

AT&T Chief Data Office

AT&T ASK Ask ATT Utilization

Updated 12.21.2023



Landing Page -01



Landing Page -02

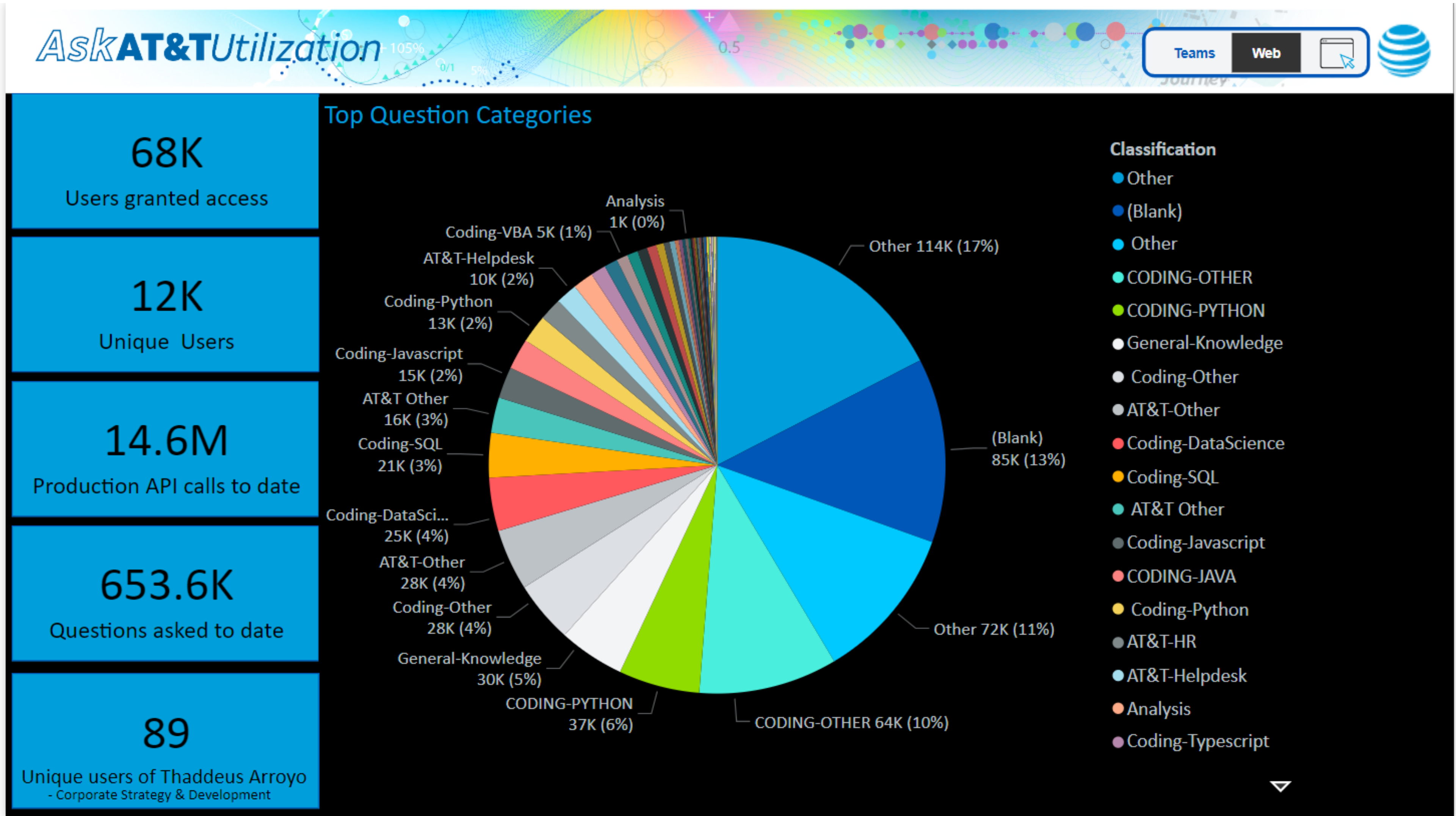


Filtering -01

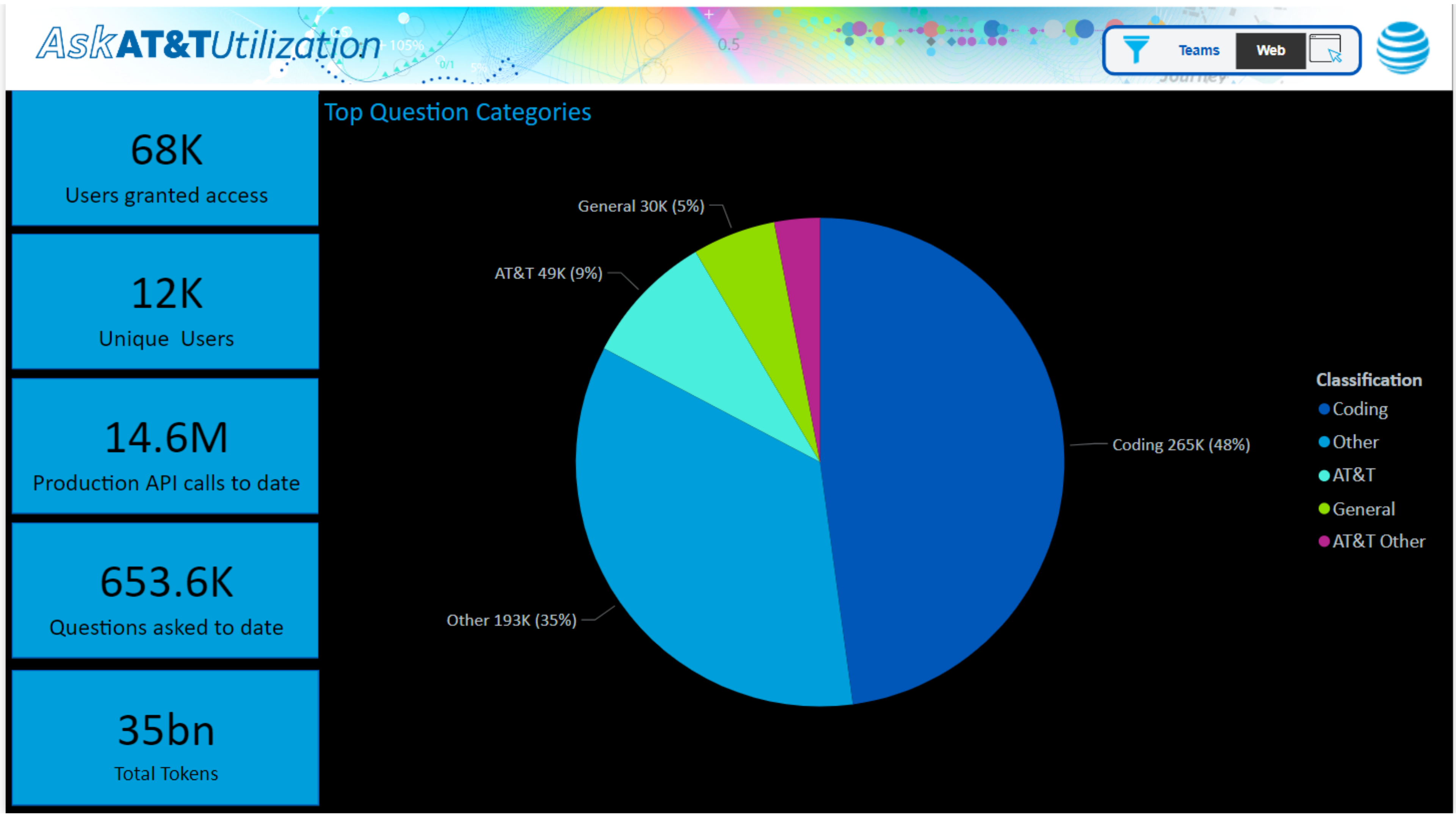
The screenshot displays the 'AskAT&T Utilization' dashboard. The top header features the title 'AskAT&T Utilization' with associated metrics (105%, 0/1, 5%) and a 'Journey' graphic. The AT&T logo is in the top right corner. A filtering panel is overlaid on the right side of the dashboard, containing the following elements:

- Date:** A dropdown menu set to 'Last', a numeric input field with '1', and a 'Select' dropdown menu.
- Model Used:** A dropdown menu set to 'All'.
- Filters:** A status indicator showing 'No filters applied'.
- Business Unit:** A search bar and a list of business units with checkboxes:
 - ABS COLLECTIONS
 - ABS FIELD OPERATIONS
 - ABS FINANCE BU
 - ABS STAFF SUPPORT
 - ACCESS MANAGEMENT BU
 - ACCOUNTS PAYABLE
 - ADVANCED NETWORK TECHNICAL SOL
 - ALTERNATE CHANNELS BU
 - AT&T BUSINESS - BUSINESS MARKETING
 - AT&T BUSINESS - BUSINESS OPERATIO...
 - AT&T BUSINESS - CUSTOMER SERVICE ...
- User Hierarchy:** A search bar and a list of users with checkboxes:
 - DAVID MCATEE
 - EDWARD GILLESPIE
 - FELIX ARROYO
 - JEFFERY MCELFRISH
 - JEREMY LEGG
 - KELLYN KENNY
 - LORI LEE
 - PASCAL DESROCHES
- Clear all slicers:** A button with a trash icon and the text 'Clear all slicers'.

Filtering -01



Filtering -01





1.3M
Question Asked

18K
Unique User

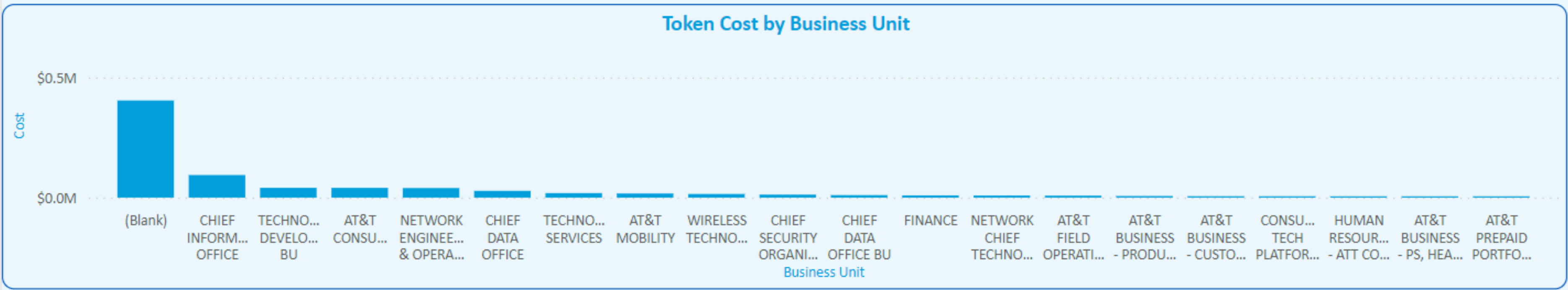
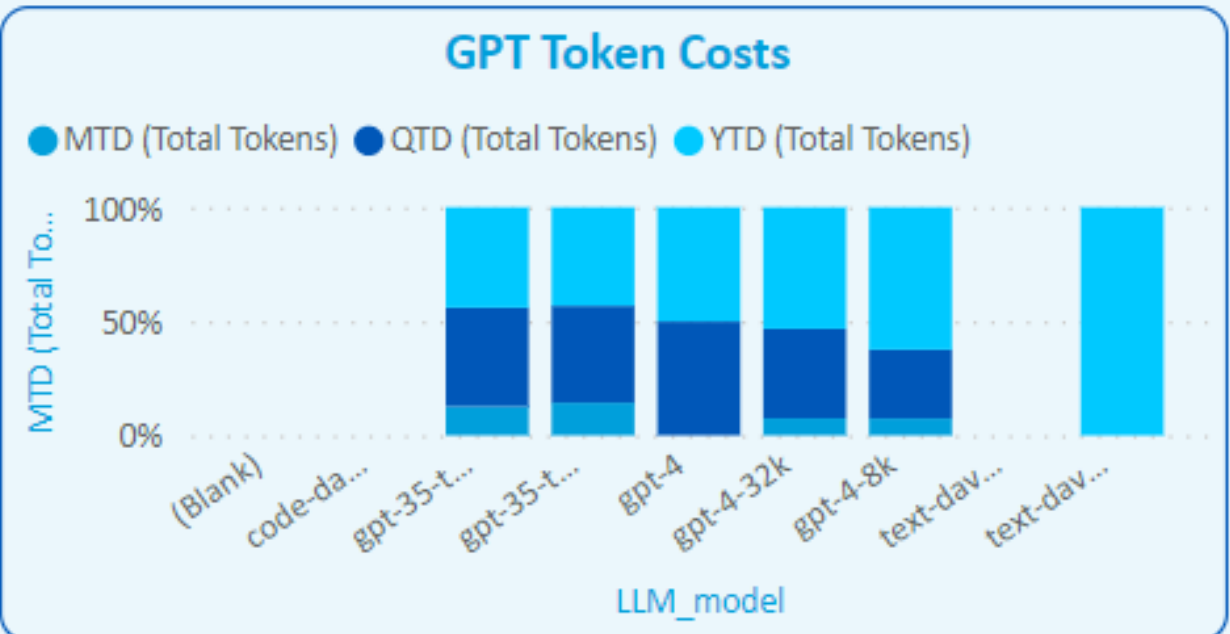
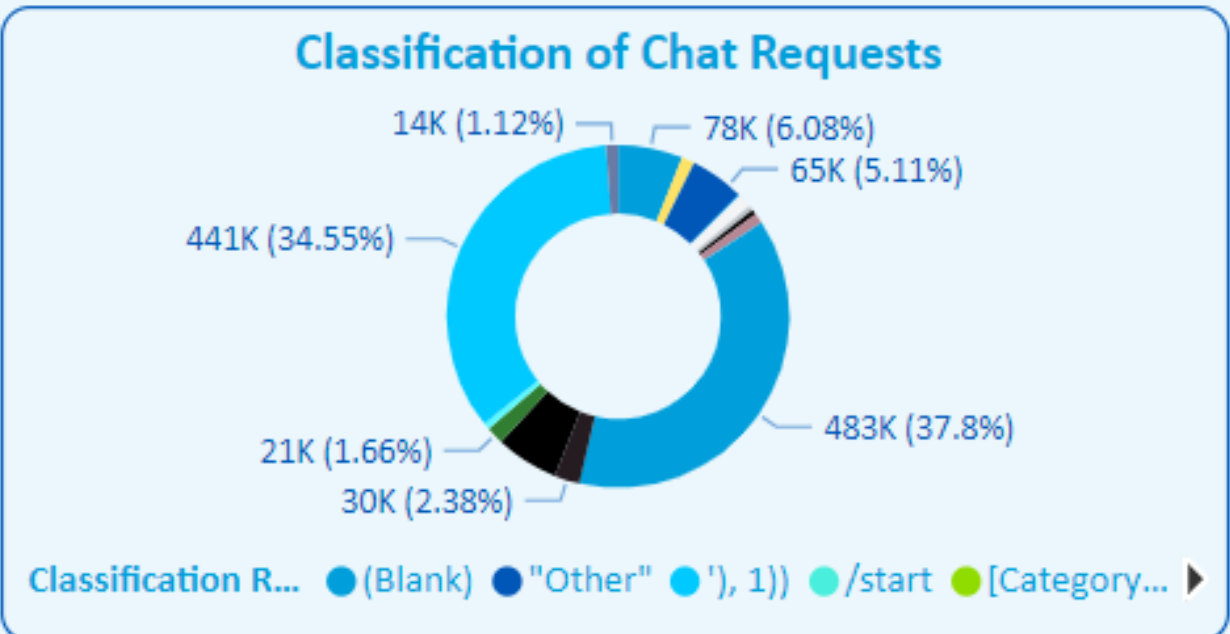
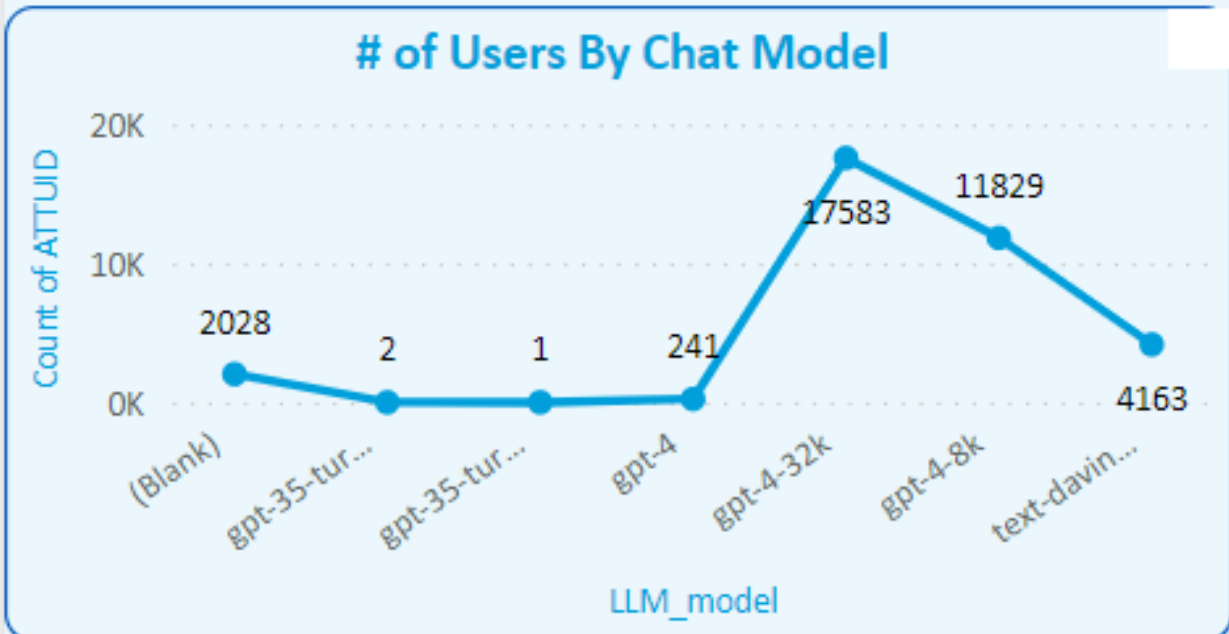
123K
of Launches This Month

