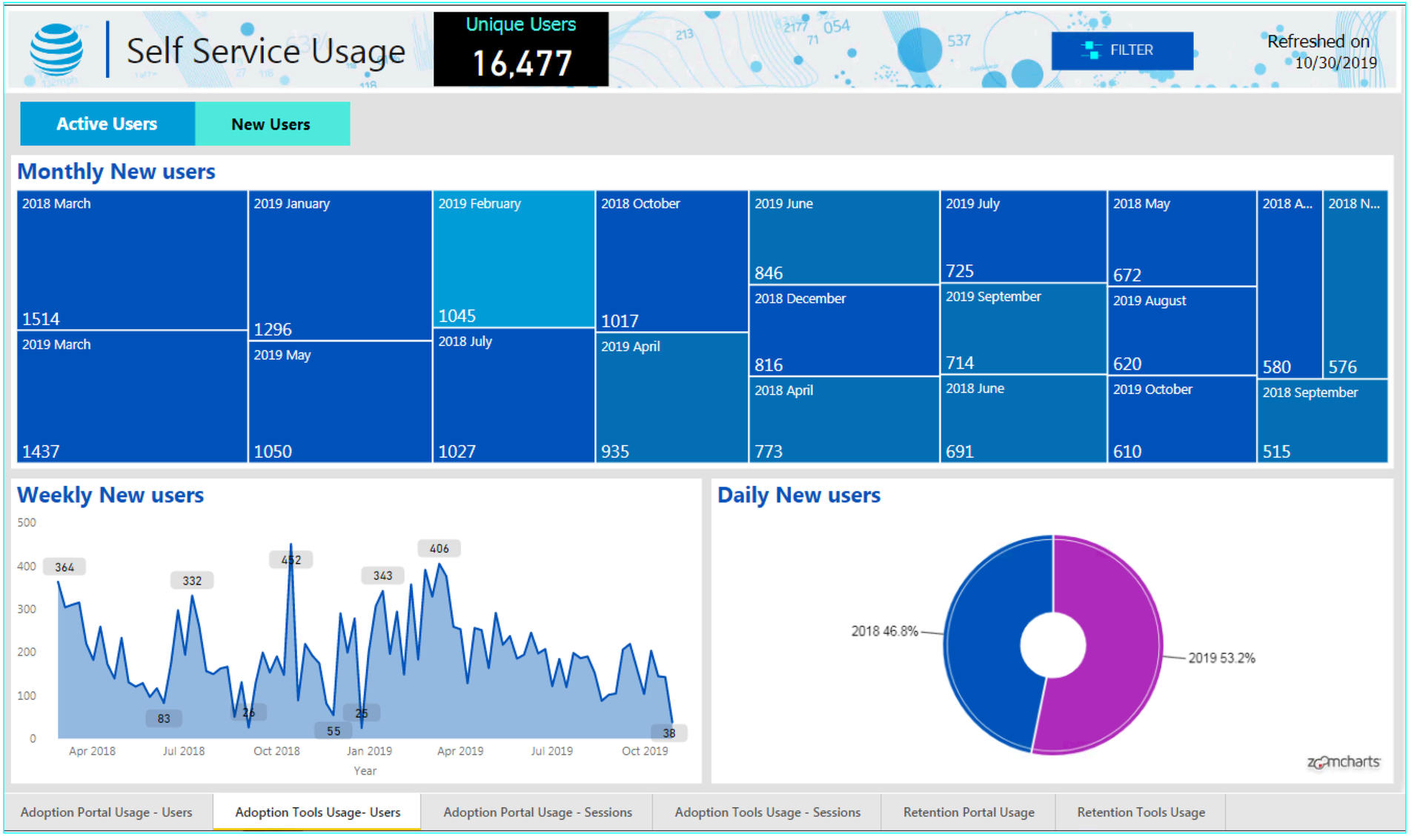

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Self Service Usage

Unique Users
46,893

FILTER

Refreshed on
10/30/2019

Daily Session vs Stickiness | Weekly Stickiness

Daily Sessions for Active Users

3K
Active Users
608 (+2332.00%)
665 days
0K

Sessions | Daily Sessions Per Active U...

1K | 2

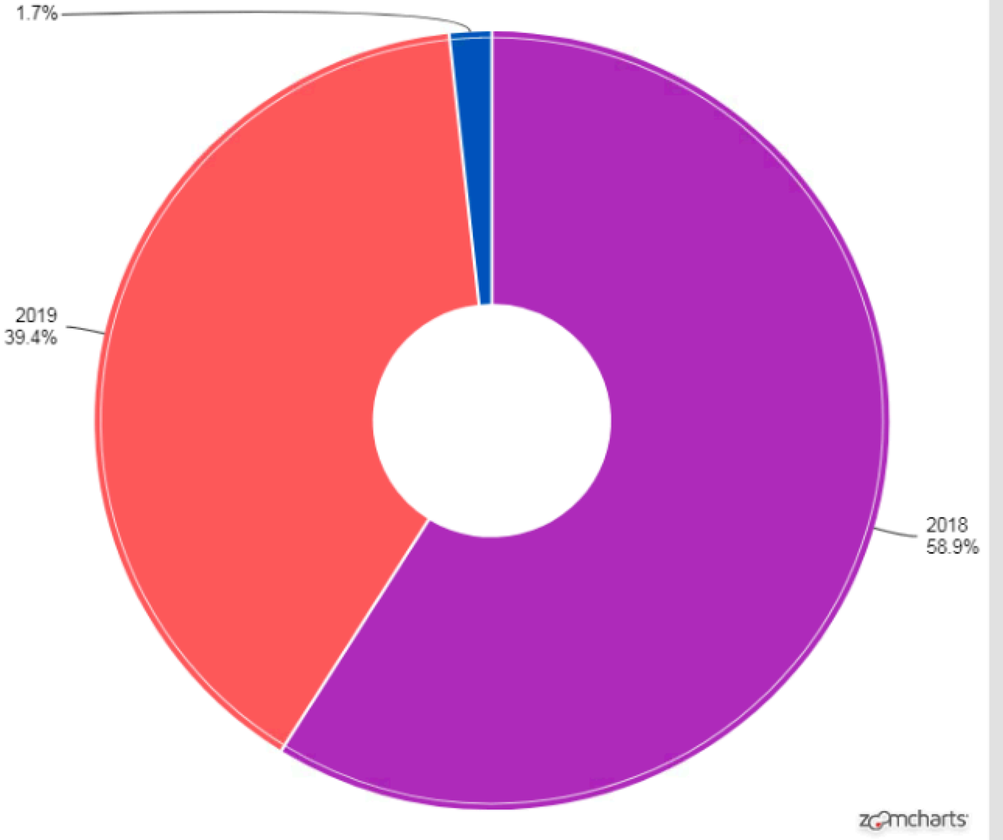
Daily Stickiness for Active Users

3K
Daily Users
0 (-100.00%)
667 days
0K

Monthly Users | Stickiness

9K | 0

Daily Session Vs Stickiness for Active Users



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Self Service Usage

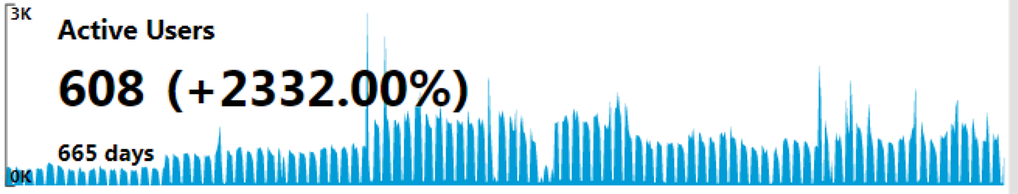
Unique Users
46,893

FILTER

Refreshed on
10/30/2019

Daily Session vs Stickiness | **Weekly Stickiness**

Daily Sessions for Active Users



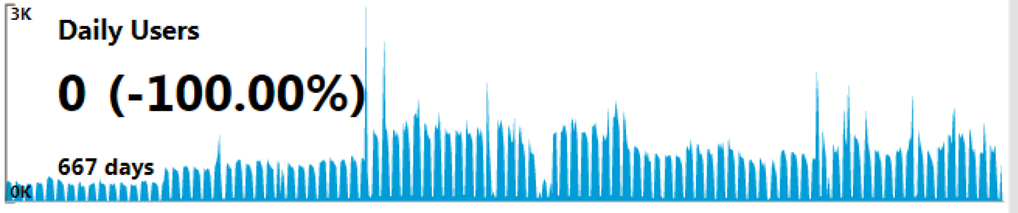
Sessions

1K

Daily Sessions Per Active U...

2

Daily Stickiness for Active Users



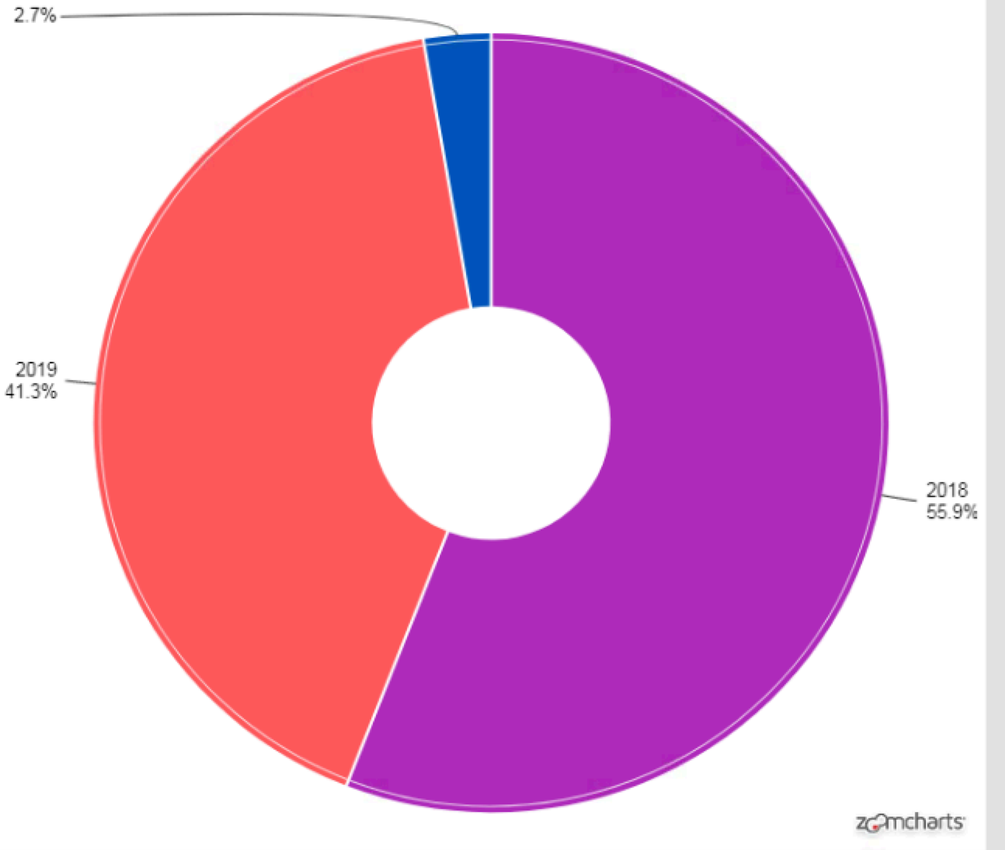
Monthly Users

9K

Stickiness

0

Weekly Stickiness for Active Users



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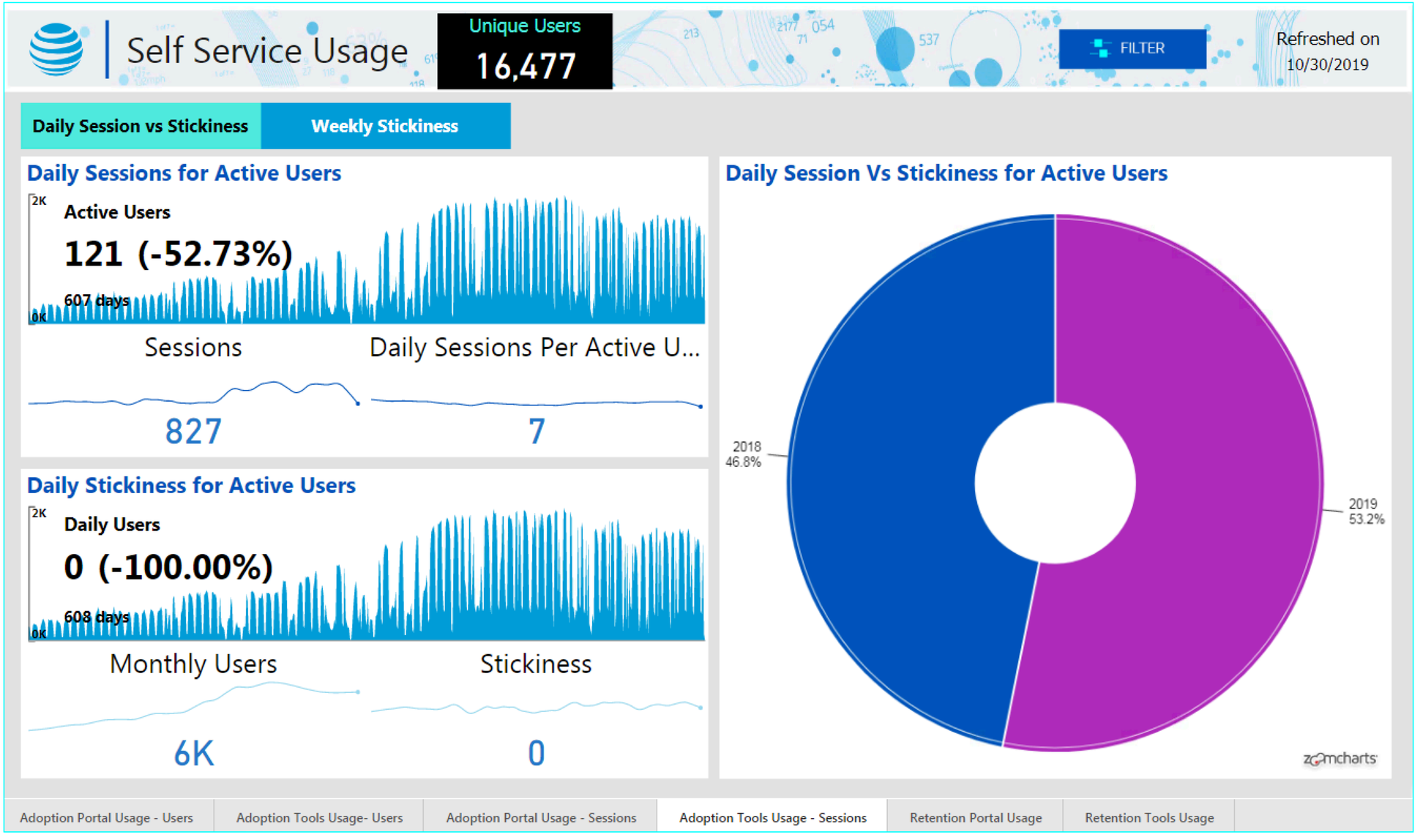