638
of Launches Today

Tokens
36bn Total
\$821K YTD Cost

Today's Tokens
19M Today
\$870 Cost

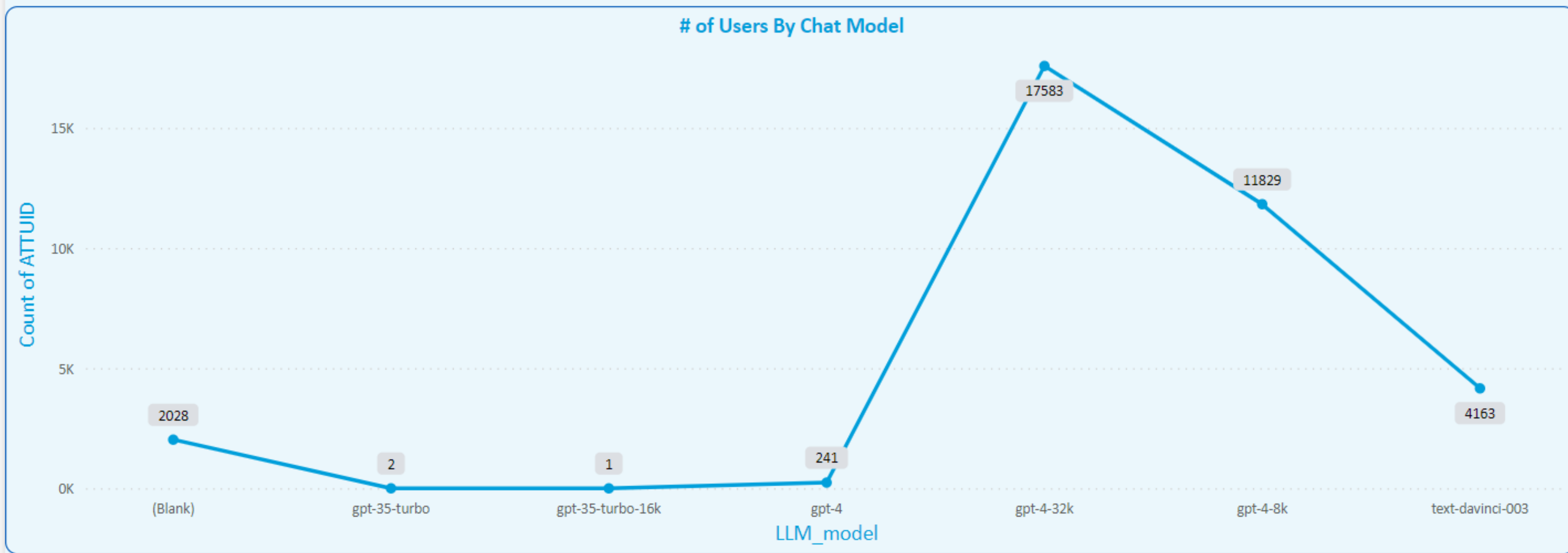
- View All
- # of Users By Chat Model
- Classification of Chat Requests
- GPT Token Costs
- Token Cost by Business Unit



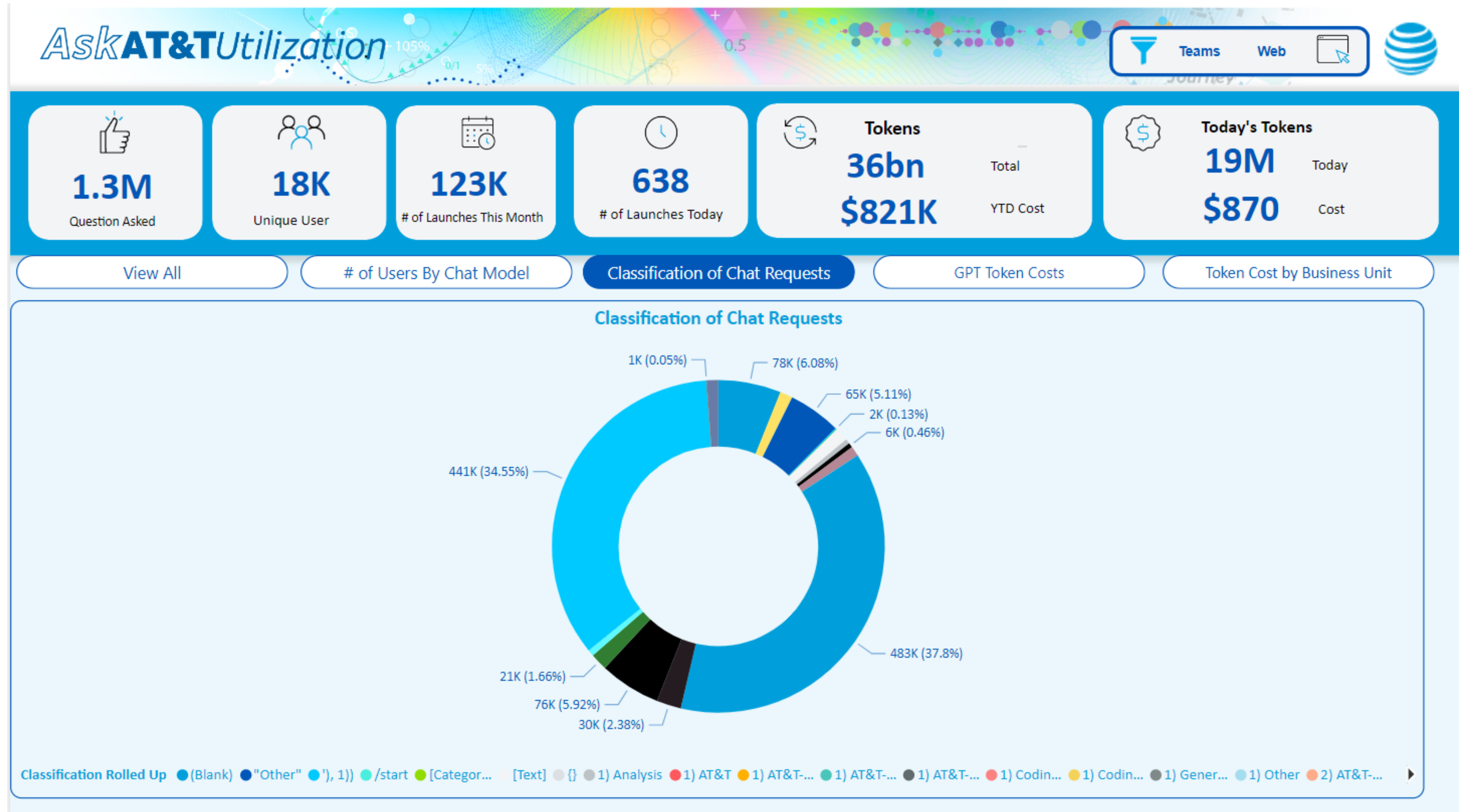


| | | | | | |
|---------------------------------------|-----------------------------------|---|---|--|--|
| <p>1.3M Question Asked</p> | <p>18K Unique User</p> | <p>123K # of Launches This Month</p> | <p>638 # of Launches Today</p> | <p>Tokens 36bn \$821K</p> <p>Total YTD Cost</p> | <p>Today's Tokens 19M \$870</p> <p>Today Cost</p> |
|---------------------------------------|-----------------------------------|---|---|--|--|