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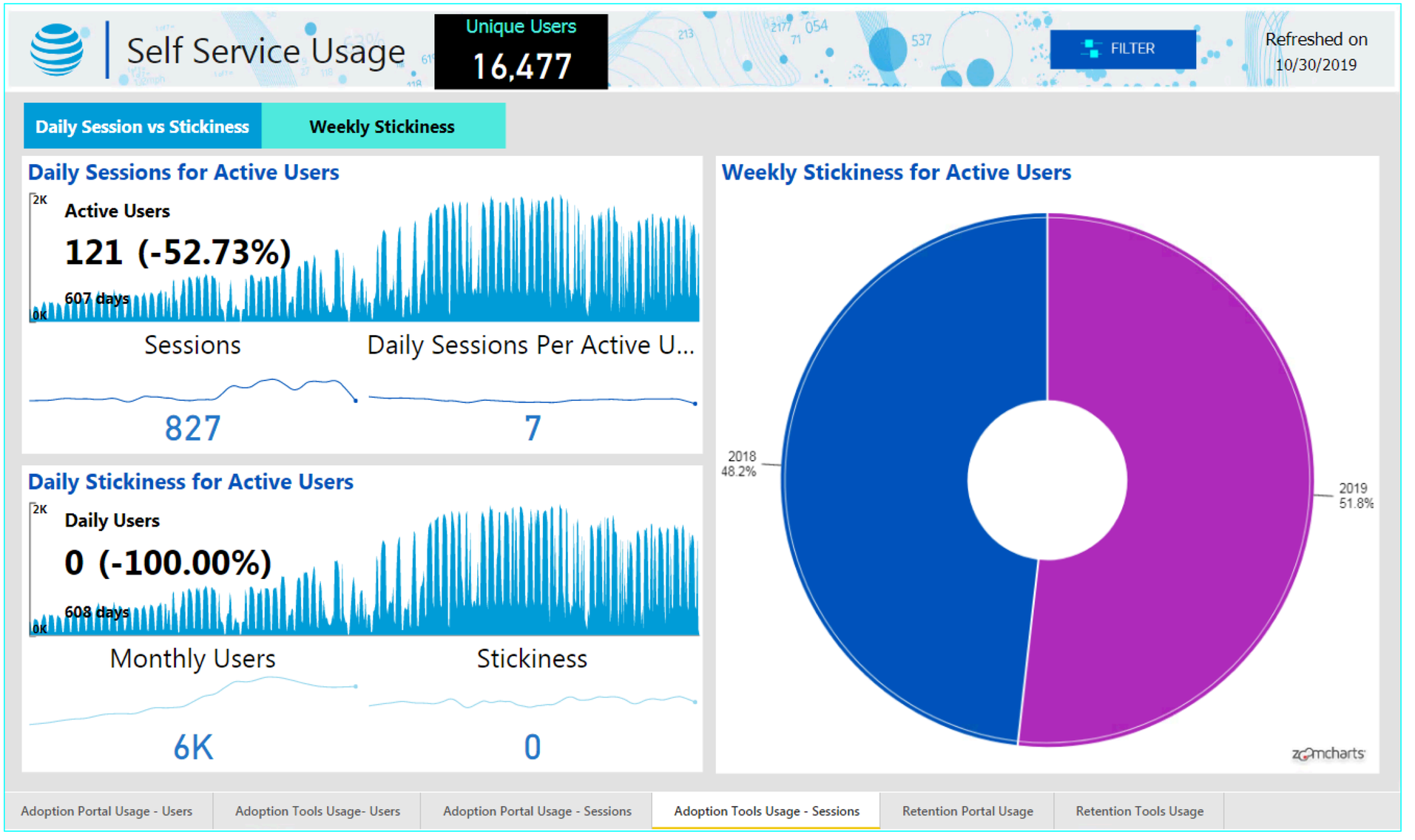

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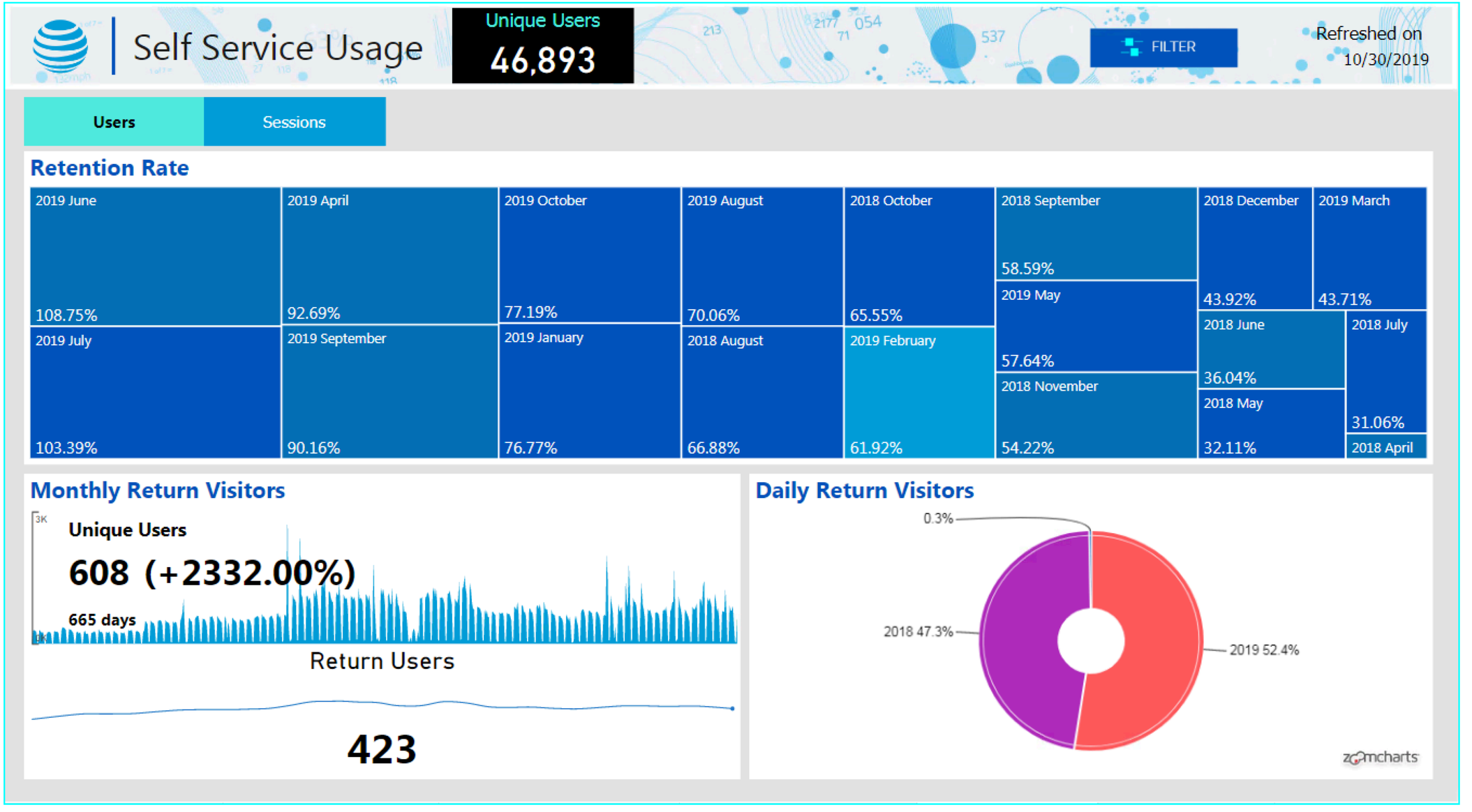

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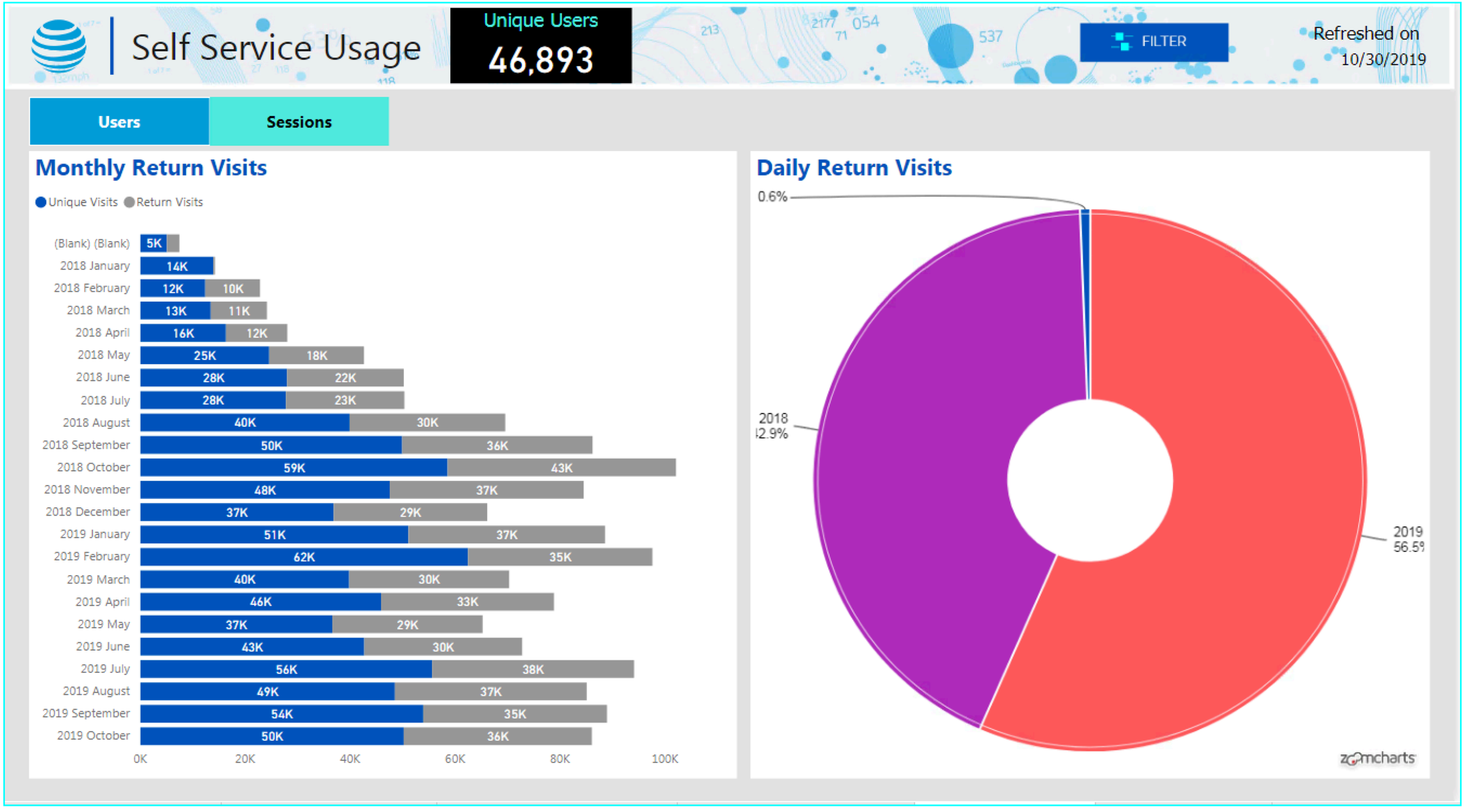

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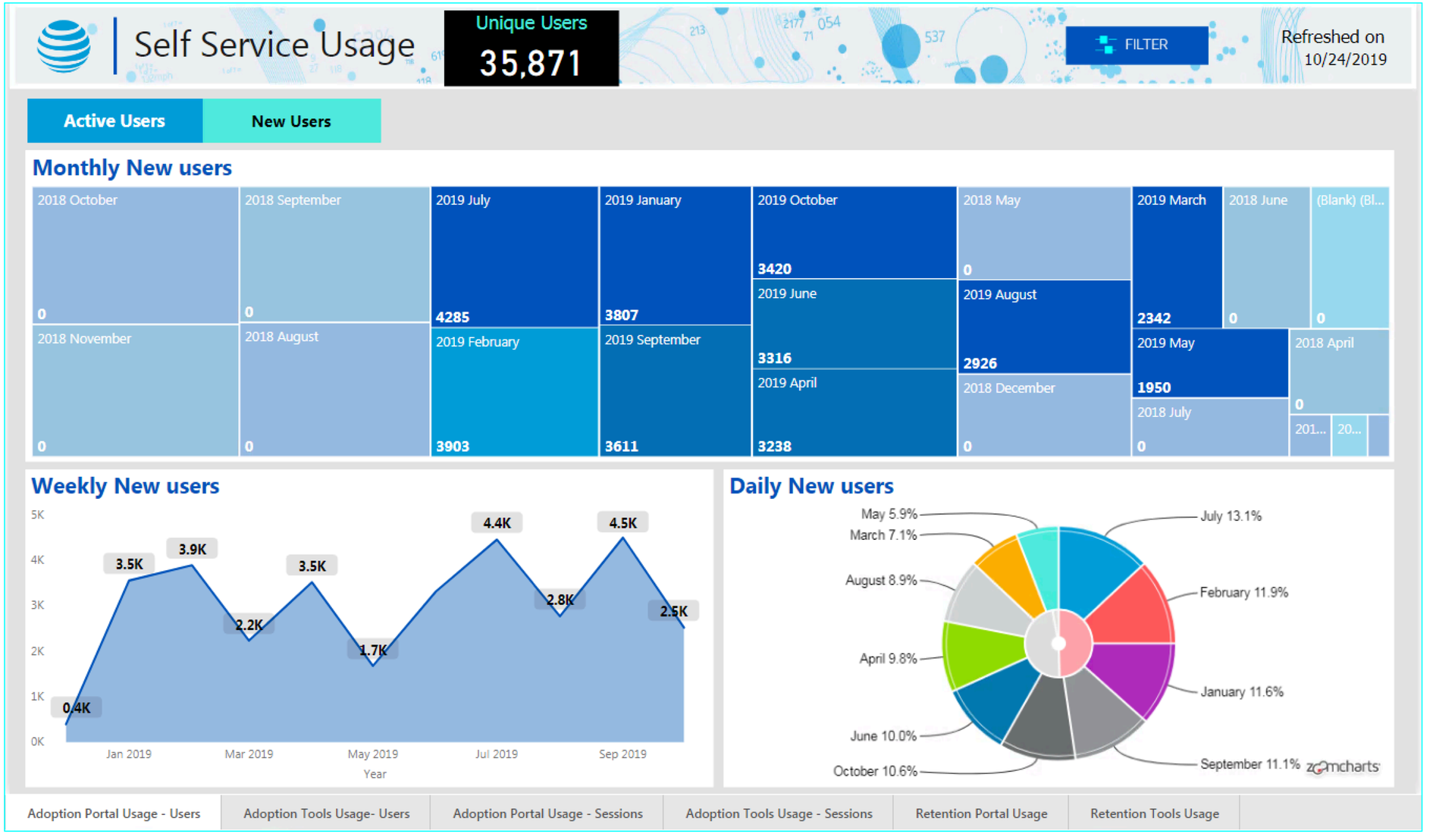

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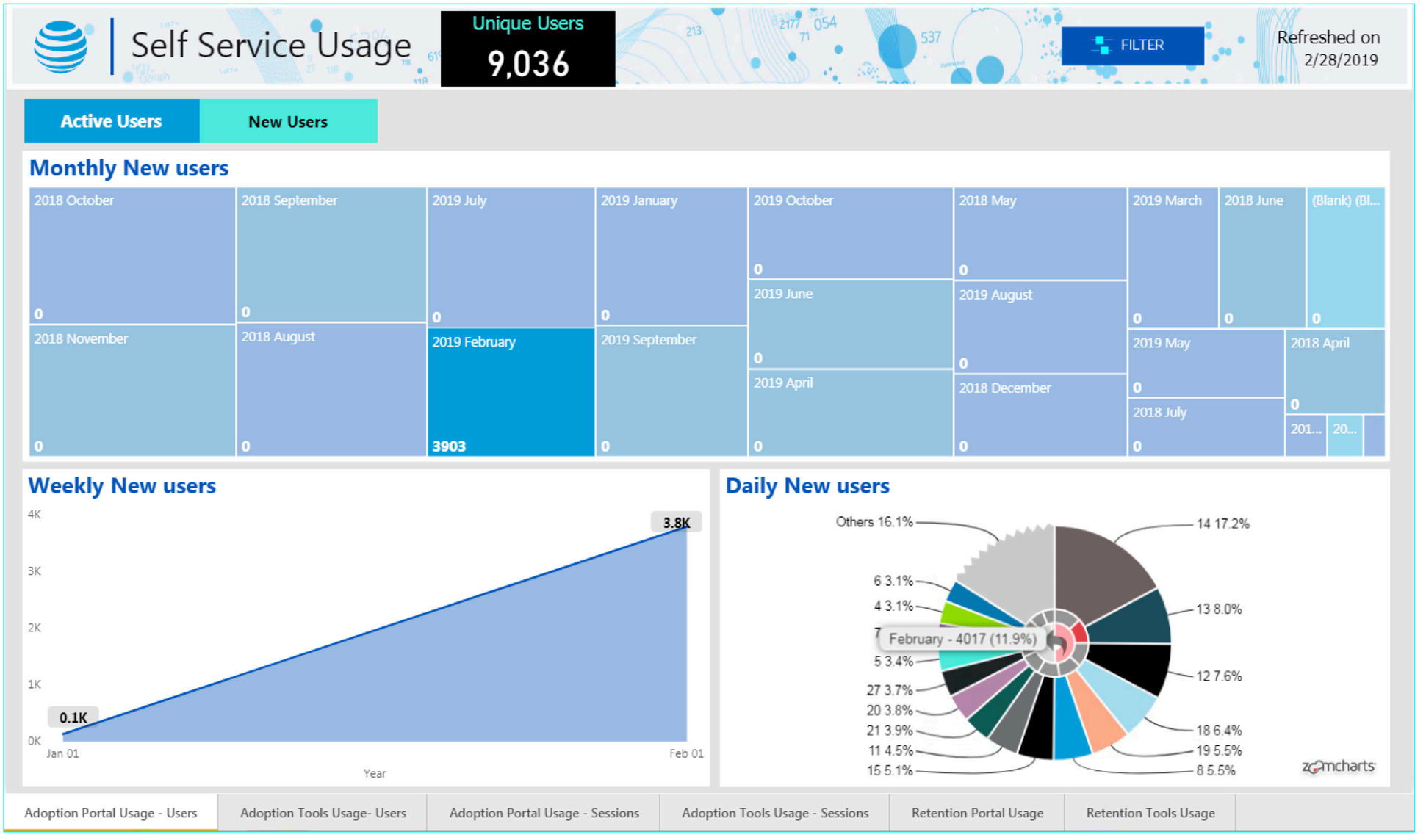

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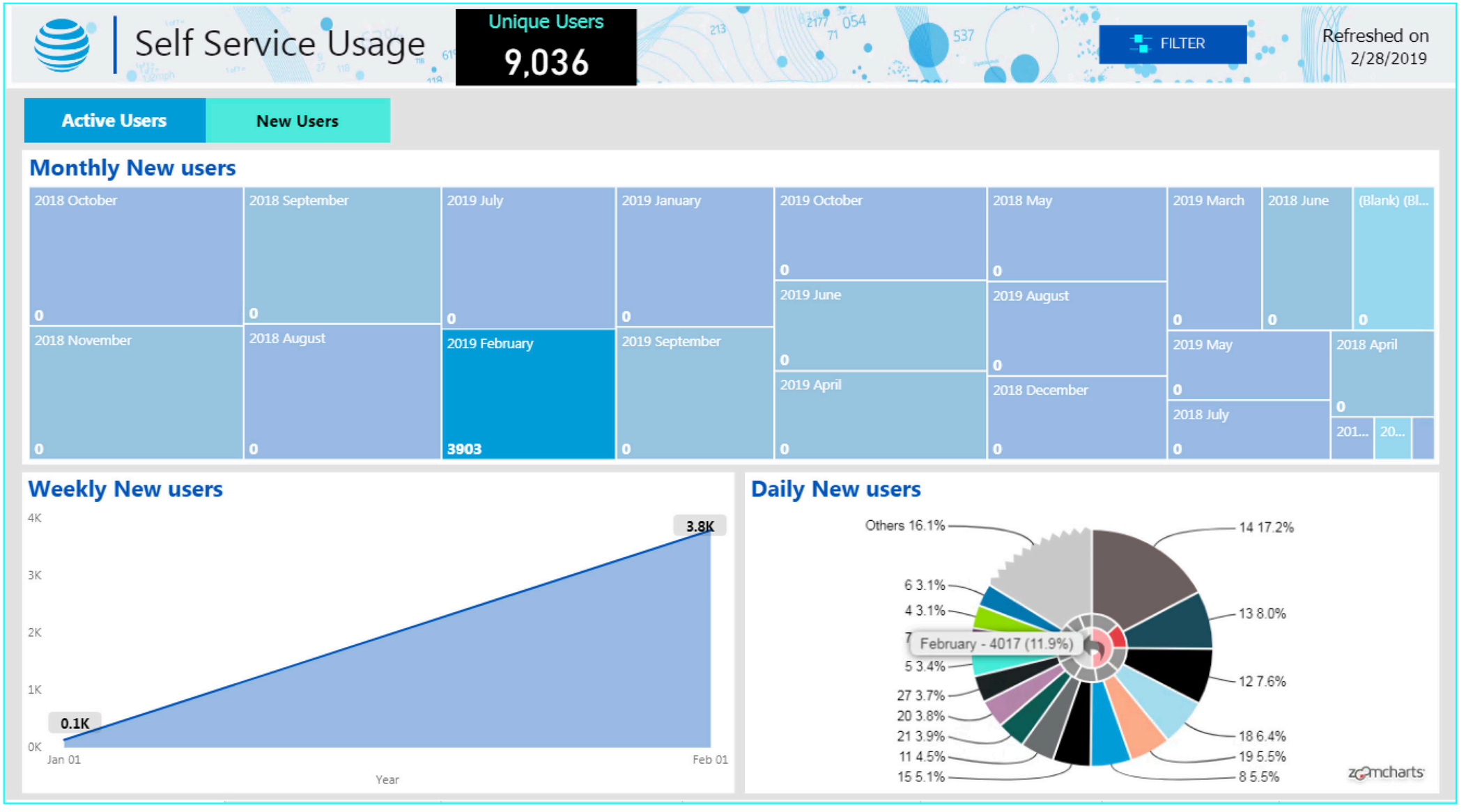

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Self Service Usage

Unique Users
1,469

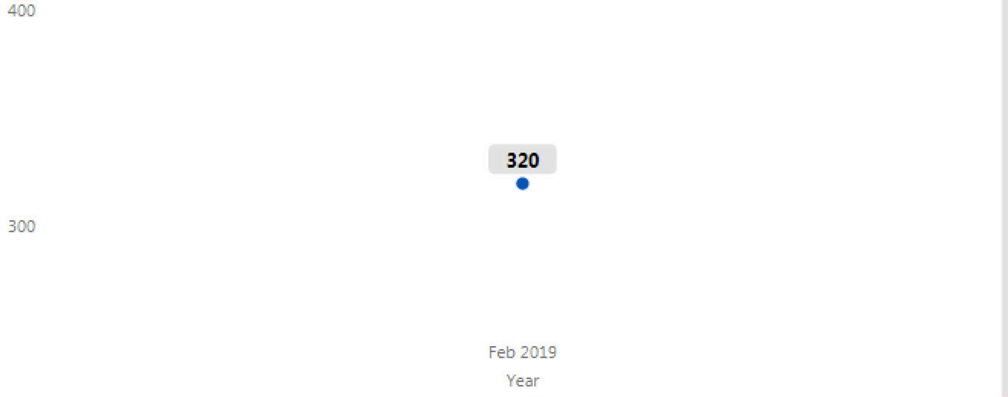
FILTER

Refreshed on
2/13/2019

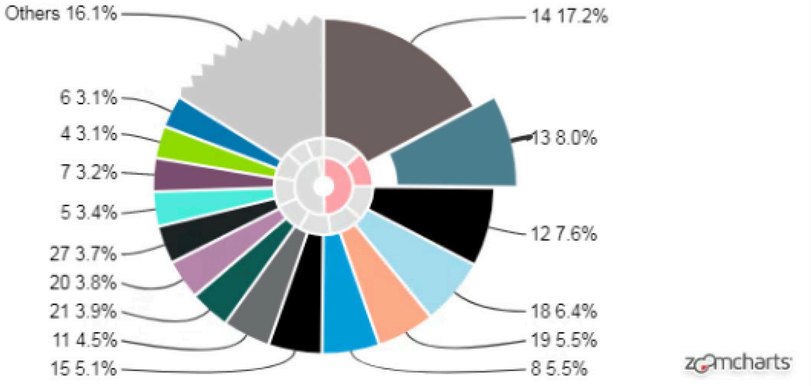
Active Users | **New Users**

Monthly New users

Weekly New users



Daily New users



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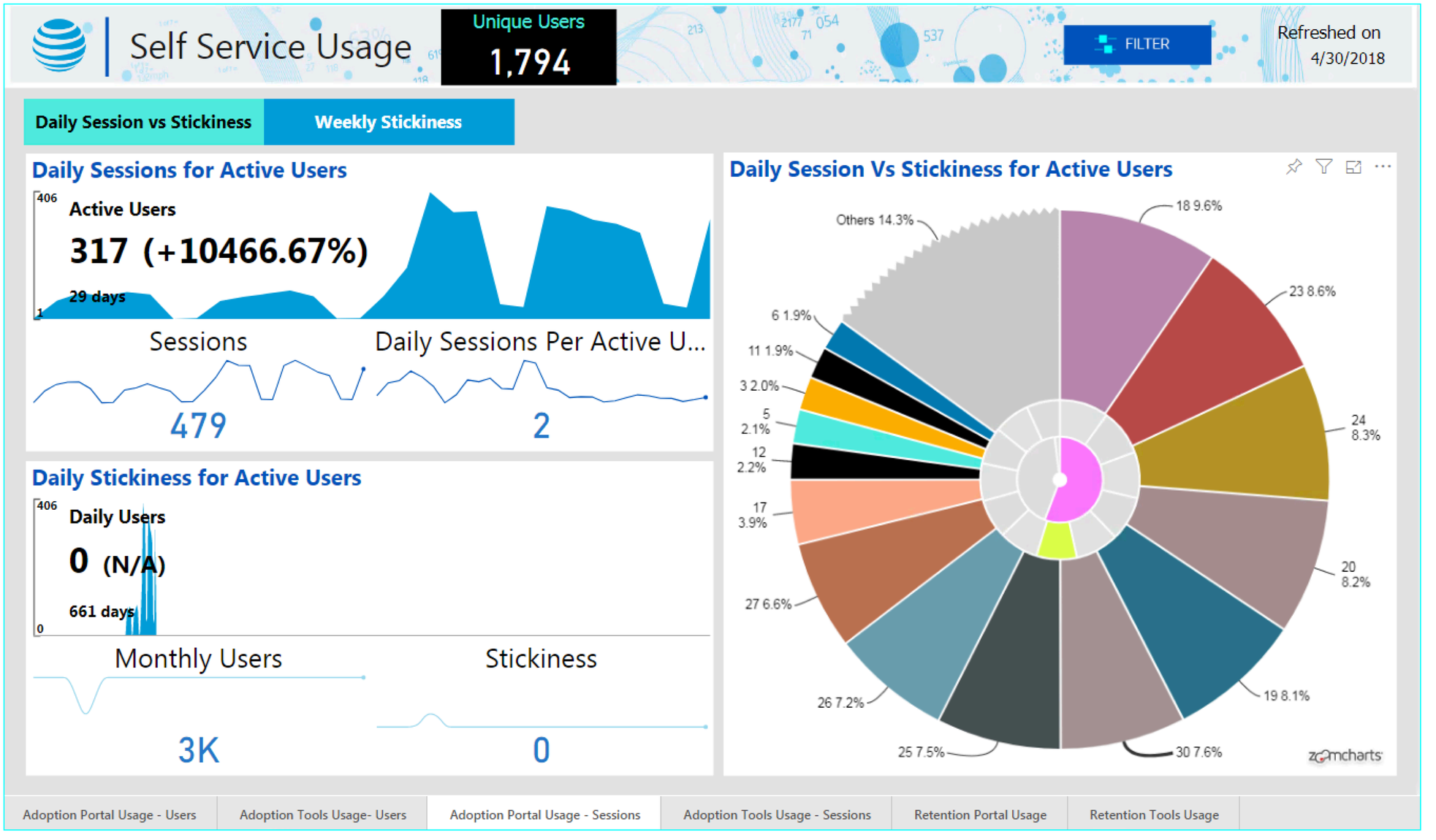