- View All
- # of Users By Chat Model**
- Classification of Chat Requests
- GPT Token Costs
- Token Cost by Business Unit



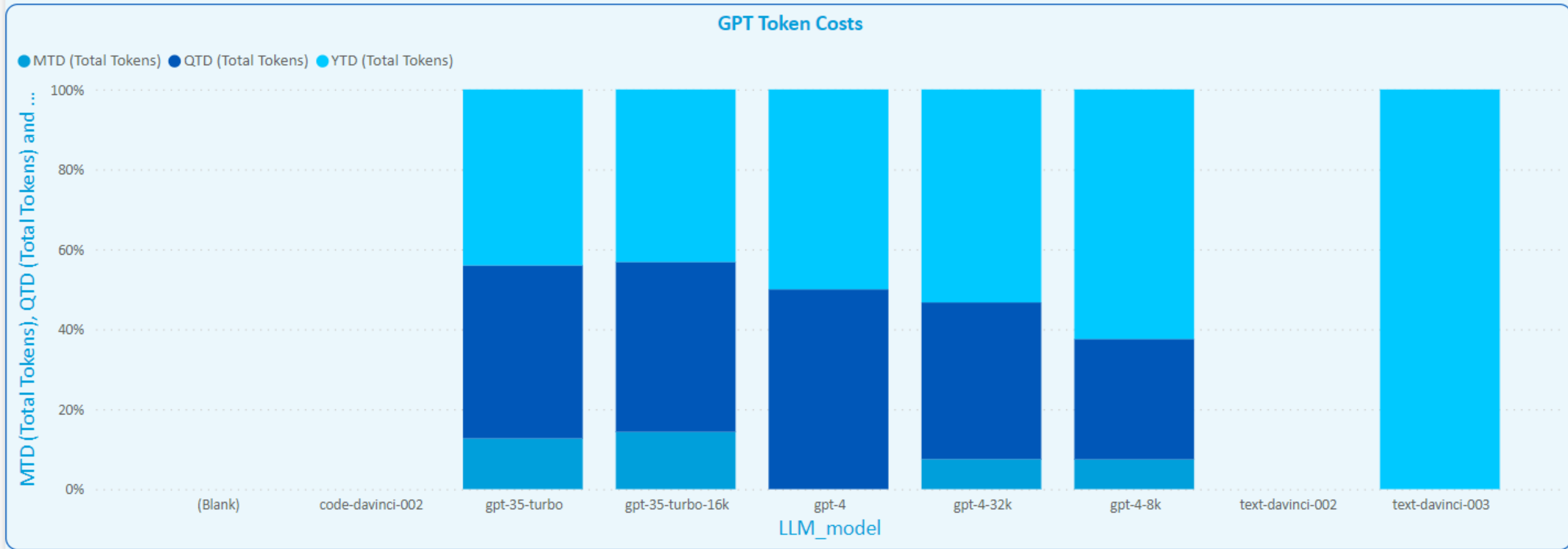
Filtering -01





| | | | | | |
|---------------------------------------|-----------------------------------|---|---|---|---|
| <p>1.3M Question Asked</p> | <p>18K Unique User</p> | <p>123K # of Launches This Month</p> | <p>638 # of Launches Today</p> | <p>Tokens 36bn Total \$821K YTD Cost</p> | <p>Today's Tokens 19M Today \$870 Cost</p> |
|---------------------------------------|-----------------------------------|---|---|---|---|

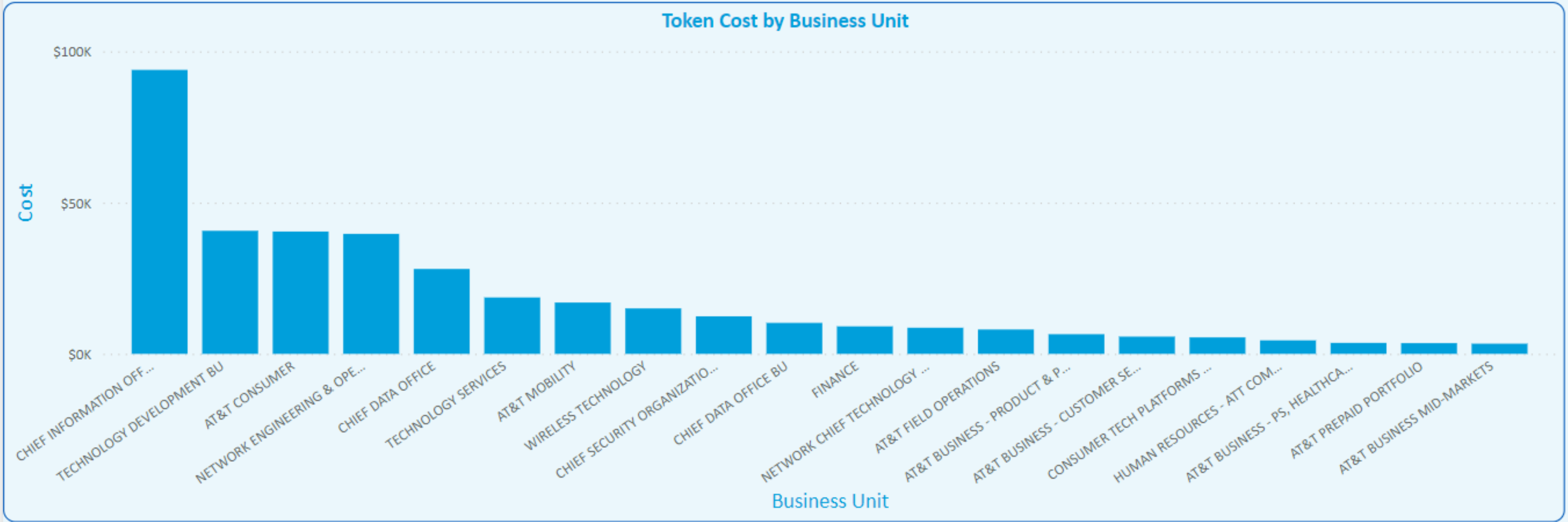
- View All
- # of Users By Chat Model
- Classification of Chat Requests
- GPT Token Costs**
- Token Cost by Business Unit





| | | | | | |
|---------------------------------------|-----------------------------------|---|---|---|---|
| <p>1.3M Question Asked</p> | <p>18K Unique User</p> | <p>123K # of Launches This Month</p> | <p>638 # of Launches Today</p> | <p>Tokens 36bn Total \$821K YTD Cost</p> | <p>Today's Tokens 19M Today \$870 Cost</p> |
|---------------------------------------|-----------------------------------|---|---|---|---|