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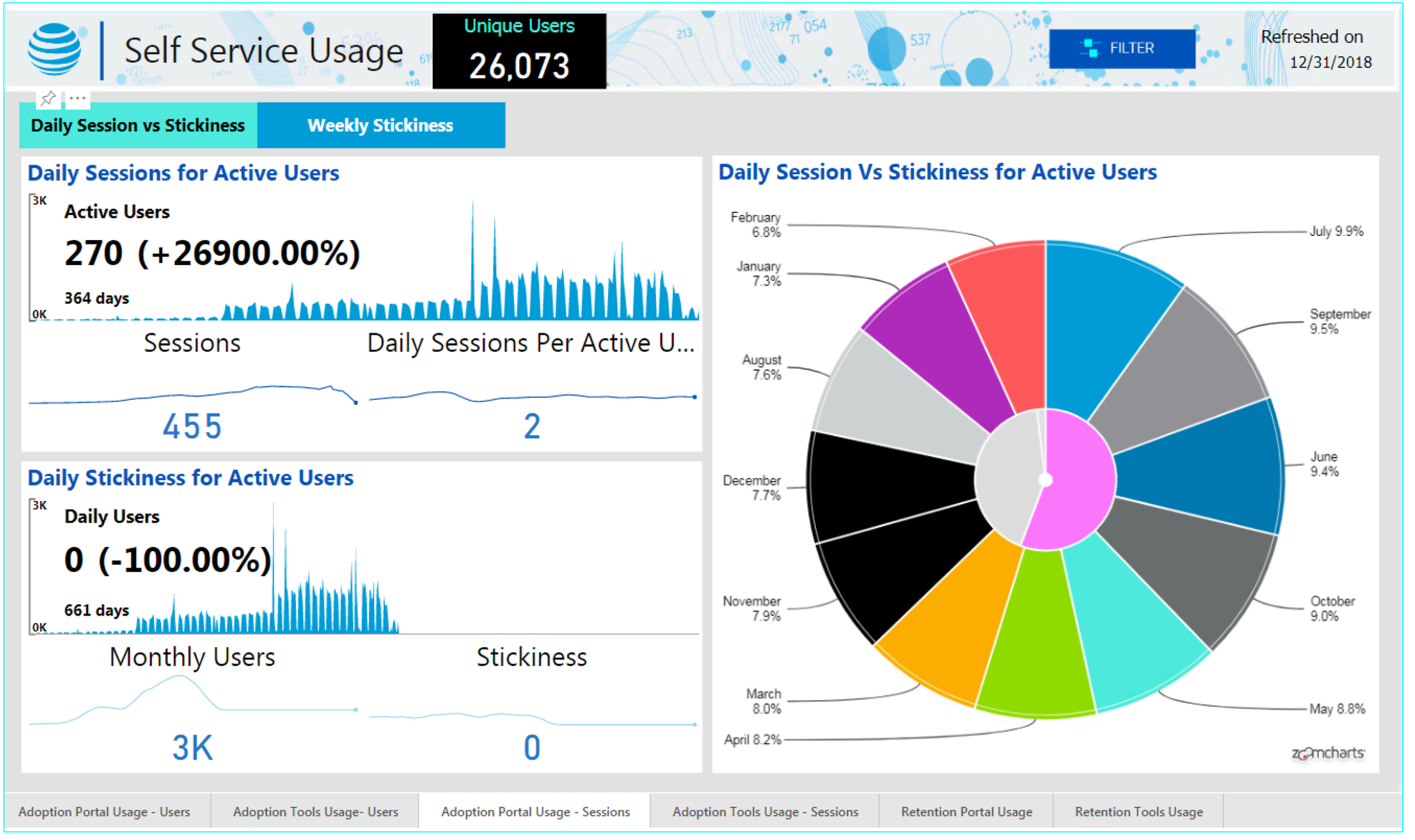

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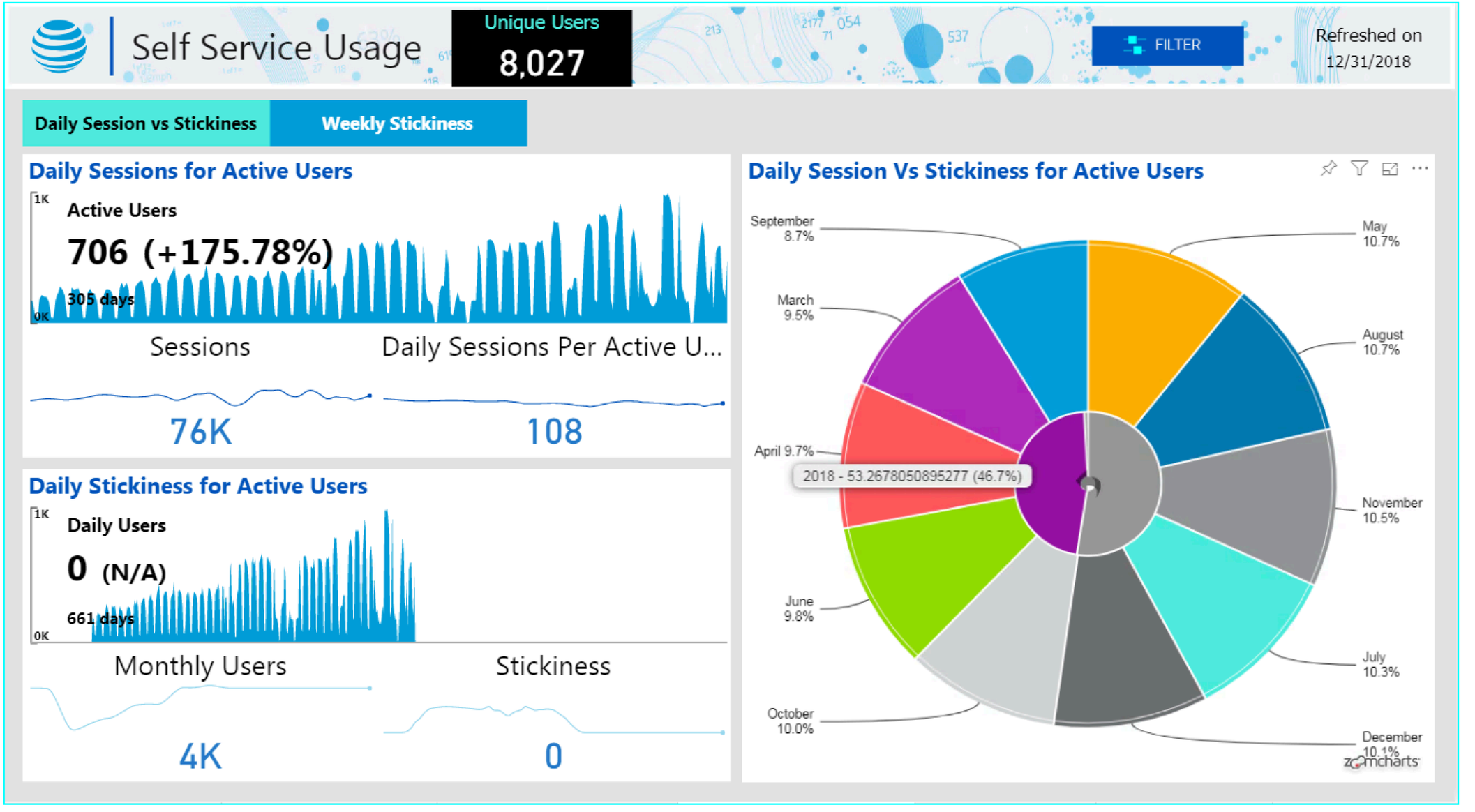

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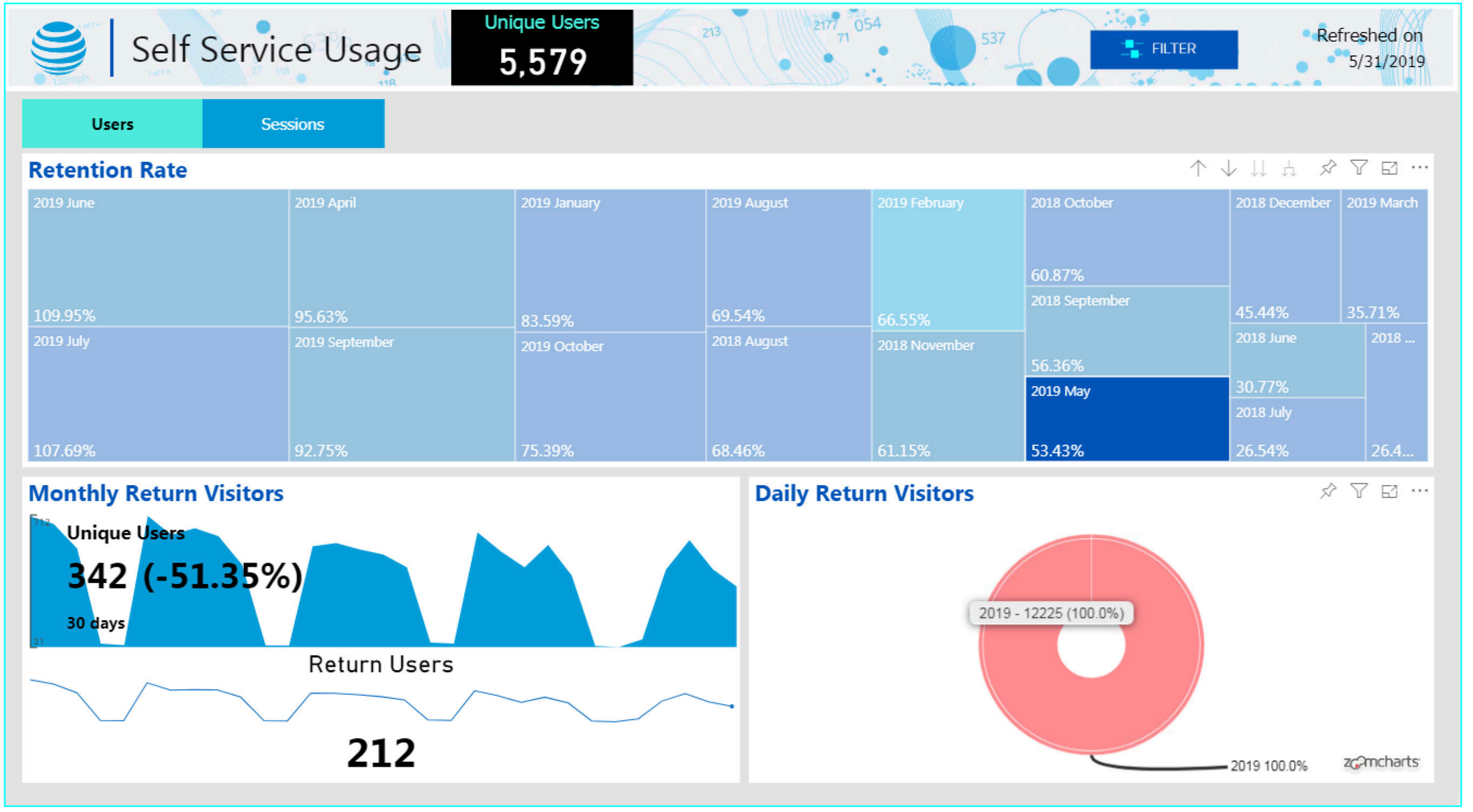

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Self Service Usage

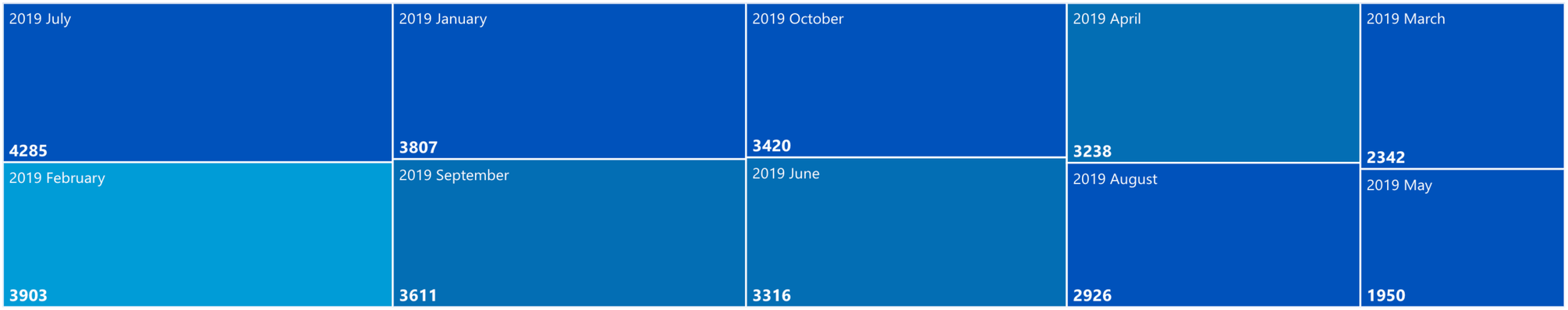
Unique Users
35,871

FILTER

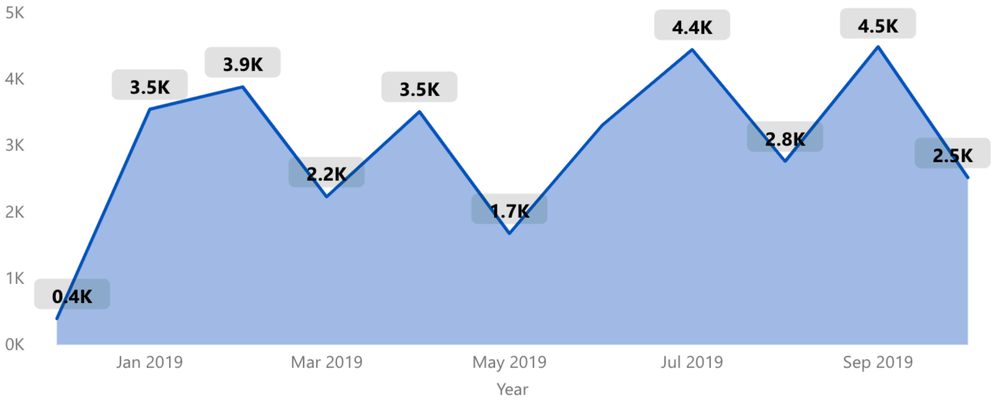
Refreshed on
10/24/2019

Active Users | New Users

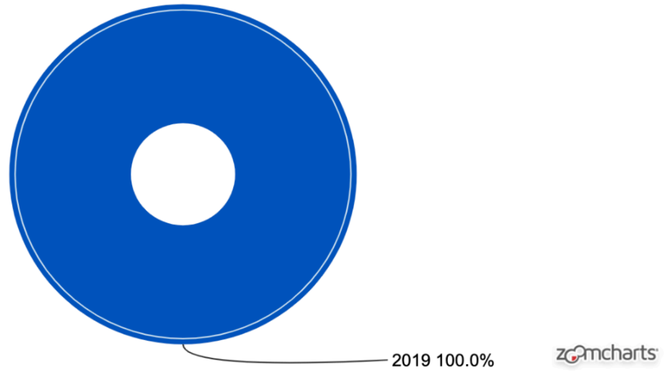
Monthly New users



Weekly New users



Daily New users



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CDO MYBI PowerBI Visualization Reports - AT&T branding Implementation to PowerBI Visualization

selfserviceportal

Self Service Usage

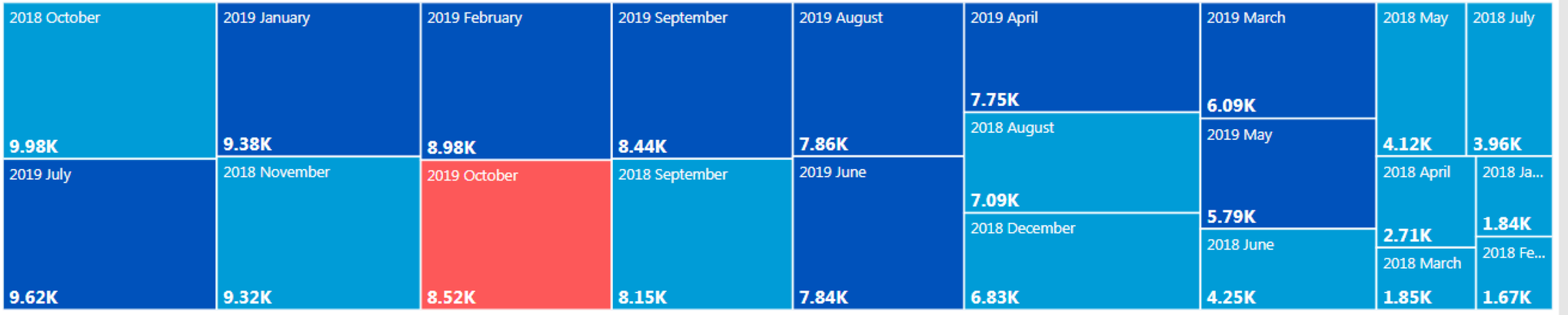
Unique Users
44,725

FILTER

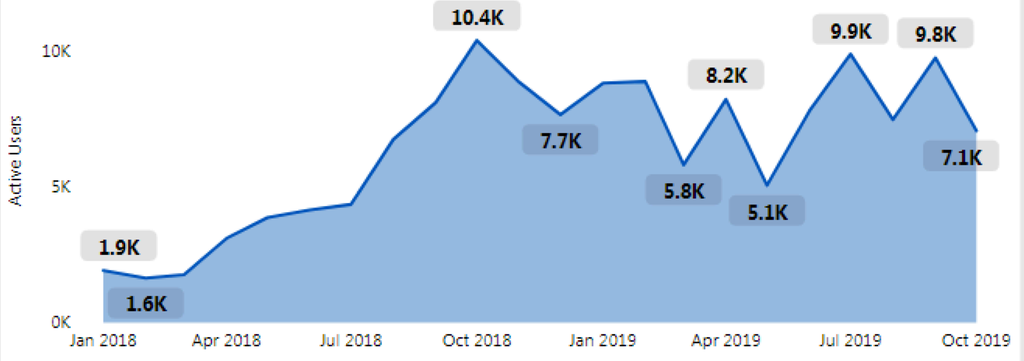
Refreshed on
10/30/2019

Active Users | **New Users**

Monthly Active users



Weekly Active users



Daily Active users

Adoption Portal Usage - Users | Adoption Portal Usage - Sessions | Retention Portal Usage

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Self Service Usage

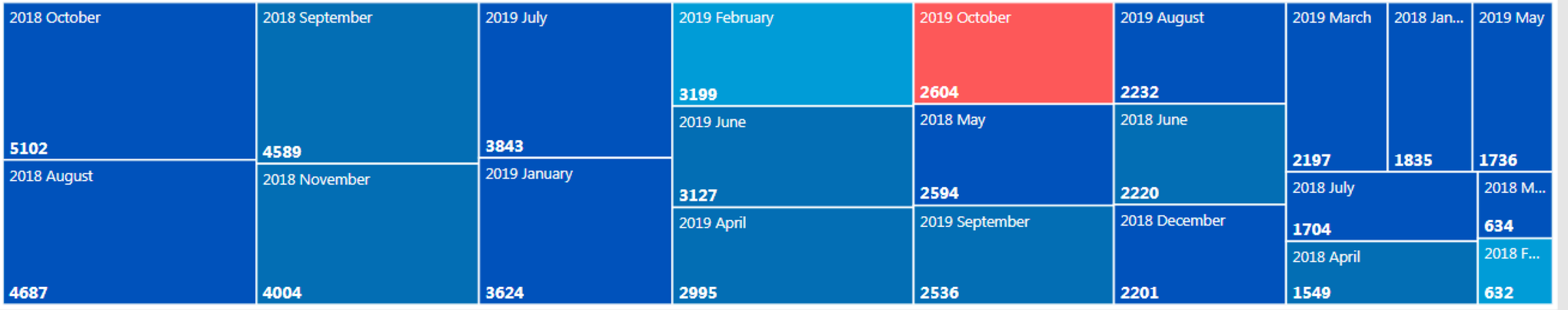
Unique Users
44,725

FILTER

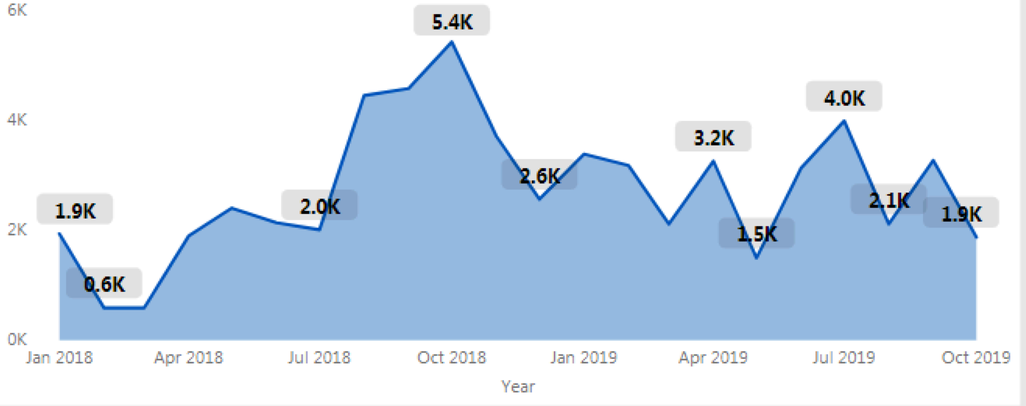
Refreshed on
10/30/2019

Active Users | **New Users**

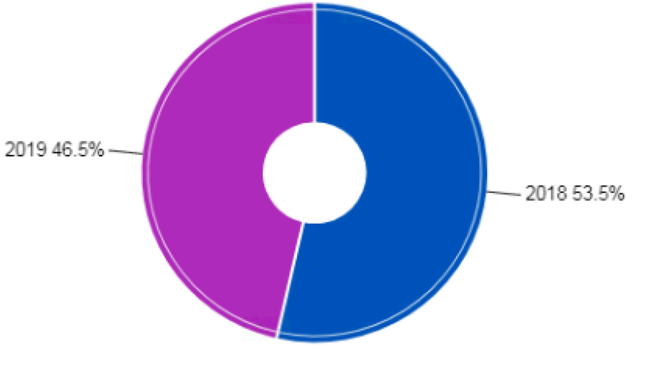
Monthly New users



Weekly New users



Daily New users



Adoption Portal Usage - Users | Adoption Portal Usage - Sessions | Retention Portal Usage

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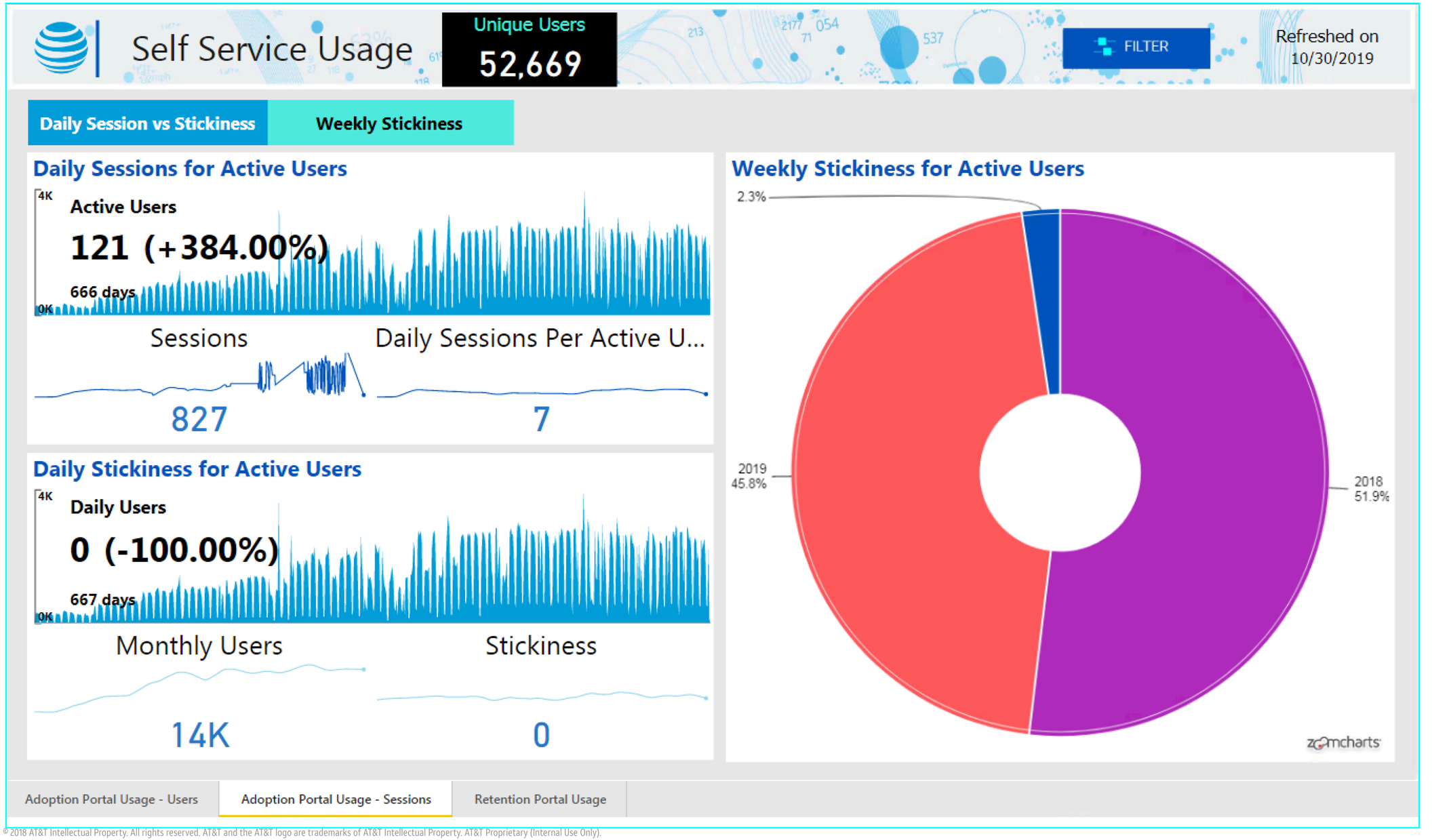

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Self Service Usage

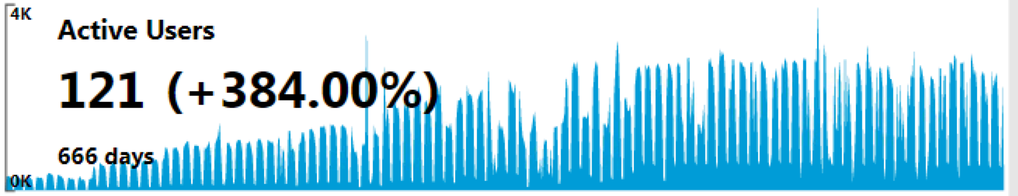
Unique Users
52,669

FILTER

Refreshed on
10/30/2019

Daily Session vs Stickiness | **Weekly Stickiness**

Daily Sessions for Active Users



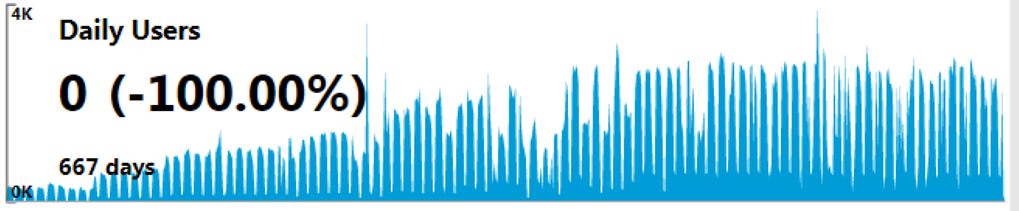
Sessions

827

Daily Sessions Per Active U...