- View All
- # of Users By Chat Model
- Classification of Chat Requests
- GPT Token Costs
- Token Cost by Business Unit**



AskAT&T Utilization

Teams
Web

Questions

470

Today

Users

653.6K

Total

12K

Unique

\$54.67

Cost Per

Average Words

42K

Prompt

5130

Response

Estimated Token Cost

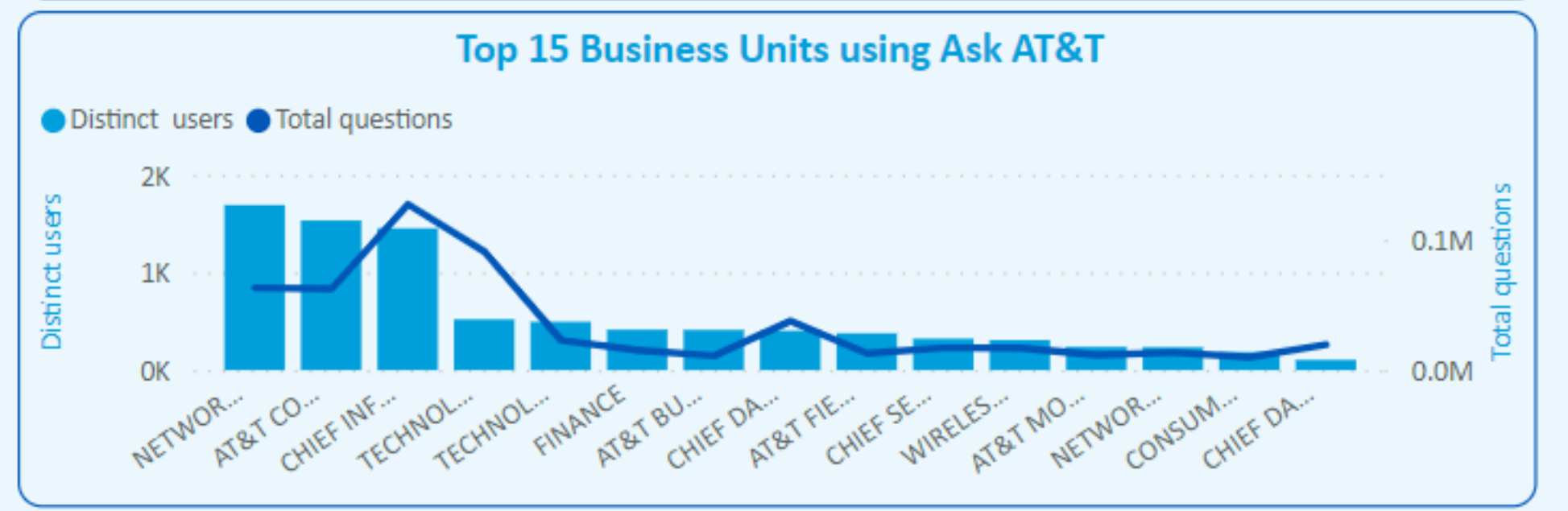
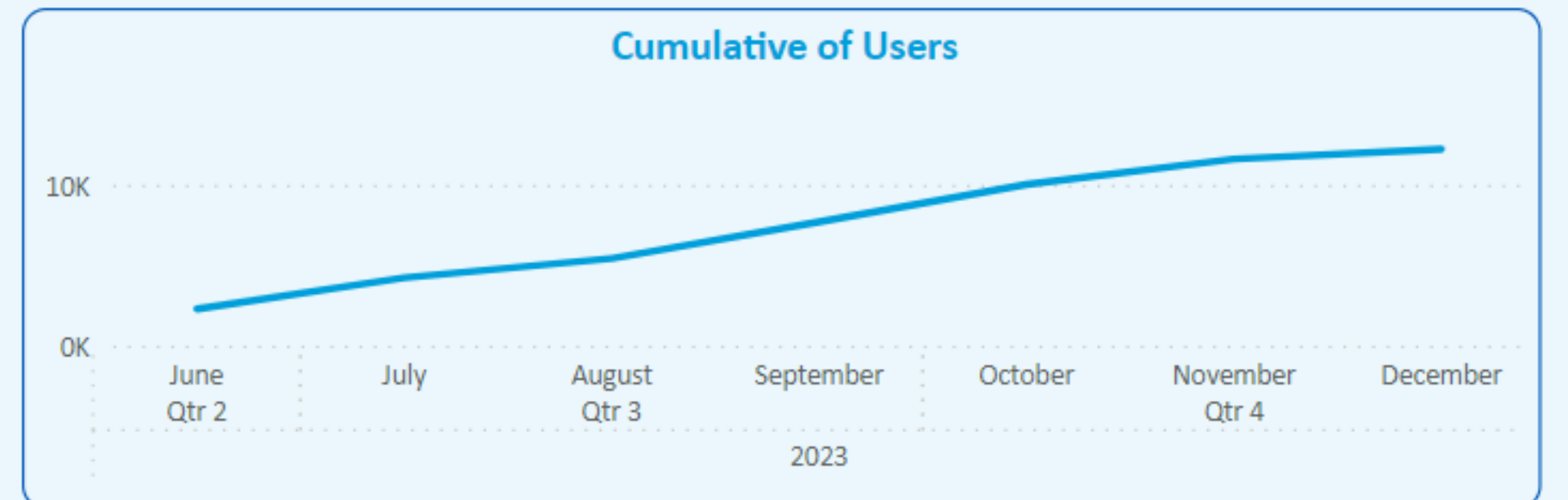
\$820