7

Daily Stickiness for Active Users



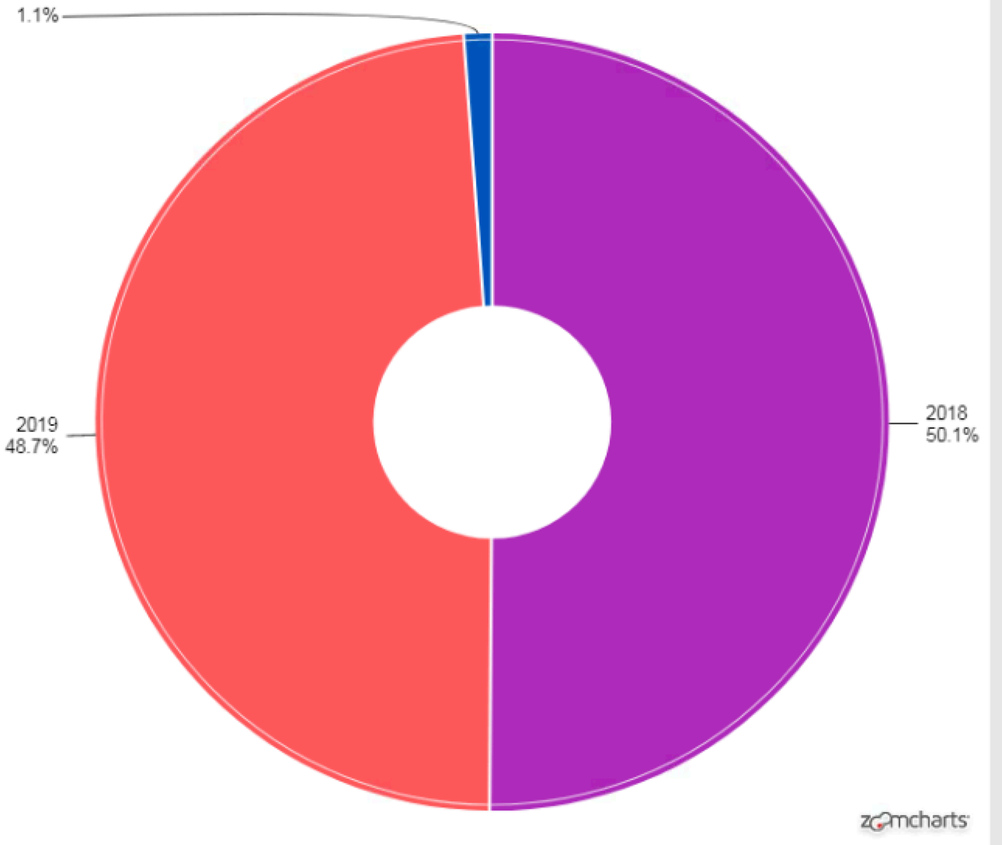
Monthly Users

14K

Stickiness

0

Daily Session Vs Stickiness for Active Users



Adoption Portal Usage - Users | Adoption Portal Usage - Sessions | Retention Portal Usage

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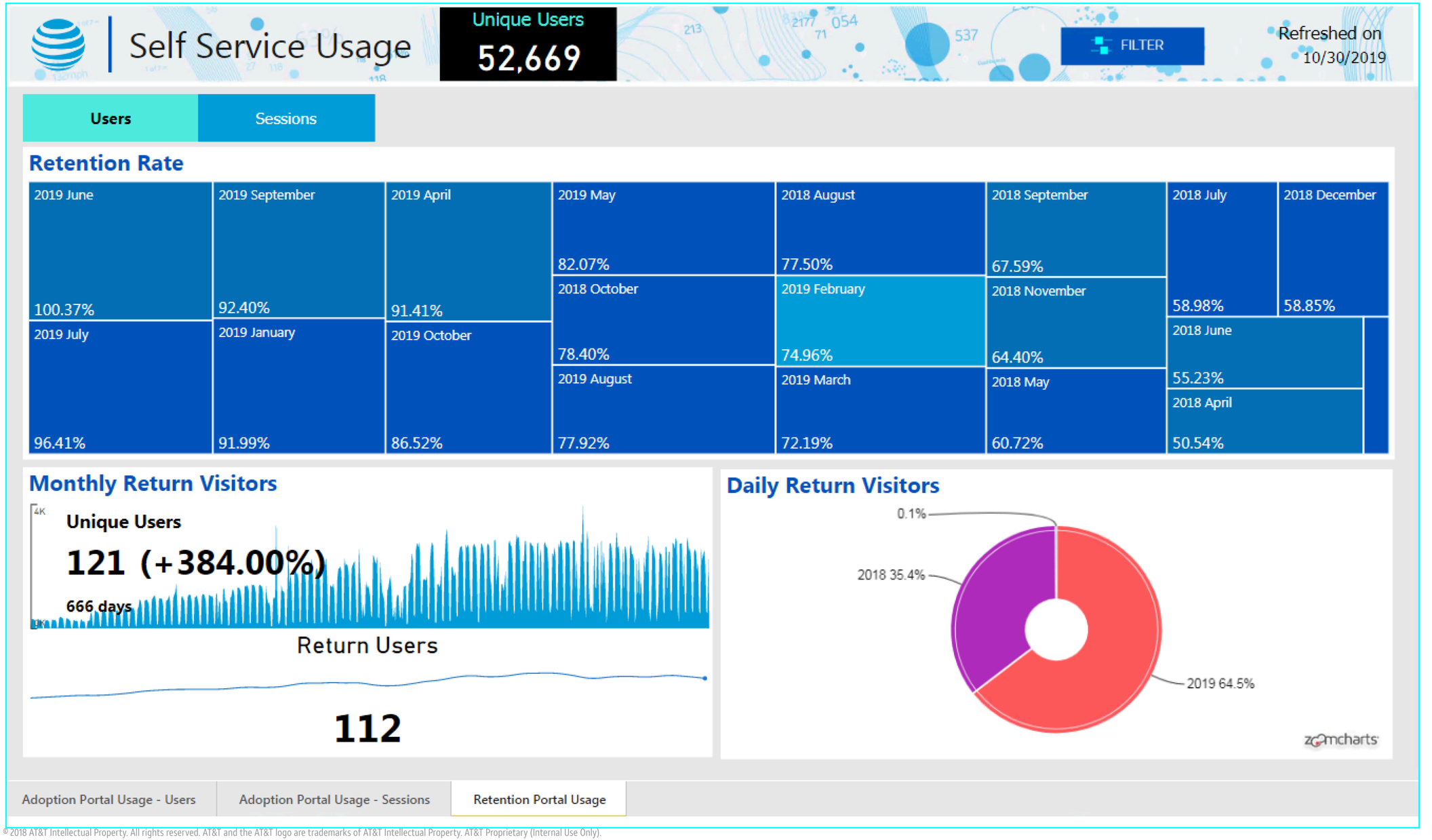

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Self Service Usage

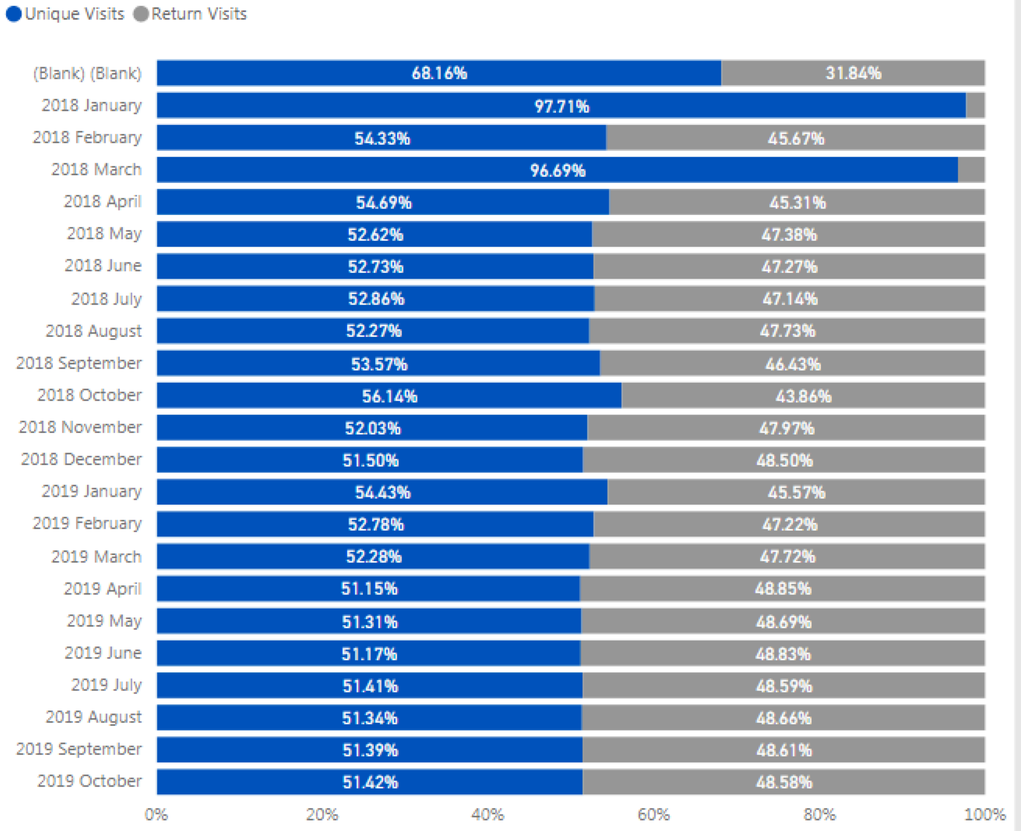
Unique Users
52,669

FILTER

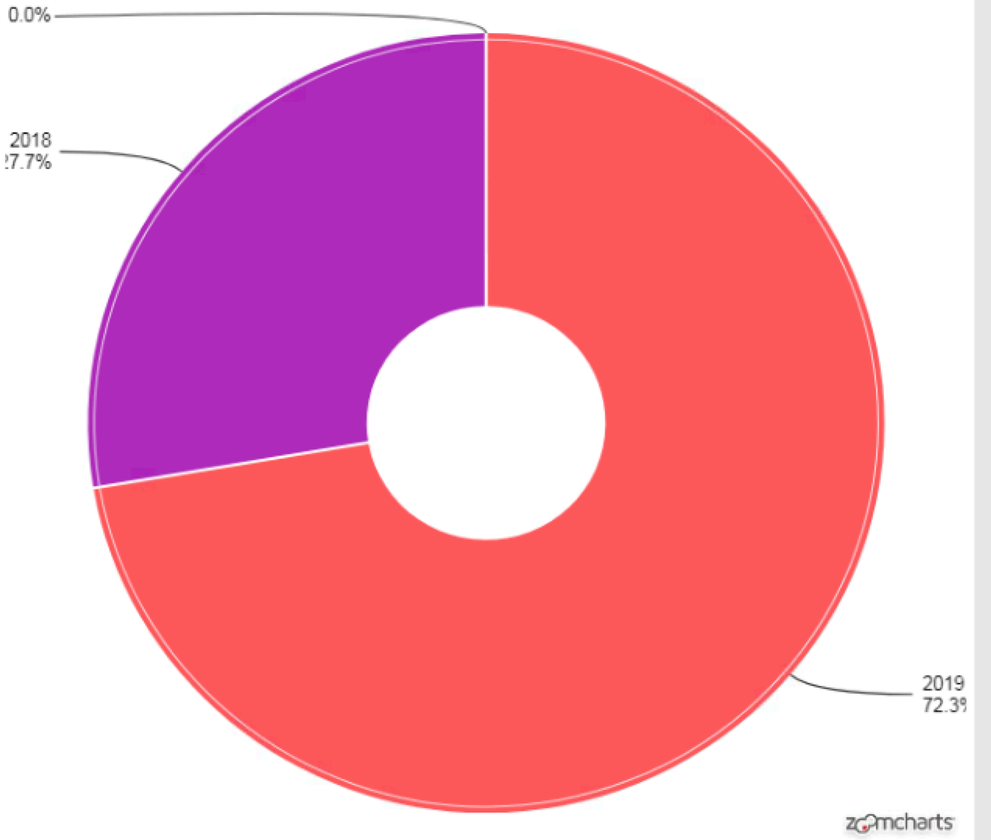
Refreshed on 10/30/2019

Users | **Sessions**

Monthly Return Visits



Daily Return Visits



Adoption Portal Usage - Users | Adoption Portal Usage - Sessions | Retention Portal Usage

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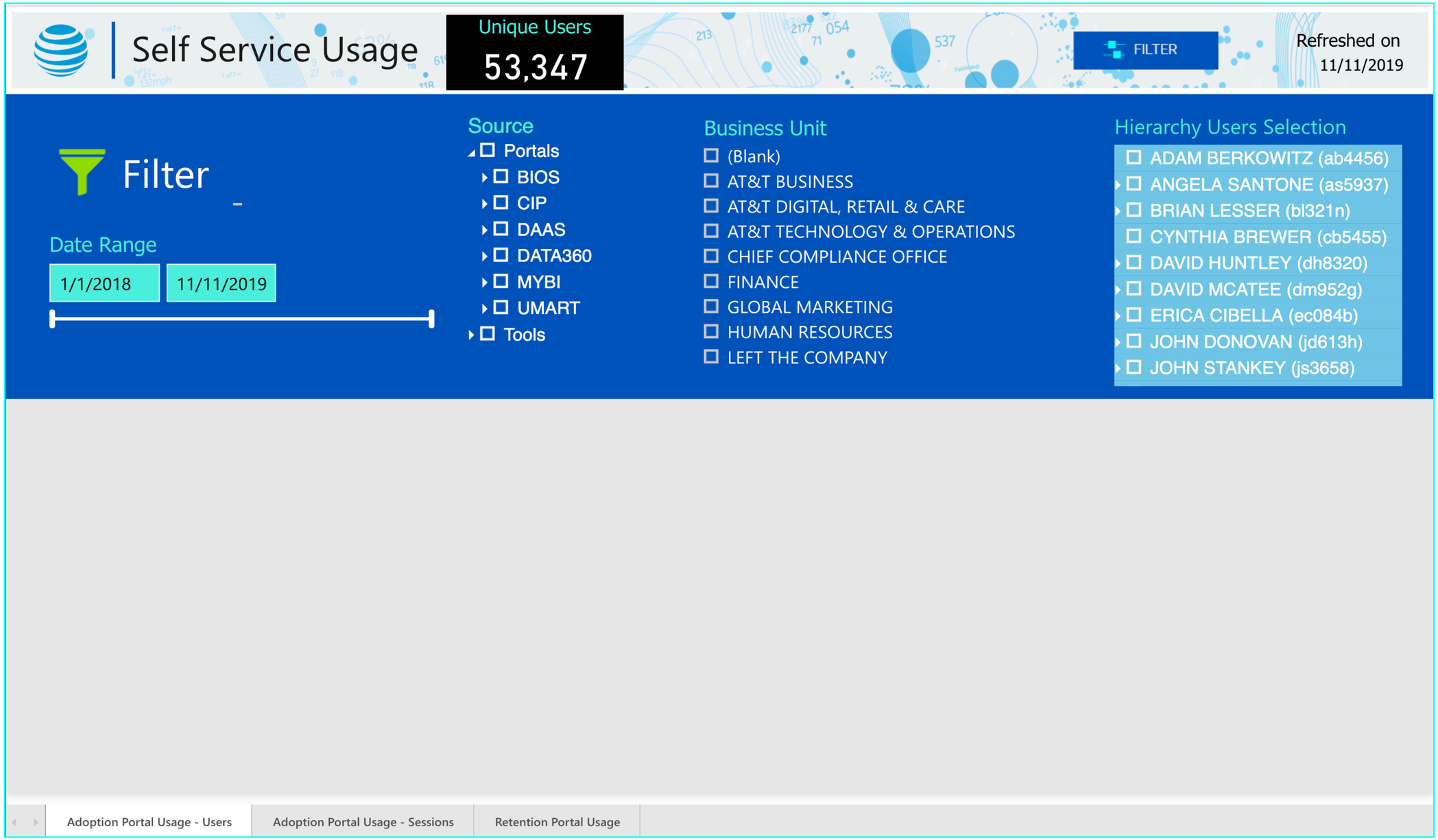

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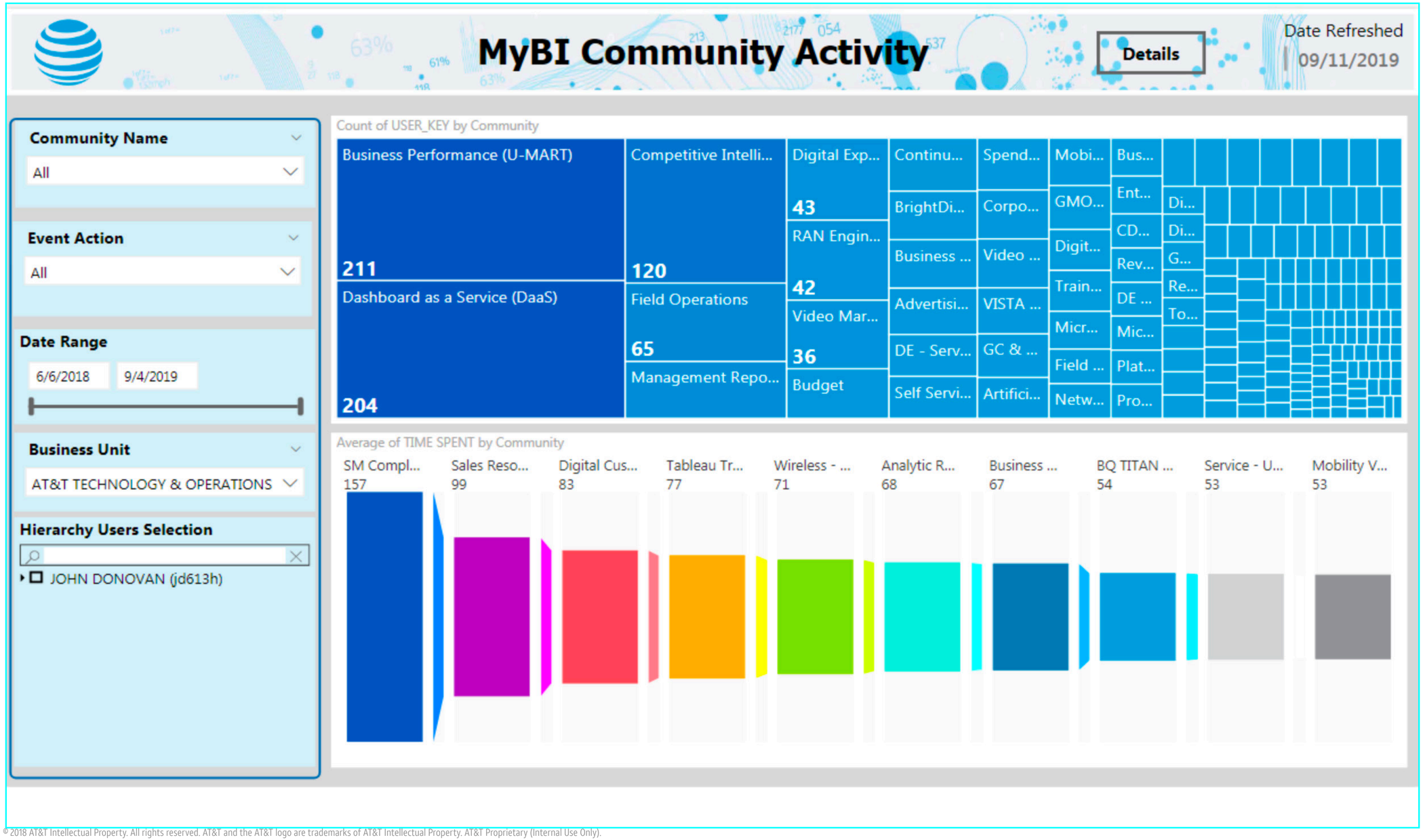
My CommunityActivity



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MyBI Community Activity

Details

Date Refreshed
09/11/2019

Community Name
All

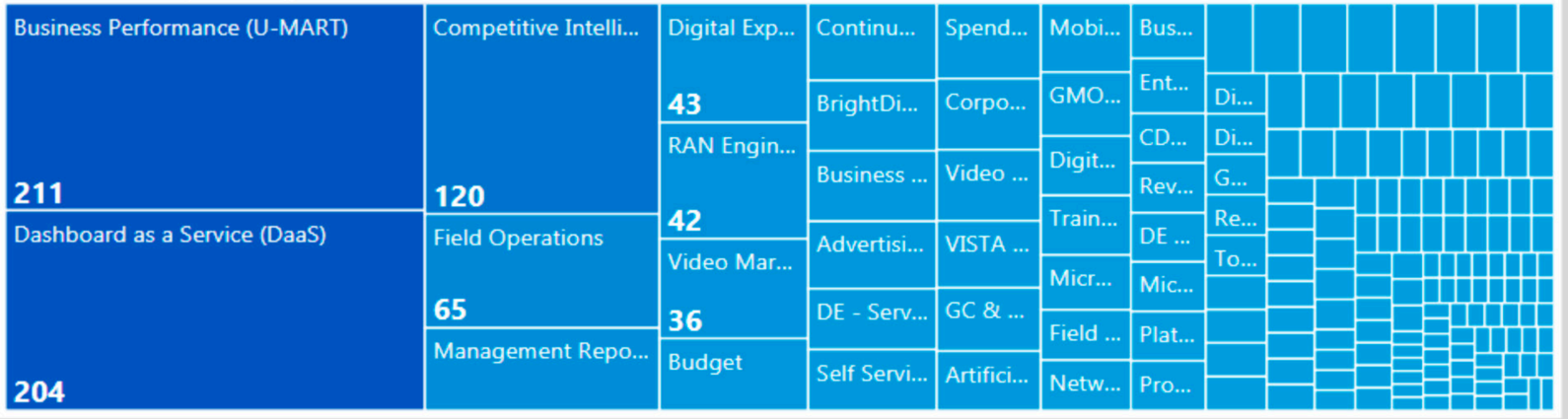
Event Action
All

Date Range
6/6/2018 9/4/2019

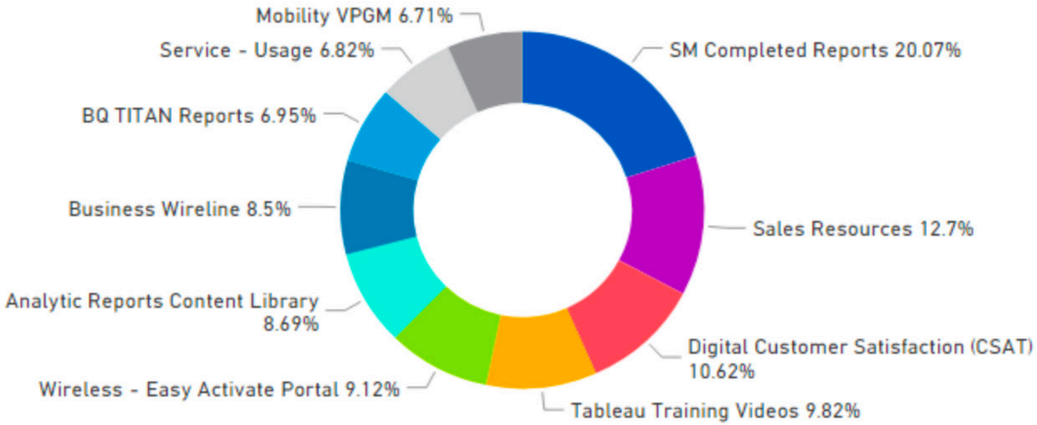
Business Unit
AT&T TECHNOLOGY & OPERATIONS

Hierarchy Users Selection
JOHN DONOVAN (jd613h)

Count of USER_KEY by Community



Average of TIME SPENT by Community



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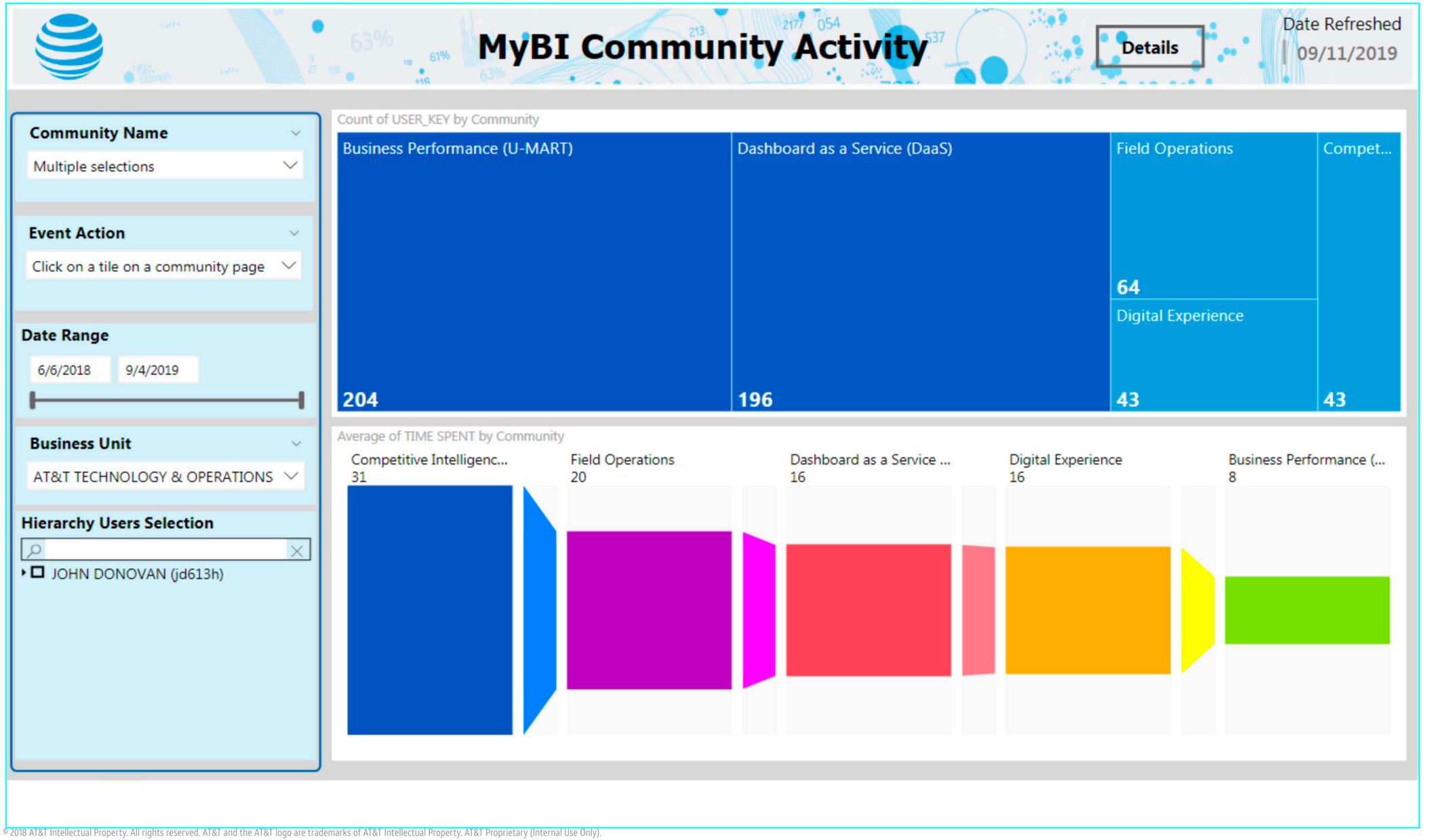