Today

\$668K

Total

View All
Questions Asked
Users
Cost
Business Units using Ask AT&T



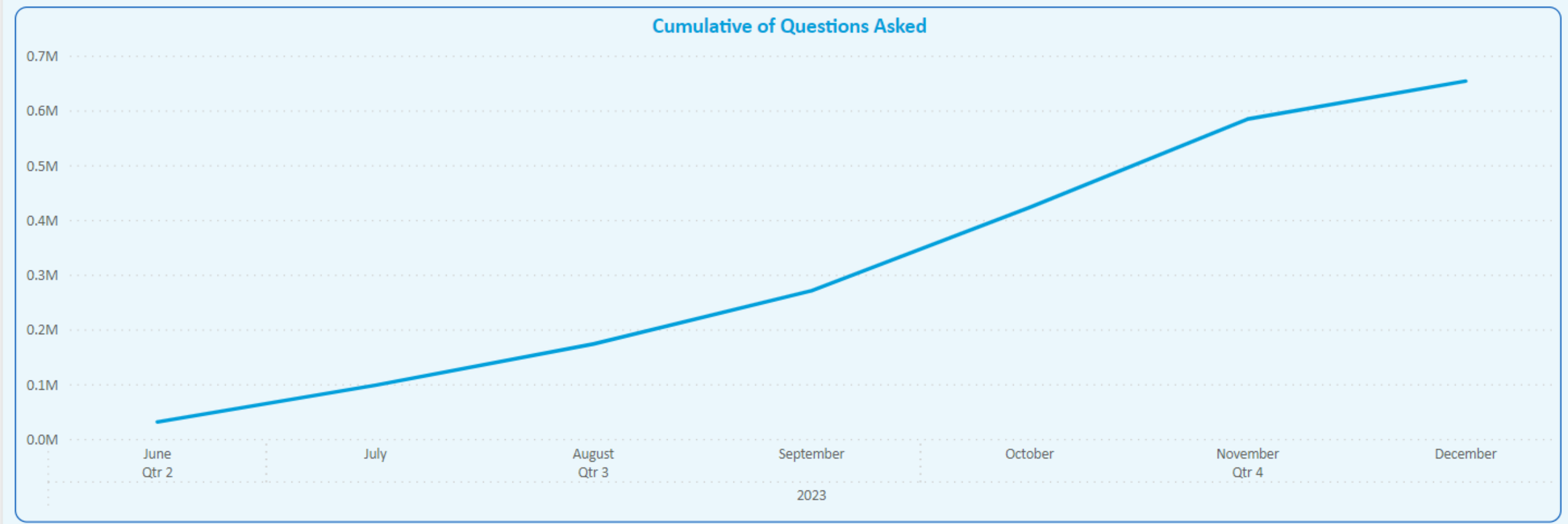
AskAT&T Utilization

Teams **Web**



| # Questions | | Users | | Average Words | | Estimated Token Cost | |
|-------------|----------------------|-------|-------------------------|---------------|-----------------------|----------------------|----------------------------|
| | 470 Today | | 653.6K Total | | 12K Unique | | \$54.67 Cost Per |
| | 42K Prompt | | 5130 Response | | \$820 Today | | \$668K Total |

View All **Questions Asked** Users Cost Business Units using Ask AT&T



Questions

470
Today

Users

653.6K
Total

12K
Unique

\$54.67
Cost Per

Average Words
42K Prompt
5130 Response

Estimated Token Cost
\$820 Today
\$668K Total

View All

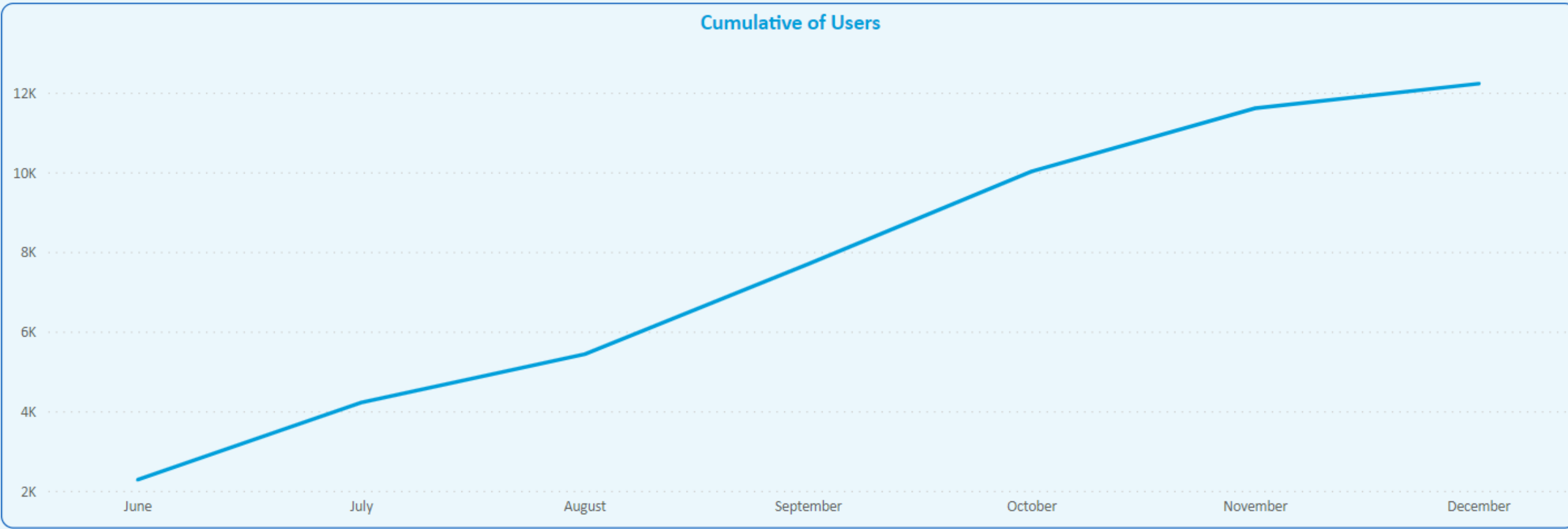
Questions Asked

Users

Cost

Business Units using Ask AT&T

Cumulative of Users





Questions

470
Today

Users

653.6K
Total

12K
Unique

\$54.67
Cost Per

Average Words
42K Prompt
5130 Response

Estimated Token Cost
\$820 Today
\$668K Total

View All

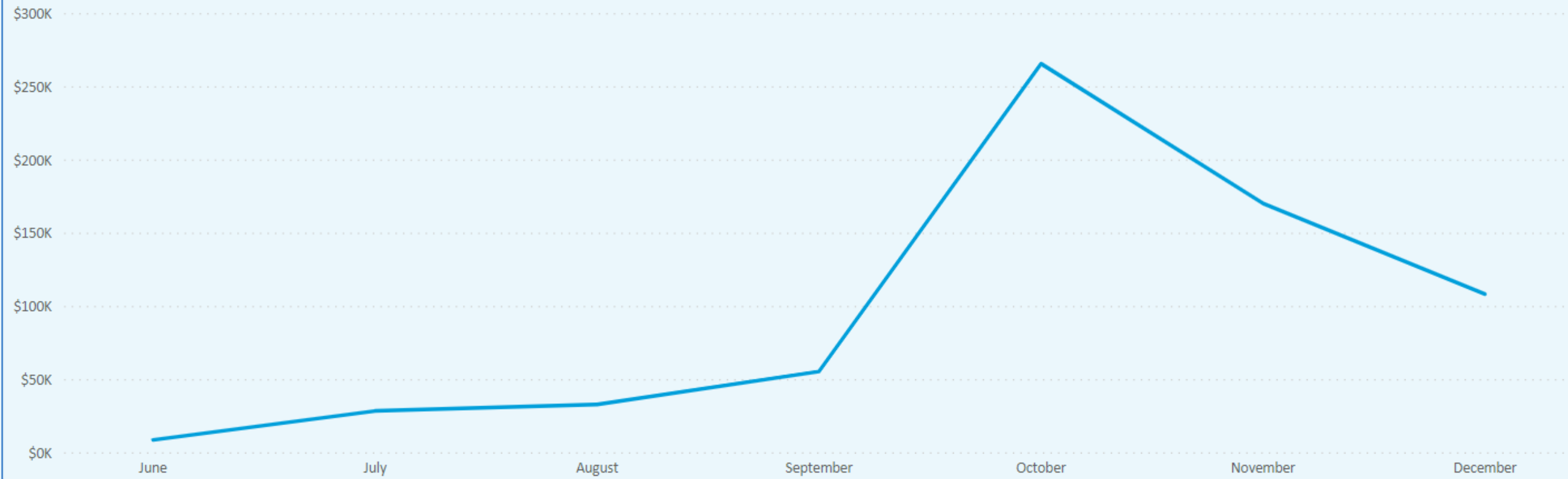
Questions Asked

Users

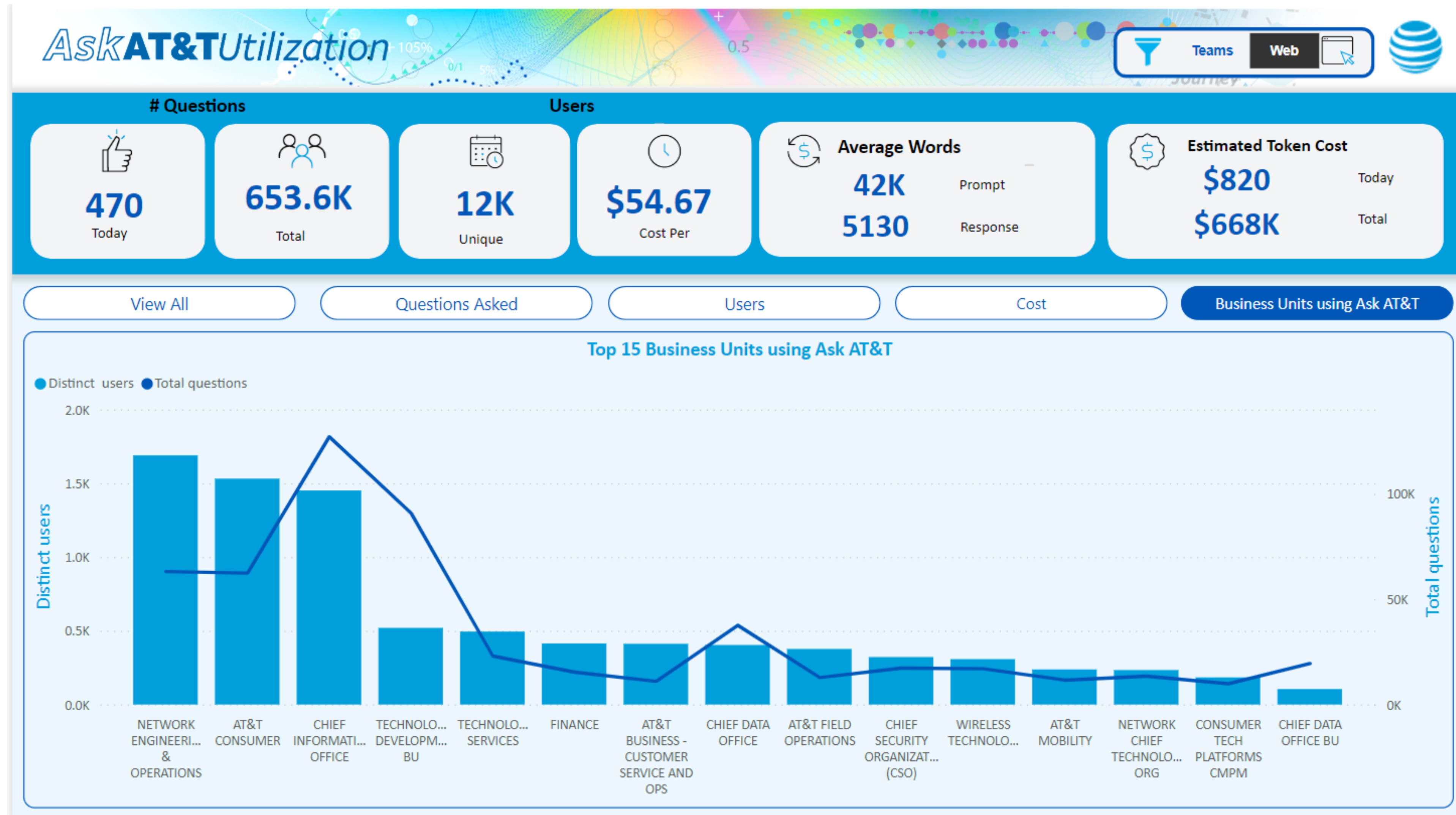
Cost

Business Units using Ask AT&T

Cumulative of Cost



Filtering -01



Presentation Template

Thank you