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MyBI Community Activity

Details

Date Refreshed
09/11/2019

Community Name
Multiple selections

Event Action
All

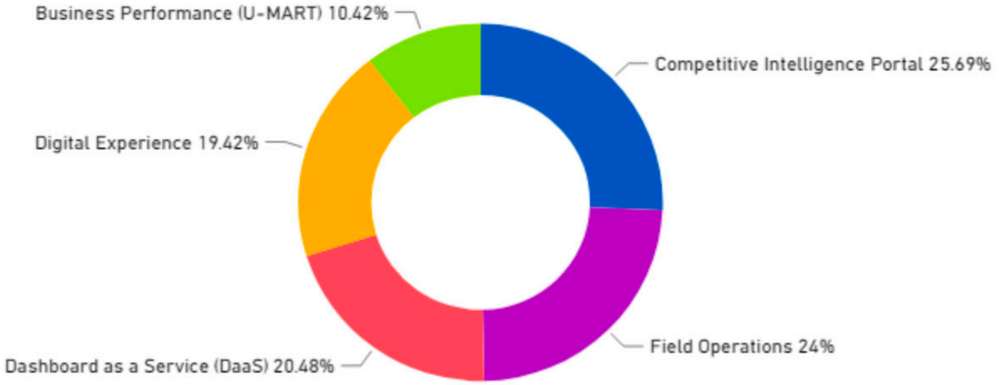
Date Range
6/6/2018 9/4/2019

Business Unit
AT&T TECHNOLOGY & OPERATIONS

Hierarchy Users Selection

Count of USERKEY by Community

Average of TIME SPENT by Community



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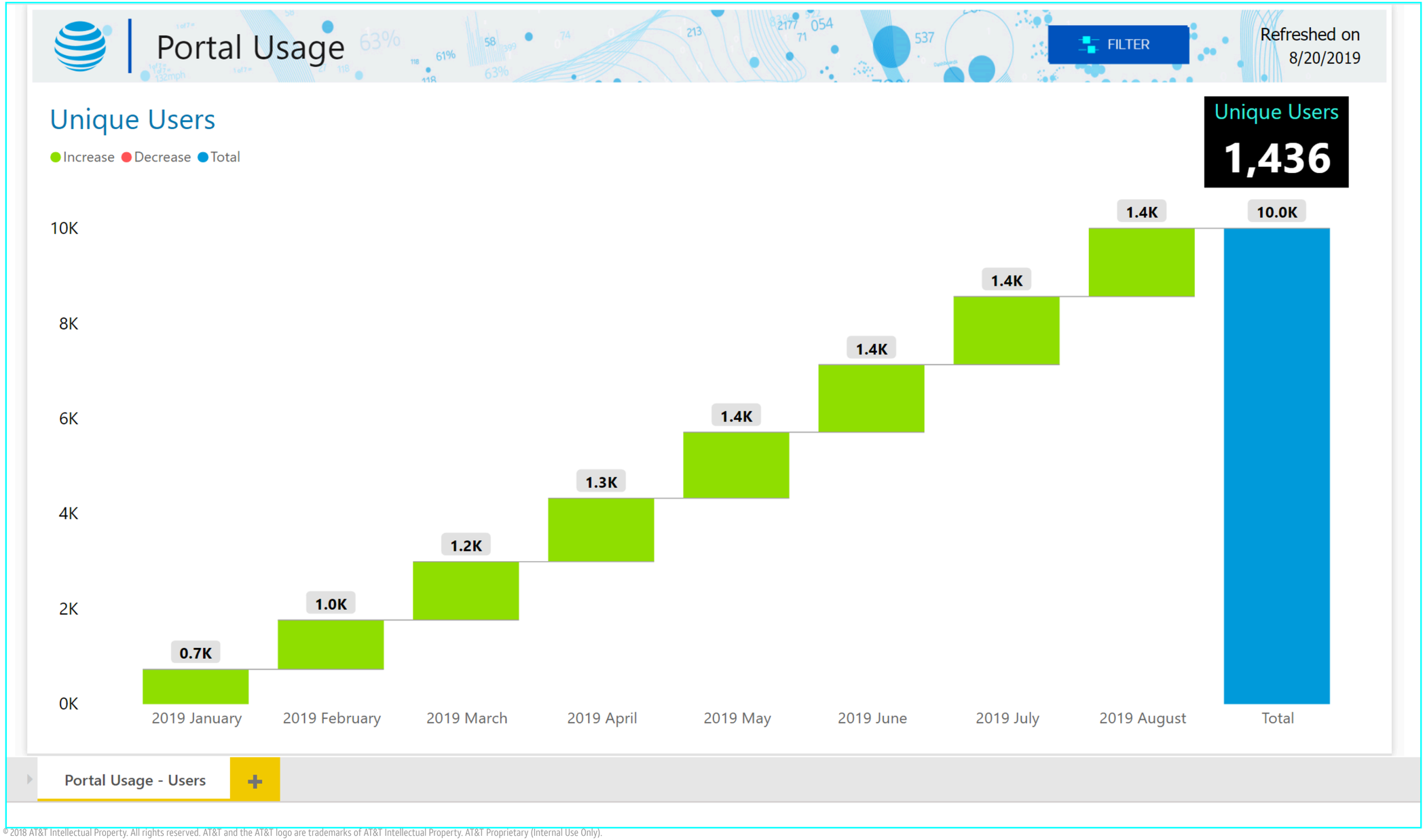
CDO MYBI PowerBI Visualization Reports - AT&T branding Implementation to PowerBI Visualization

PowerBI UniqueUsers



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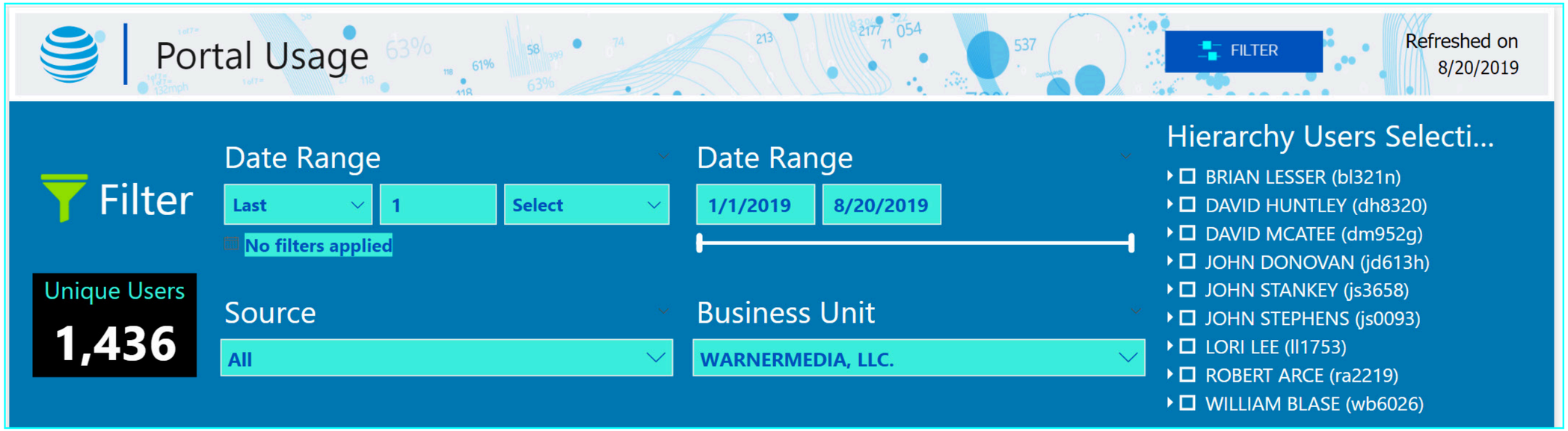

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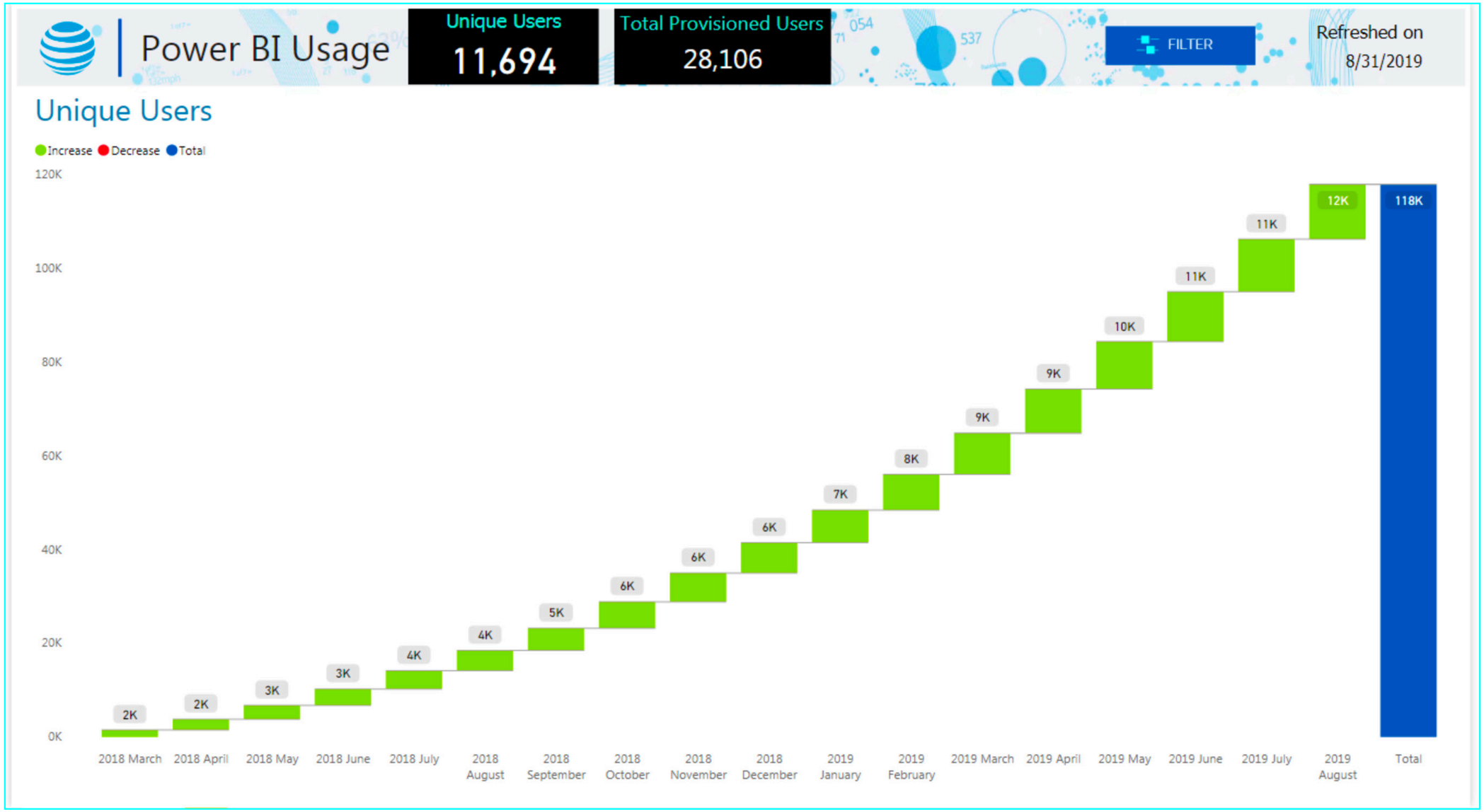
PowerBI Usage



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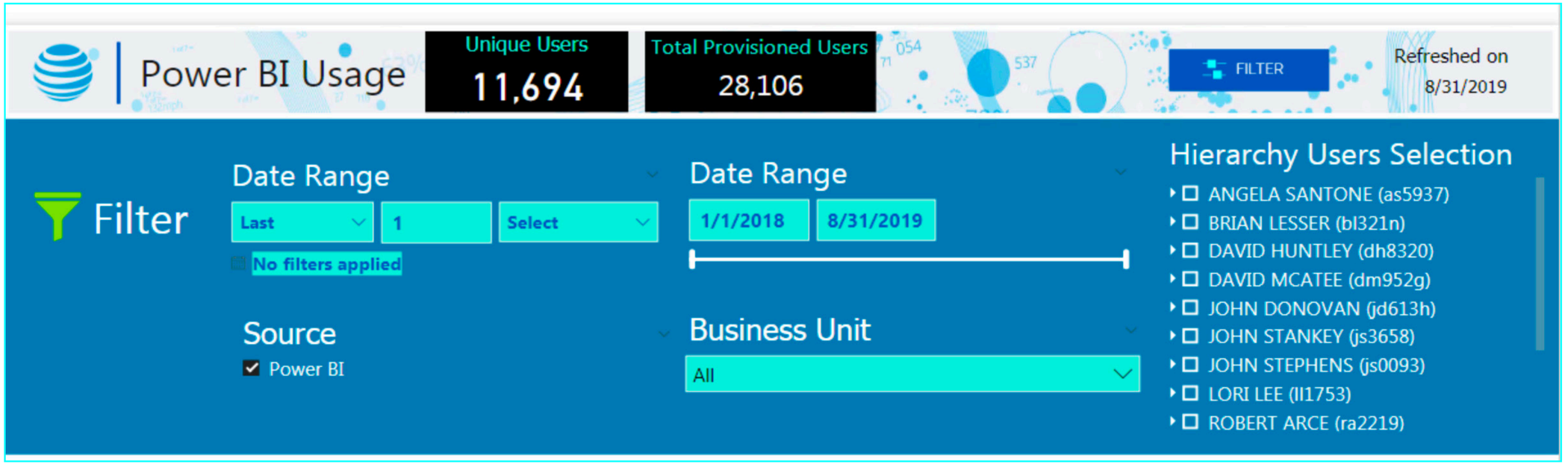

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